From: Nando De Caria
Sent: Monday, June 9, 2025 3:48 PM
To: <u>clerk@hamilton.ca</u>
Subject: Planning Committee June 25th Support for the Elfrida Urban Boundary Expansion

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Good Afternoon please see my letter in support of Elfrida Urban Boundary Expansion.

## Immediate Support Needed for Elfrida Urban Boundary Expansion

Dear Mayor and Members of Hamilton City Council,

As the President of **DESOZIO HOMES**, a proud landowner, employer, and longstanding developer in the City of Hamilton for over 23 years, I am writing to urge City Council to take decisive action in support of the **Elfrida Urban Boundary Expansion**.

We currently employ over 75 local staff and support dozens of Hamilton-based trades, subcontractors, and suppliers. Our team lives, works, and contributes here. The success and sustainability of local businesses like ours – and those we support – directly depend on long-term, forward-thinking development decisions made by Council.

The time to approve the Elfrida Community Area is now. This area has been identified for over two decades as the most logical, planned, and studied location for urban expansion. The City itself has already invested substantial resources into the planning, infrastructure studies, and visioning of this complete, sustainable community.

The Elfrida Community aligns with Hamilton's stated goals:

- Delivering diverse and attainable housing options
- Encouraging sustainable growth
- Supporting job creation and economic resilience
- Honouring commitments to environmental stewardship and Indigenous engagement

Delaying or denying this expansion puts all of that at risk. As builders, we cannot meet the housing demand Hamilton is facing without access to shovel-ready land. Without initiatives like Elfrida, not only does the city fall short on its housing commitments, but hundreds of jobs and millions in economic impact are left on the table. **Tradespeople**, **suppliers**, and families will feel this loss immediately. We are not asking for a favour – we are demanding action that aligns with the City's own planning frameworks and economic interests. Hamilton's future growth and affordability depend on projects like this. DESOZIO HOMES is committed to building high-quality communities in Hamilton, creating local jobs, and supporting the economic engine that housing represents. But we need Council's partnership to move forward.

We strongly urge you to **approve the Elfrida Urban Boundary Expansion** without delay. Our city, our economy, and our residents cannot afford continued inaction. Thank you for your time and leadership.

Sincerely,

Nando De Caria President