

CITY OF HAMILTON

MOTION

General Issues Committee: April 15, 2026

MOVED BY COUNCILLOR M. TADESON.....

SECONDED BY COUNCILLOR.....

Breakfast on the Farm Sponsorship

WHEREAS, Breakfast on the Farm is a long-running agricultural outreach event organized by Farm & Food Care Ontario that provides residents with an opportunity to learn about modern farming practices and connect with local agricultural producers;

WHEREAS, the event scheduled for June 13, 2026 is expected to attract significant family attendance and highlight the importance of agriculture within Hamilton and surrounding rural communities;

WHEREAS, Hamilton's rural economy and agri-food sector are key contributors to the local economy and align with the City's tourism and agri-tourism strategies;

WHEREAS, the event provides an opportunity to promote local agricultural destinations and educate residents about the role of farming in Hamilton;

THEREFORE, BE IT RESOLVED:

- (a) That staff BE DIRECTED to report back to General Issues Committee on opportunities for the City of Hamilton to support the Breakfast on the Farm event, including potential sponsorship and on-site City participation, with the following information:
 - (i) Potential funding sources for the event, including tourism or economic development programs, that would allow the City to participate as a sponsor; and,
 - (ii) Opportunities for a City of Hamilton information booth at the event to promote Hamilton's rural economy and agri-tourism destinations.