

CITY OF HAMILTON

MOTION

Downtown Sub-Committee - July 24, 2025

MOVED BY E. WAKEFORD.....

SECONDED BY E. WALSH.....

Flyers and Posters on City Infrastructure

WHEREAS flyers and posters are routinely placed on City infrastructure including light standards, traffic signals, and other poles in the downtown core;

WHEREAS flyers and posters are routinely left up after they are no longer relevant;

WHEREAS flyers and posters were being routinely removed from City infrastructure where they were not authorized to be placed; and

WHEREAS section 5.8 of the Sign By-law (10-197) states there is a “maximum display period of 21 days and not more than 3 days after the event or other activity the Poster advertises”.

THEREFORE, BE IT RESOLVED:

That City staff report through a Recommendation Report to the Downtown Sub-Committee at its next meeting on the following:

- (a) A review of the historical programs and policies that were in place to address compliance with the Sign By-law with respect to flyers and posters.
- (b) A review and analysis of the current practice of gaining compliance with the Sign By-law with respect to flyers and posters.
- (c) Recommendations for how to improve the City’s practices with gaining compliance with the Sign By-law with respect to flyers and posters including:
 - (i) whether or not this work can be conducted by the Downtown Hamilton Clean Team;

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- (ii) the potential to install poster kiosk around the downtown core for all flyers and posters as opposed to permitting them on other City infrastructure; and
- (iii) what resources would be required to conduct this work and report back on it annually to the Downtown Sub-Committee.