



Hamilton

Promotion and Education Update

Item 7.5

Promotion and Education Update

**2025/2026
WASTE GUIDE**
Effective March 31, 2025

Collected by
City of Hamilton

hamilton.ca/waste
905-546-CITY (2489)

Hamilton

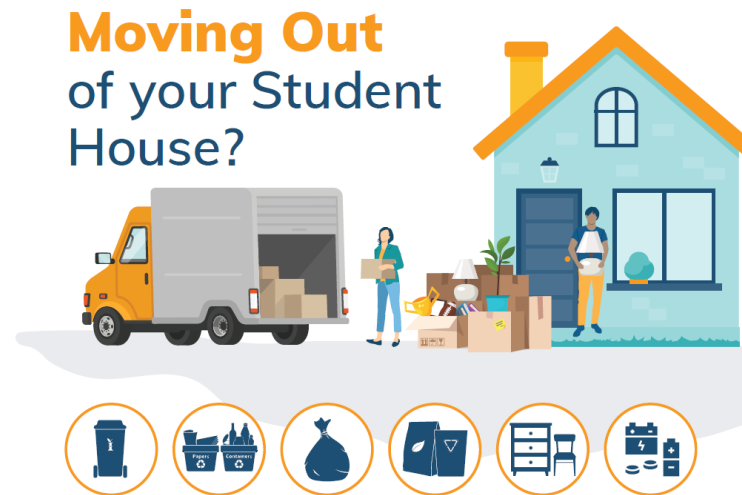
**Important Information about Blue Box
Program Changes Inside**

Starting April 1, 2025 Blue Box Program
Operated by **Circular Materials**

circularmaterials.ca/hamilton
GFL Environmental Inc.: 1-844-415-4351

- Residents will receive waste guides and new blue tags by March 10th
- Residents can request additional green tags until March 14th and can use green tags until the end of March
- Residents can request additional new blue tags or report a missed mailing starting on March 17th

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Student Move-Out Campaign will roll out mid-March and include:

- Post cards mailed to off-campus houses
- Bus shelters
- Social media posts through City and school channels
- Staff coordinating with schools on attendance at events and input from Neighbourhood Associations

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School Education Program

- Program educates grade five students at the Central Composting Facility education room on proper waste management practices
- In 2024 staff carried out 17 presentations with 482 children attending
- Call 2 Recycle has provided resources on battery recycling education