

ACPD's Outreach Working Group Meeting Notes

March 25th, 2025

Virtual Teams Meeting

4:00PM – 6:00PM

Members in Attendance: Mark McNeil, James Kemp, Robert Westbrook, Hope Bonenfant, Jake Maurice

Also in Attendance: Camila Gullón, Sunil Angrish

Members Absent: Paula Kilburn, Benjamin Cullimore

1. Welcome and Introductions

2. Approval of March 25th Agenda: Robert requested we speak about parking for health care workers, we added it to other business

3. Approval of February 18th Meeting Notes: Meeting notes were approved

4. Accessibility Fair Planning:

- **Activities:** We discussed guide dogs again, Mark offered to work with Lion's Club and Jake offered to ask K9 if they would have a demonstration again.

Chair explained the issue last year regarding insurance and agreed to figure out what was required. We will explore an art demonstration again. We discussed doing a sensory box activity or something with special lenses. Chair explained the issue with the white cane event from the first year. Will continue to grow the haptic station.

- **Budget:** We reviewed the budget and went over some of the changes from last year, for example, we paid far less for equipment rental last year and so reallocated that money to activities and advertising. Budget was approved.
- **Advertising:** We had a robust discussion on advertising. We will expand our Spectator advertising as well as in other local papers. Radio was discussed, but Chair explained some of the issues with that in the past. Hope offered to organize a group of volunteers to put up posters around Hamilton and Chair asked if she could write up a brief plan. Camila offered to be our social media person with emphasis on Instagram. Chair suggested not worrying about X as they erased our stuff already. Chair will ensure proper permissions are obtained for campus posters at Mac and Mohawk.
- **Website:** Chair explained some of the issues he has been having presenting a web design to committee and Council without actually building it first. He explained that he has been using a wireframer that

draws a stick figure of a website, but that his trial period is up before he could finish. Money was set aside for this purpose, but it is doubtful it will be approved in time. We may have to make do, once again, with the same design, despite its flaws.

5. Senior's Kick-Off: Chair mentioned that the Senior's Kick-Off is coming soon and we need to put in a motion for it. Will be at next ACPD.

6. Other Business: Hope asked about the Climate Justice Framework proposal and Chair told her that we were disqualified at the last minute due to not being a non-profit. Climate Change will find some other way for us to participate.

We then discussed Robert's question about parking. Robert asked if delivery drivers were exempt from paying for parking while they are out on deliveries by displaying a sign, couldn't health care workers do the same when making house calls? Chair said he would ask and get back to him.

7. Adjournment