

From: Tom Dertinger [REDACTED]

Sent: May 20, 2025 10:54 AM

To: clerk@hamilton.ca

Subject: PED 25142 - Grant for Centenary Methodist Church to establish a Mid Sized Performance Centre, 24 Main Street West Hamilton (Ward 2)

To City Council

Re: Grant for Centenary Methodist Church to Establish A Mid-Sized Performance Arts Centre at 24 Main St.West,Hamilton Ontario

To Whom It May Concern

As a Concert Promoter of record in Hamilton and across Ontario (The Tragically Hip, Kd Lang, Blue Rodeo, Jan Arden, Sarah McLachlan and Tom Wilson to name a few) I am well versed from 40 years experience on what type of venues assist creatives and their handlers on growing audiences in a market.

In a nutshell it involves a few key factors such as the following

- superior acoustics
- accessible location
- pleasant ambiance
- fills a need in the arts community

When a facility starts the process of curating artists of note, the public and the entertainment industry pays attention. In my opinion this has been the case with The Music Hall at New Vision United Church (Centenary Methodist Church) and now the momentum must continue in order to reap the rewards for the residents of the City of Hamilton and beyond city limits.

Hamilton does have some larger venues, however they are too expensive to produce shows for a crowd of 500 to 1000. This venue changes that with moderate operating costs and a lower "break even point" which attracts show presenters that have a shot at making a profit. Establishing Hamilton as a "must stop" touring destination by supporting venues such as this will also help local businesses in the downtown core over time. Establishing a downtown mid-sized venue will not only bring more entertainment to the core, it will serve as a much needed Creative Community Hub serving smaller marginalized community groups.

I implore you all to get behind this project to bring a much needed smaller entertainment venue to Hamilton.

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Tom Dertinger

Fusion Arts Management

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