

## Westdale Village Business Improvement Area Budget 2025

### Revenue:

\$138,156 – 2025 Tax Levy

### Expenses:

*Staffing*

\$46,828

*Special Events*

\$37,203

*Marketing*

\$34,125

*Office Expenses*

\$1,000

*Beautification*

\$15,000

*Casual Labour*

\$2,000

*Contingency*

\$2,000

### Reserve Funds

2024 Contribution to Operating Budget allocation: \$9,699.15

2024 Shared Parking Revenue allocation: \$16,067.66

2024 Holiday Grant: \$1,181.82

2024 My Main Street Grant: \$45,000

2024 City Enrichment Grant (Agriculture for Westdale Farmers Market: \$1,830

2024 CCH (Communities, Culture & Heritage for Westdale Live): \$3,863

Ward 1 Area Rating (Westdale BIA Lighting): \$3,814.90

Total: \$81,456.53