

**ACPD's Outreach Working Group Meeting Notes**

**February 5<sup>th</sup>, 2025**

**Virtual Teams Meeting**

**1:00PM – 2:00PM**

**Members in Attendance:** James Kemp, Paula Kilburn, Hope Bonenfant

**Also in Attendance:** Camila Grullón, Rebecca Banky

**Members Absent:** Robert Westbrook, Mark McNeil, Benjamin Cullimore

**1. Welcome and Introductions:** We welcomed Camila as a volunteer of the OWG. Camila volunteered at the Fair supervising the HSR/DARTS/Motion Station and has expressed interest in attending future BEWG and OWG meetings.

**2. Approval of February 5<sup>th</sup> Agenda:** Agenda was approved.

**3. Climate Change Initiative's Climate Justice**

**Framework Invitation:** We began our discussion with an explanation of what Climate Justice is and how it

affects persons with disabilities. Examples raised were Snow Removal and barriers created by winter conditions; Wildfires of 2023 and poor air quality affecting persons unhoused and with breathing conditions to name two examples of many; Extreme heat and how it affects persons with disabilities more acutely than others for a various reasons and how we need accommodations because of it; Serious emergencies like flooding, power failures, loss of water supply, etc.

We then discussed how we would approach the community on this issue. Chair began by giving three possibilities on a spectrum of labour intensity: Holding an event with other activities to attract people's attendance; Attending a few accessibility related events for community outreach; hosting an online campaign with surveys. Rebecca then suggested that a series of focus groups would be more effective and appropriate and described how that would work.

We all agreed with Rebecca's plan.

When we discussed how this would be achieved, Hope and Camila gave some good suggestions of an advertising campaign, using hybrid formats, managing too many responses with a group event as well as two

focus groups at the David Braley Centre and room 264 as they are already set up for a hybrid format. We also discussed a two prong approach by producing a survey to cast the widest net possible. While it would be preferable to put out the survey first, we do not have enough time. The survey we can announce a draw for gift cards to promote participation as well as for compensating everyone's participation in focus groups. Costs would include advertising (media push and poster campaign), honourariums, refreshment costs, survey costs, transportation (bus tickets), space rental and related printing costs. We should apply for at least three thousand to ensure we can cover all costs.

We will combine the results and submit our data by June 10<sup>th</sup>, 2025

If ACPD approves this plan, we will submit the application by February 12<sup>th</sup>. If approved by Climate Change, we will come back to ACPD with a game plan and for permission to proceed.

**4. Other Business:** There was no other business.

**5. Adjournment**

