

**MINUTES**

**Thursday, December 16, 2010**

**11:45 a.m. to 1:30 p.m.**

**330 Wentworth Street North, 2<sup>nd</sup> Floor Back Meeting Room**

**Present:** Dan Rodrigues (Chair)  
Ron Speranzini (Vice Chair)  
John Hawker  
Clr. Tom Jackson  
Robin McKee  
Brad Rich  
Vicki Lockhart (Recorder)  
Phil Homerski (Staff Liaison)

**Guests:** Operations and Waste Management – Steve Bailey  
Municipal Law Enforcement - Kelly Barnett  
Hamilton Police Service – Sgt. Barry Mungar  
HABIA- Tony Greco

**Regrets:** Clr. Chad Collins  
Mac Sparrow  
George Zolis

**1. Approval of Agenda**

That the meeting agenda be accepted as written.

RICH/HAWKER

CARRIED

**2. Declarations of Interest**

There were no declarations of interest

**3. Minutes of Previous Meeting**

**3.1 Business Arising**

None to report

**3.2 Approval of Minutes**

That the November 18, 2010 minutes for the Clean City Liaison Committee meeting be accepted as written.

MCKEE/SPERANZINI

CARRIED

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### 4. CCLC Mandate Review

D. Rodrigues indicated that the CCLC members received an email requesting feedback or any concerns about the draft Terms of Reference. To date, he had not received any responses.

***That the CCLC endorse the draft mandate as amended by the Task Force.***

**HAWKER/SPERANZINI**

**CARRIED**

### 5. Subcommittee Reports

#### 5.1 Business and Retail Waste Diversion

Nothing to report.

#### 5.2 Litter Reduction

R. Speranzini announced that, with the Easter holiday coinciding with Earth Week in 2011 and with previous years' experience of clean-up activities occurring throughout the month of April, it is recommended that the Tim Hortons Team Up to Clean Up event run throughout month of April.

#### 5.3 Special Projects

R. Speranzini continues to work on the Clean and Green by 2015 marketing strategy. Please forward any ideas and thoughts to R. Speranzini.

P. Homerski has been asked to review the Clean City Strategy and to consider aligning the Clean and Green by 2015 campaign with the Clean City Strategy.

Clr. Jackson suggested that this campaign should be developed regardless of the outcome of the Pan Am Games discussions. This campaign is not solely aligned with the games.

#### 5.4 Council Committees

J. Hawker inquired about the current Park fees structure. S Bailey clarified that this fee pertains to the parks temporary access agreement.

### 6. Keep Hamilton Beautiful (KAB)

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### 6.1 Community Appearance Index

P. Homerski reported that the Community Appearance Index windshield survey was conducted on November 26, 2010 with a few lower city areas completed on December 2, 2010. This year, 147 sites in 18 areas were surveyed for litter and graffiti. The city average litter scores were up slightly (0.27 for a 1.98 average score) and the city graffiti average scores were down slightly (0.04 for a 1.5 average score) year-over-year. Given that the surveyors use a 1 to 4 scale for scoring, the increase/decrease is not significant.

The Community Appearance Index Planning Group will be reconvened in the next few months to review this data and explore the integration of related data sets through GIS mapping to assist with volunteer and City resource allocation.

### 6.2 National Conference Report

P. Homerski reported that he attended the KAB National Conference in December. More than 300 delegates attended from 600 world-wide Affiliates.

This year's conference focused on beautification. Presentations from Pennsylvania Horticultural Society (a major partner with KAB) were very interesting and provided ideas and projects that could be replicated in Hamilton such as projects related to the beautification of vacant lots and rail transit corridors.

P. Homerski noted that Keep Philadelphia Beautiful uses the triple bottom line to plan and implement programming; looking at projects that can help improve social, economic and environmental conditions in neighbourhoods. He suggested this might be a laudable principle for the CCLC's initiatives in Hamilton.

Sessions related to the Community Appearance Index provided some helpful suggestions to make the survey a useful tool for programming and planning. KAB indicated that proper implementation of the Community Appearance Index requires a minimum of five areas, 10

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sites per area which equates to a minimum 50 sites per community (city). Currently the Hamilton Community Appearance Index has 18 areas, 147 sites across Hamilton. Dekalb County, GA uses school districts and GIS mapping – the focus around schools allows for targeted awareness and education. It was also suggested that optional indices (such as the graffiti index) should be done separately to the litter index. A walking graffiti index is being developed.

### 7. Staff and Stakeholder Reports

#### 7.1 City Departments

K. Barnett reported that the City's Graffiti Working Group will reconvene in January 2011.

#### 7.2 Hamilton Police Service

Nothing to report.

#### 7.3 Hamilton Association of Business Improvement Areas (HABIA)

No report available.

#### 7.4 Waste Reduction Task Force (WRTF)

No report available.

#### 7.5 Other Public

There were no public delegations present.

### 8. New Business

There was no new business.

### 9. Adjournment

Meeting was adjourned at 1:30 pm.

### Next Meeting:

Thursday, January 20, 2011, at 11:45 am – 2: pm, Room 192, Hamilton City Hall, 71 Main Street West, Hamilton.