

**From:** Ernie Rinomato  
**Sent:** June 23, 2025 9:29 AM  
**To:** [clerk@hamilton.ca](mailto:clerk@hamilton.ca)  
**Subject:** Support for the Elfrida Urban Boundary Expansion

**External Email:** Use caution with links and attachments

Dear Mayor and Members of Hamilton City Council,

I am with Country Homes Ltd, a landowner and developer working in Hamilton. We have been working here for several years and currently employ 250 people and support many trades and suppliers. Most of us live here.

We are writing to express our strong support for the Elfrida urban boundary expansion, which will enable the creation of the Elfrida Community Area.

The Elfrida Community Area is intended as a sustainable, mixed-use complete community, designed to address the City of Hamilton's housing needs. This proposed development aims to provide a variety of housing options and business services to support Hamilton's growing population.

For over 20 years, the Elfrida Community has been identified by the City of Hamilton as the preferred new community area and is the next logical expansion area to accommodate future growth and address the significant housing needs. The City has invested significantly in studies and infrastructure projects to support development of the Elfrida Community. The vision for Elfrida aligns with Hamilton's long-term planning goals – creating an inclusive, sustainable, and connected community that supports population growth, enhances economic opportunity, and respects the environment and Indigenous communities.

New housing developments mean steady work for the suppliers and trades we work with. Without projects like Elfrida, it becomes harder to keep local trades employed and our business open.

We want to continue building in Hamilton, hiring locally, and contributing to our community. The Elfrida project would mean years of job stability for the many suppliers and trades we employ in Hamilton. We hope you will support the Elfrida boundary expansion so local businesses have work they can count on.

Thank you for your time and consideration.  
Sincerely,

Ernie Rinomato  
Country Homes Ltd  
President