



Hamilton

BUSINESS IMPROVEMENT AREA SUB-COMMITTEE REPORT 24-009

10:30 a.m.

Tuesday, November 12, 2024

Council Chambers

Hamilton City Hall

71 Main Street West

Present: S. Braithwaite (Chair) – International Village BIA
Councillor T. Hwang
Councillor E. Pauls
Councillor M. Wilson
T. MacKinnon – Westdale Village BIA and Stoney Creek BIA
S. Pennie– Waterdown BIA
H. Peter – Ancaster BIA
D. Sanchez – Concession Street BIA
B. Schormann – Locke Street BIA
D. Taylor – Dundas BIA
N. Ubl – Barton Village BIA
E. Walsh – Downtown Hamilton BIA
S. Weiler – Ottawa Street BIA

THE BUSINESS IMPROVEMENT AREA SUB-COMMITTEE PRESENTS REPORT 24-008 AND RESPECTFULLY RECOMMENDS:

1. Locke Street Business Improvement Area Expenditure Request (Item 11.1)

That the expenditure request from the Locke Street Business Improvement Area, in the amount of \$2,691.94 to be spent on streetscape planters, hanging baskets and the watering of both, funded from the 2024 Contribution to Operating Budget Program for the Business Improvement Areas (BIA Payments Account 815010-56905), be approved.

2. Stoney Creek Business Improvement Area Expenditure Request (Item 11.2)

That the expenditure request from the Stoney Creek Business Improvement Area, in the amount of \$9,923.36 to be spent on streetscape items and hanging baskets, plant materials and watering of the planters/hanging baskets, funded from the 2024 Contribution to Operating Budget Program for the Business Improvement Areas (BIA Payments Account 815010-56905), be approved.

3. Westdale Village Business Improvement Area Expenditure Request (Item 11.3)

That the expenditure request from the Westdale Village Business Improvement Area, in the amount of \$9,699.15 to be spent on streetscape planters, hanging baskets and watering of both, funded from the 2024 Contribution to Operating Budget Program for the Business Improvement Areas (BIA Payments Account 815010-56905), be approved.

4. Ancaster Village Business Improvement Area Expenditure Requests (Item 11.4)

That the expenditure request from the Ancaster Village Business Improvement Area, in the amount of \$5,283.45, be spent on promotion of the Ancaster Business Improvement Area and its events, funded from the 2024 Parking Revenue Sharing Program (Parking Revenue Account 815010-52505), be approved.

5. Ottawa Street Business Improvement Area Expenditure Request (Item 11.5)

(a) That the expenditure request from the Ottawa Street Business Improvement Area, in the amount of \$12,125.17, be spent on beautification initiatives funded from the 2024 Contribution to Operating Budget Program for the Business Improvement Areas (BIA Payments Account 815010-56905), be approved; and

(b) That the expenditure request from the Ottawa Street Business Improvement Area, in the amount of \$16,884.50, be spent on beautification initiatives funded from the 2024 Parking Revenue Sharing Program (Parking Revenue Account 815010-52505), be approved.

6. International Village Business Improvement Area Expenditure Request (Item 11.6)

That the expenditure request from the International Village Business Improvement Area, in the amount of \$12,362.71 to be spent on banners, décor and activations, funded from the 2024 Parking Revenue Sharing Program (Parking Revenue Account 815010-52505), be approved.

FOR INFORMATION:

(a) CHANGES TO THE AGENDA (Item 2)

The Committee Clerk advised there were no changes to the agenda.

The agenda for the November 12, 2024 Business Improvement Area Sub-Committee meeting was approved, as presented.

(b) DECLARATIONS OF INTEREST (Item 3)

There were no declarations of interest.

(c) APPROVAL OF MINUTES OF PREVIOUS MEETING (Item 4)

(i) October 8, 2024 (Item 4.1)

The Committee Clerk advised there were errors in the minutes related to the attendance list and the identification of the Acting Chair.

The October 8, 2024 Minutes of the Business Improvement Area Sub-Committee was approved, as amended.

(d) PRESENTATIONS (Item 8)

Item 8.1, respecting Updates for Business Improvement Areas, International Downtown Association Conference Overview, was deferred until immediately following Item 11.6, respecting International Village Business Improvement Area Expenditure Request.

(i) Updates for Business Improvement Areas, International Downtown Association Conference Overview (Item 8.1)

Judy Lam, Manager, Commercial Districts and Small Business, addressed Committee respecting Updates for Business Improvement Areas, International Downtown Association Conference Overview, with the aid of a presentation.

- (1)** That staff report back to the Business Improvement Area Sub-Committee on the budgetary impact for the City respecting providing funding for the Chair of the Business Improvement Area Sub-Committee or their delegate, to attend the Annual International Downtown Association conference to attend the IDA conference annually starting in 2025.
- (2)** That Economic Development staff report back to the Business Improvement Area Sub-Committee with their 2025 workplan in relation to commercial activities and the Business Improvement Areas.
- (3)** That staff be directed to circulate the to the members of the Business Improvement Area Sub-Committee, the presentations of and contact information for the presenters at the 2024 Annual International Downtown Association Conference.
- (4)** That the presentation from Judy Lam, Manager, Commercial Districts and Small Business, respecting Updates for Business Improvement

Areas, International Downtown Association Conference Overview, be received.

(e) GENERAL INFORMATION/OTHER BUSINESS (Item 13)

(i) Updates from Business Development Office (Item 13.1)

Cristina Geissler, Business Development and Business Improvement Area (BIA) Officer, addressed the Committee respecting Updates from the Business Development Office.

The verbal update from Cristina Geissler, Business Development and Business Improvement Area (BIA) Officer, respecting Updates from the Business Development Office, was received.

(ii) Statements by Members (Item 13.2)

BIA Members used this opportunity to discuss matters of general interest.

The updates from Committee Members, were received.

(iii) Gore Building Collapse (Added Item 13.3)

Buildings Division and Property Standards staff were invited to the next possible meeting of the Business Improvement Area Sub-Committee to hear concerns from the Sub-Committee members respecting deteriorating buildings within the Business Improvement Areas.

(f) ADJOURNMENT (Item 15)

There being no further business, the Business Improvement Area Sub-Committee was adjourned at 11:53 a.m.

Respectfully submitted,

Susie Braithwaite
Chair,
Business Improvement Area Sub-
Committee

Tamara Bates
Legislative Coordinator
Office of the City Clerk