



# Hamilton

## **BUSINESS IMPROVEMENT AREA SUB-COMMITTEE MINUTES BIAC 25-004**

**10:30 a.m.**

**Tuesday, May 13, 2025**

**Room 264, 2<sup>nd</sup> Floor**

**Hamilton City Hall**

**71 Main Street West**

**Present:** Councillor T. Hwang  
Councillor M. Wilson  
S. Braithwaite (Chair) – International Village BIA  
T. MacKinnon – Westdale Village BIA and Stoney Creek BIA  
S. Pennie, Waterdown BIA  
H. Peter – Ancaster BIA  
N. Ubl – Barton Village BIA  
D. Sanchez – Concession Street BIA  
D. Tayler – Dundas BIA  
E. Walsh – Downtown Hamilton BIA  
S. Weiler – Ottawa Street BIA

**Absent**  
**with Regrets:** Councillor E. Pauls – Personal

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### **1. CALL TO ORDER**

Committee Chair S. Braithwaite called the meeting to order at 10:30 a.m.

### **2. CEREMONIAL ACTIVITIES**

There were no ceremonial activities.

### **3. APPROVAL OF THE AGENDA**

**(Peter/MacKinnon)**

That the agenda for the May 13, 2025 Business Improvement Area Sub-Committee meeting be approved, as presented.

**CARRIED**

### **4. DECLARATIONS OF INTEREST**

There were no declarations of interest.

**5. APPROVAL OF MINUTES OF PREVIOUS MEETING**

**(Tayler/Walsh)**

That the April 15, 2025 Minutes of the Business Improvement Area Sub-Committee, be adopted, as presented.

**CARRIED**

**6. DELEGATIONS**

There were no delegations.

**7. ITEMS FOR INFORMATION**

**7.1 Overview of Planning and Business Improvement Area Framework - WITHDRAWN**

The Overview of Planning and Business Improvement Area Framework was withdrawn.

**7.2 Journey Mapping Project Overview (no copy)**

Nadine Ubl, Barton Village Business Improvement Area, addressed Committee respecting Journey Mapping Project Overview.

**7.3 Open for Business Sub-Committee Update (no copy)**

Nadine Ubl, Barton Village Business Improvement Area, addressed Committee respecting Open for Business Sub-Committee Update.

**7.4 Blue Box Transition Program**

Ryan Kent, Manager, Waste policy and Planning, addressed Committee respecting Blue Box Transition Program, with the aid of a presentation.

**(i) (M. Wilson/Braithwaite)**

That staff be requested to attend a Special Meeting of the Business Improvement Area Sub-Committee for further consultation respecting the Blue Box Transition Program and its impact on businesses prior to submission of recommendations to the Public Works Committee on July 7, 2025.

**CARRIED**

**(ii) (Hwang/Braithwaite)**

That staff be directed to attend a Business Improvement Area Sub-Committee meeting following the July 7, 2025 Public Works Committee meeting to provide an update on the recommendations respecting the Blue Box Transition Program and preliminary information on the plan for communication to businesses on the expected changes.

**CARRIED**

**(Hwang/MacKinnon)**

That the following Items for Information be received:

- 7.2 Journey Mapping Project Overview (no copy)
- 7.3 Open for Business Sub-Committee Update (no copy)
- 7.4 Blue Box Transition Program

**CARRIED**

**8. ITEMS FOR CONSIDERATION**

- 8.1 Business Improvement Area Presence at Supercrawl (no copy)

Nadine Ubl, Barton Village Business Improvement Area addressed Committee respecting Business Improvement Area Presence at Supercrawl.

**(Ubl/Peter)**

That representatives from Supercrawl be invited to attend an upcoming Business Improvement Area Sub-Committee meeting to discuss opportunities for the Business Improvement Areas to participate in Supercrawl 2025.

**CARRIED**

- 8.2 Business Improvement Area Passport Proposal (no copy)

Nadine Ubl, Barton Village Business Improvement Area addressed committee respecting a Business Improvement Area Passport Proposal.

**(Braithwaite/Ubl)**

(a) That a Passport Proposal Working Group be struck to investigate the feasibility of developing a Passport Program, similar to the NOSH program, to promote restaurants and retail businesses in the Hamilton Business Improvement Areas; and

(b) That the following members of the Business Improvement Area Sub-Committee be appointed to the Passport Proposal Working Group:

- (i) Susie Braithwaite
- (ii) Tracy MacKinnon
- (iii) Heather Peter
- (iv) Nadine Ubl
- (v) Emily Walsh
- (vi) Stephanie Weiler

**CARRIED**

**9. MOTIONS**

There were no motions.

**10. NOTICES OF MOTION**

There were no notices of motion.

**11. GENERAL INFORMATION/OTHER BUSINESS**

**11.1 Updates from Business Development Office**

There was no update from the Business Development Office.

**11.2 Statements by Members**

BIA Members used this opportunity to discuss matters of general interest.

**(Weiler/MacKinnon)**

That the updates from Committee Members, be received.

**CARRIED**

**(g) ADJOURNMENT (Item 15)**

There being no further business, the Business Improvement Area Sub-Committee adjourned at 11:58 a.m.

Respectfully submitted,

Tamara Bates  
Legislative Coordinator  
Office of the City Clerk

Susie Braithwaite  
Chair,  
Business Improvement Area Sub-  
Committee