

ACPD Outreach Working Group July/August Update

As the Accessibility Fair is rapidly approaching, we will move to an update format.

July 15th Members in Attendance: James Kemp, Robert Westbrook

Also in Attendance: Sunil Angrish, Lauren Vraets, Camila Grullon

August 5th Members in Attendance: Paula Kilburn, Mark McNeil, Jake Maurice, James Kemp

Volunteers Make Waves Campaign: Sunil and Lauren went through the survey with us, asking in depth questions on what would make volunteering a better, more efficient, more equitable and satisfying experience.

Accessibility Awards: Nominations closed on July 25th. We had close to thirty nominations but after they were reviewed, duplicates combined and incomplete

nominations filtered out, we had 14 nominations.
Adjudication will take place during early to mid-August.

Accessibility Fair: We are one month out from the event. Still lots to do, but we are on track for our biggest and best event yet.

Advertising: Posters have been printed and distributed to the HPL branches, Rec centres, City Hall and Service Centres, CityHousing Buildings, HSR Terminals and local BIAs. Still need to distribute on campus at Mac and Mohawk.

Fair Pamphlets have been printed for DARTS vehicles and for HSR events.

Banner has been updated and will hang on the week of the event.

Purchasing the event page advertising this week and are exploring Meta as a further advertising source.

Event Page with links is now live on the hamilton.ca site.

Signs still need to be printed for the event itself as well as media collection notices.

Social Media posting is ongoing

Activities: Stations this year include the Chair Wash, Safe Space Tent, Haptic/Tactile Station, Dexterity Loss Simulator, Vision Loss Simulator, HSR/DARTS/Motion

Mobility Device Station, Motion “Garage” Repair and Maintenance Station, LUCI Sensor System Demonstrator and potentially more.

Eway and Sacor purchases have been made for the stations. Still need to put in a Vistaprint order to complete some of the stations. We have storage containers to put each station in so they can be easily pulled from our inventory for members to take to other events. Some stations still need work before complete.

Website: Website has been updated and reviewed with Outreach. Exhibitor and Schedule pages are updated as we get new information. Contact page was updated with an FAQ and an accessibility statement.

Budget: Our equipment rental costs will be higher than initial estimates due to the extra cost of Setup and Teardown. As this will ensure no one is hurting themselves in order to make the event a success, this is acceptable. We still have unspent contingency funding and do not have to worry about tapping our reserve yet, but the possibility is there. Further unbudgeted cost is Gameday Insurance at \$250.

Media: We still need to approach radio and television stations regarding event promotion.

Volunteers: We still need volunteers. Local groups will be approached this month and postings made. We ask

everyone to put out the word that we need people to staff
the stations