

Hamilton Tourism Development Corporation Project Funding Application

Applicant

Name of Organization	City of Hamilton
Requesting Funding As	<input type="checkbox"/> Non-profit organization (with defined tourism focus) <input type="checkbox"/> For-profit business (with defined tourism focus) <input checked="" type="checkbox"/> City of Hamilton division/department
Address	28 James Street North, 2nd Floor, Hamilton, ON, L8R 2K1
Canada Revenue Agency Business Number	88932 3218

Organization/City of Hamilton Staff Contact

Name of Contact	Ryan McHugh
Job Title	Manager, Tourism and Events
City of Hamilton Division/Department	Tourism and Culture/Planning and Economic Development
Email	ryan.mchugh@hamilton.ca
Phone	905-546-2424 ext. 4123

Project/Event Details

Name	Hamilton Nighttime Economy Study
Dates	2025-2026
Description (max 300 words)	<ul style="list-style-type: none"> Tourism Hamilton requests funds to support the Downtown Nighttime Economy Study, a key initiative outlined in the 2024-2028 Tourism Strategy. This study will assess Hamilton's after-hours economy, identify opportunities to enhance nightlife, improve public safety, and late-night services, to develop strategies to support businesses, cultural venues, and tourism growth.

Tourism Strategy Alignment

Priority Alignment	Cultivate Vibrant Tourism Districts; Grow Hamilton's Reputation as a Leading Tourism Destination; and Strengthen Hamilton's Major Events and Festival Sector.
Related Action (if applicable)	<ul style="list-style-type: none"> Establish a Night-Time Economy initiative by the end of 2025 to review City policies and bylaws to remove barriers and encourage operators and community organizations to create a healthy and safe night-time economy.
Benefits the Project will deliver to Hamilton	The Study, and the implementation of its recommendations, will: <ul style="list-style-type: none"> Assess gaps and opportunities in Hamilton's nighttime economy. Support the development of policies, infrastructure, and business incentives for late-night activities. Leverage strategic partnerships by engaging businesses, cultural institutions, and stakeholders to shape policy and programming. Enhance visitor and resident experiences through improved safety, transit, and programming.

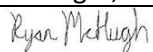
	<ul style="list-style-type: none"> Stimulate economic growth by expanding after-hours business and entertainment options.
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Funding Request

Total Project Budget	\$200,000
HTDC Funding Request	\$200,000
Other Funding Sources, Please Describe	Tourism Hamilton will explore public-private partnerships and government funding programs to support implementation efforts.
Single/Multi-Year Funding	Single
If Multi-Year, please detail what funding is required per year.	N/A
Deadline for Organization to know if this application is successful?	Project to commence in 2025 and conclude in 2026
If successful, what date is funding due to the Organization?	Project to commence in 2025 and conclude in 2026

Declaration and Signature

The applicant certifies that the above information is true to the best of the applicant's knowledge.

Name	Ryan McHugh
Job Title	Manager, Tourism & Events
Signature	
Date	April 4, 2025

HTDC - For Office Use Only

HTDC Officer Comments:

HTDC Officers' Reporting Requirements to the Board of Directors:

- Verbal interim progress reports at HTDC meetings, as applicable.
- Deliver a Final Project Report at the next scheduled HTDC meeting. For Multiple - Year Projects, a Project Report is due for each year of funding.
- Project Reports must be delivered in a written format and include:
 - how the Project successfully met its objectives (as described in the funding application question #8); and
 - the outcomes of the benefits the Project delivered to Hamilton (as described in the funding application question #10).