

June 9, 2025

From: West End Home Builders' Association 1112 Rymal Road East Hamilton, Ontario L8W 3N7 To:

Members of Hamilton Planning Committee City of Hamilton, 71 Main Street West Hamilton, Ontario L8P 4Y5

## WE HBA Letter: Hamilton Public Notices

The West End Home Builders' Association ("WE HBA") is the voice of the land development, new housing and professional renovation industries in Hamilton, Burlington, and Grimsby. WE HBA represents 320 member companies made up of all disciplines involved in land development and residential construction.

WE HBA understands that the City is bringing forward a report recommending "that the circulation radius for public notice mailouts for the Notice of Complete Application, Notice of Public Meeting and public consultation notices mailed out by an applicant be increased from 120 metres to 240 metres, that the application fees be revised to cover the increased cost, and that the Public Notice sign and letter templates be updated." We appreciate that previous concerns of the industry communicated earlier this year through DILG and to staff have been addressed regarding the use of a 3D massing image instead of a detailed rendering, alongside a disclaimer that the rendering indicates the applicant's proposal as submitted and may change.

However, WE HBA wishes to convey opposition to changes that result in any increased costs for the development industry. Amidst the current collapse of market housing starts, adding additional costs is another disincentive for developers in Hamilton to choose to invest in this City, and makes it incrementally more difficult for developers to move projects forward. While WE HBA understands the intention behind this policy, we strongly encourage the City to reconsider additional measures that reduce the ability of the industry to remain afloat amid the worst downturn in the housing market since the 1990s.

We look forward to continued dialogue as the new housing industry works with the City to collaborate on solutions to address the housing supply crisis.

Sincerely,

Anthony Salemi, BURPI Planner, Policy and Government Relation West End Home Builders' Association