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Addendum to Consultation Summary Report

Reimagining Neighbourhoods – Residential Zones Project



Addendum to Consultation Summary Report Reimagining Neighbourhoods – Residential Zones Project

1 Phased Consultation

This consultation summary is prepared as an addendum to Consultation Summary Report: Reimagining Neighbourhoods – Residential Zones Project (hereafter called "Consultation Summary Report"), dated February 9, 2024 which summarized the communications and engagement efforts of the City between November 2023 and January 2024 in support of the Residential Zones Project (hereafter called "the Project").

Phase 2 of the communications and engagement efforts of the City in support of the Residential Zones Project occurred from July 2024 to February 2025 which allowed the Project Team to reflect on the feedback provided in the first phase of consultation and return to the public and interested parties with an update. This addendum to the Consultation Summary Report summarizes the Phase 2 engagement.

Phase 1 of the consultation program raised public awareness of both the Low Density Residential Zones and Mid Rise Residential Zones under the umbrella of the Reimagining Neighbourhoods Project. Phase 1 of engagement was the intensive engagement period where staff provided residents with information on the project, collected feedback, and answered questions on the Project through multiple methods of engagement. Phase 2 which occurred between July 2024 and February 2025 was a "Report Back" to the public and interested parties on the updates to the project as a result of Phase 1 of engagement, intended to renew public awareness, further engage with the public through additional engagement events, and provide additional opportunities for public feedback.

2 Consultation Activities

This section provides an overview of the materials and methods of outreach conducted as part of Phase 2 of the Project.

2.1 Community Pop-ups

In Phase 1 of the consultation program, the Project Team identified community pop-up events as an important approach to engagement for the Project. In Phase 1 of the Consultation Plan City staff hosted eight (8) pop-up events throughout Hamilton between November 22nd, 2023, and November 29th, 2023.

In Phase 2 of the consultation program, City staff hosted an additional twelve (12) pop-up events throughout Hamilton from July to September 2024. Pop-up locations, dates, and times are provided below in **Table 1.** Pop-ups were also attended by staff from the Sustainable Communities section within the Planning Division, which is undertaking related projects, and as such, provided attendees with a 'big picture' review and information on planning projects ongoing in the City related to growth and intensification.

Location	Date	Time
Art Crawl*	July 12, 2024	4:30 pm to 7:00 pm
Ottawa Street Farmers Market	July 13, 2024	8:00 am to 2:00 pm
Hamilton Farmers Market	July 20, 2024	8:00 am to 1:00 pm
Ancaster Farmers Market	August 7, 2024	3:00 pm to 7:00 pm
Hamilton Farmers Market	August 10, 2024	8:00 am to 5:00 pm
Stoney Creek Farmers Market	August 14, 2024	4:00 pm to 7:00 pm
Hamilton Farmers Market	August 17, 2024	8:00 am to 5:00 pm
Stoney Creek Farmers Market	August 21, 2024	4:00 pm to 7:00 pm
Ottawa Street Farmers Market	August 24, 2024	8:00 am to 2:00 pm
Waterdown Farmers Market	August 24, 2024	8:00 am to 1:00 pm
Barton Village Farmers Market	August 25, 2024	9:00 am to 1:00 pm
Barton Village Farmers Market	September 22, 2024	9:00 am to 1:00 pm

Table 1: Community pop-up locations, dates, and times

*A booth was not set up at Art Crawl; staff were mobile, engaging with residents and handing out informational postcards.

Two (2) City staff members attended each community pop-up. At each community pop-up, City staff:

- Set up a table with a banner, giveaways, and information about the Project in highly visible areas at each location (Figure 1);
- Engaged visitors in discussion about the Project;
- Invited visitors to sign-up to the Project email;
- Distributed postcards with information about the Project (Figure 2); and,
- Directed visitors to the Project webpage using the QR Code on the postcards.

Table 2: Community pop-up impressions

Community Pop-up Impressions	
Postcards Distributed	750*
One-on-One Conversations	160*

*Approximate numbers based on staff observations and reflections.



Figure 1: Images taken by City staff from community pop-ups.



Figure 2: The postcard distributed at community pop-ups.

2.2 Engage Hamilton Webpage

On February 19, 2025 the Engage Hamilton webpage for the project was updated with timelines, key dates, and information on the draft Mid Rise Residential Zones. An email address was provided for residents to provide any feedback, comments, or questions to the project team. The project webpage has been periodically updated throughout the entirety of the project with updates on next steps, draft materials, and engagement opportunities.

2.3 Development Industry Liaison Group

On February 13, 2025 City staff hosted a special meeting of the Development Industry Liaison Group. Staff gave a presentation to the group to update them on the changes made to the Mid Rise Residential Zones since the last Development Industry Workshop, which occurred on January 9th, 2024. An opportunity for feedback was provided to allow members to review and comment on the draft Mid Rise Residential Zones. The same materials provided to the Development Industry Liaison Group was also provided on the Engage Hamilton webpage.

3 What We Heard

Reporting back to interested parties is an important component of any communication and engagement program. This section provides a summary of what was heard during communication and engagement activities between July 2024 and February 2025.

Input received across all communication and engagement activities have been brought together, analyzed, and reviewed to identify key themes. This section summarizes what was heard and provides an overview of key themes based on the relevant zones presented by the City. Feedback received will help the City inform the final recommendations for the Mid Rise Residential Zones.

3.1.1 What We Heard

The following list provides a summary of the messages raised most frequently by participants:

- Ensure greenspaces, including parks, open spaces, tree canopy, and the Niagara Escarpment are protected and enhanced, while accommodating additional density in Hamilton's neighbourhoods.
- Plan for appropriate municipal servicing and infrastructure, including community services and schools, to accommodate and support increased density in Hamilton's neighbourhoods.
- Support for reduced parking requirements where new development is located in close proximity to transit.
- Concerns for privacy overlook with increased height permissions.
- Need for a diversity of unit types at affordable prices.

- Expand permissions of commercial uses within Mid Rise Residential Zones to allow for greater opportunities for Hamilton's small businesses, and access to services for residents in Hamilton's neighbourhoods.
- Monitor implementation of the Zoning By-law to ensure the new requirements and provisions are working, and to update the Zoning By-law, as needed, to reflect Hamilton's changing environment.
- Clearer communications and messaging from the City is requested to help interested parties, specifically the general public, better understand the process for using and applying the Zoning By-law.

4 Next Steps - How Feedback will be Used

Through the communication and engagement activities described in this addendum report, City staff continue to engage with and hear from interested parties in Hamilton. In Phase 1, the feedback gathered through communication and engagement activities was used to further refine the new Low Density and proposed Mid Rise Residential Zones. In Phase 2, Feedback received on the draft MRR Zones informed the creation of a new third Mid Rise Zone which facilitates a form of development that will act as transition zone between Low Density Residential and Mid Rise Residential uses and be applied within neighbourhoods. Feedback also resulted in a change to the permitted uses within the zones to permit local commercial uses. Zone regulations such as setbacks, step-backs, and amenity area requirements are also being reviewed based on feedback received. The feedback received through the entirety of the Consultation program will inform the final recommendations when the draft Mid Rise Residential Zones are presented for Council's consideration later in 2025. Further consultation is anticipated before a final recommendation is made.