



General Issues Committee

REPORT 11-028

9:30 a.m.

Tuesday, September 13, 2011

Council Chambers

Hamilton City Hall

71 Main Street West

Present: Deputy Mayor B. McHattie (Chair)
Mayor B. Bratina
Councillors B. Clark, C. Collins, S. Duvall, J. Farr,
L. Ferguson, S. Merulla, B. Morelli, T. Jackson, B. Johnson,
J. Partridge, R. Pasuta, M. Pearson, R. Powers,
T. Whitehead

Also Present: C. Murray, City Manager
R. Rossini, General Manager, Finance and Corporate
Services
G. Davis, General Manager, Public Works
T. McCabe, General Manager, Planning & Economic
Development
J. A. Priel, General Manager, Community Services
C. Biggs, Co-ordinator, Committee Services/Council/Budgets

THE GENERAL ISSUES COMMITTEE PRESENTS REPORT 11-028 AND RESPECTFULLY RECOMMENDS:

**1. Establishment of a "Campaign Cabinet" – Private-Sector Funding for
Indoor Velodrome Facility for 2015 Pan Am Games Event**

That staff be authorized and directed to work with the appropriate outside individuals/organizations to develop an appropriate process to enable the development of a fundraising "Campaign Cabinet " to encourage private sector and public donations which will support the development and operations of the velodrome.

FOR THE INFORMATION OF COUNCIL:

(a) CHANGES TO THE AGENDA (Item 1)

The Clerk advised of the following changes:

ADDED DELEGATION REQUEST

- (a) Mark Chamberlain, Trivaris, respecting the value of a community-based velodrome and cycling programs in the City of Hamilton (Added as Item 4.1.6)
- (b) John McGreal (Added as Item 4.1.7)

On a motion, the agenda was approved, as amended.

(b) DECLARATIONS OF INTEREST (Item 2)

None

(c) APPROVAL OF PREVIOUS MINUTES (Item 3)

None

(d) DELEGATION REQUESTS

On a motion, the following delegation requests were approved and the rules of order were waived to allow the delegations to address the Committee at this meeting:

- 4.1.1 Steve Bauer, Director, Sportif Spidertech Cycling Team, former Professional Cyclist and Canadian Olympic Silver Medalist
- 4.1.2 Gordon Singleton, World Cycling Champion, World Record Holder and Order of Canada
- 4.1.3 Curt Harnett, Canadian Olympic Athlete and Multiple Olympic Medalist
- 4.1.4 Andrew Iler, Lawyer and Cycling Coach
- 4.1.5 Rob Good, Forest City Velodrome
- 4.1.6 Mark Chamberlain, Trivaris
- 4.1.7 John McGreal

(e) PUBLIC DELEGATIONS/HEARINGS

Chair McHattie called upon Andrew Iler to introduce the speakers, as follows:

(i) Gordon Singleton, World Cycling Champion, World Record Holder and Order of Canada (Item 4.1.2)

Mr. Singleton's comments included, but were not limited to, the following:

- Very much in favour of a velodrome, but only at the right cost
- Managed properly, it will be home to the Canadian Cycling team, but it can also be used as a recreational facility for the community
- Could set Hamilton apart and be cutting edge for other athletes
- With respect to recreational cyclists, wide majority have completed their education, most are affluent, indoor facility would be good during harsh winter months
- Attracts people to come in and spend money
- If managed correctly, facility can be rented out for up to 14 hours per day
- Manchester velodrome was built in 1992 for Commonwealth Games
- As an international facility, not only be able to host international events, but will be able to host Canadian events as well
- This type of facility can only help the community

(ii) Rob Good, Forest City Velodrome (Item 4.1.5)

Mr. Good's comments included, but were not limited to, the following:

- Spearheaded building of Forest City Velodrome in London, Ontario
- Here about a year and a half ago, and really nothing has changed with what has been on done in London
- Forest City was a retrofit
- Need to be passionate about cycling and must be community driven
- Forest City Velodrome is 100% volunteer based
- \$300 membership per year
- Cycling community will donate, if asked; however to date, no one has asked

(iii) Curt Harnett, Canadian Olympic Athlete and Multiple Olympic Medalist (Item 4.1.3)

Mr. Harnett's comments included, but were not limited to, the following:

- To speak from a passionate and compassionate angle; City has been presented with a significant opportunity and significant challenge

- Pan Am games are not Olympic Games, does not come with cachet, but does come with opportunity to reinvent the Golden Horseshoe; need this incentive and this motivation to take us to the next level;
- Will hear and continue to hear the pros and cons of what a velodrome will bring to the community
- Draw attention to speed skating oval in Calgary, which at the time, took significant time and courage from the community to put first shovel in ground; today, it is a venue that flourishes
- Understand challenges of funding such a facility
- As a sport community member, this is a significant opportunity for the community and one that is necessary and a vital component to the future vision of the City under this Council's leadership

(iv) Steve Bauer, Director, Sportif Spidertech Cycling Team, former Professional Cyclist and Canadian Olympic Silver Medalist (Item 4.1.1)

Mr. Bauer's comments included, but were not limited to, the following:

- Thank you for opportunity to speak – message is quite simple and make sure message comes across
- Let's not miss this opportunity to have a top-notch world-class facility that cyclists, youth and athletes from all walks of life can be provided 52 weeks a year; this is something that should not be missed
- Many years of personal development because of cycling on a track
- Provides tremendous opportunity to develop experience of riding a bike under safe environment, mentorship
- Develop acuity of skills required if athlete wants to reach top of his sport; being able to have that added skill, quickness, perception of way a bike handles in that environment
- Attribute some of better cycling days to having been developed on the track
- Australia, New Zealand have put a lot of effort into their tracks and are now reaping rewards of investment
- Track is where it can all start
- Beyond just the sport, this is an opportunity for the community to have a multi-use facility year round; cycling is a broad demographic – life-long days
- Bike track indoor use facility is for everyone – huge positive

(v) Andrew Iler, Lawyer and Cycling Coach (Item 4.1.5)

Mr. Iler's comments included, but were not limited to, the following:

- It's all about LEGACY

- Have had opportunity to coach number of riders, part of the national cycling program to provincial level riders; never promoted attitude that things cannot be done
- Need fresh attitude – that we can be champions, can lead to great things, and great things don't come easy
- City has a difficult job to make this work, but think this can be done if put right energy, right intelligence and right investment in this
- Has been working with City staff over last several years on this and know cost of all types of facilities
- Community provides far less value to its citizens when these type of projects are not done
- Cycling in countries that have made investment have safer communities and healthier communities – good long-term investment if done properly
- Two main issues that Council and community need to look at – how much is this going to cost and who will use the facility
- If properly planned and developed, the velodrome has the potential to deliver one of the most significant legacy contributions of any of the 2015 Pan Am Games facilities once the Games are over
- Hamilton has one of the most active cycling communities in Canada
- School and youth programs make velodromes successful
- Submitted capital costing numbers to the Mayor's office
- Canada is the only G8 country not to have an international-standard velodrome
- The velodrome will become a true community centre where participants of all ages can ride on the same track as their Olympic heroes
- Councillor Ferguson requested a copy of the information forwarded to the Mayor with respect to costs

(vi) Mark Chamberlain, Trivaris (Added Item 4.1.6)

Mr. Chamberlain's comments included, but were not limited to, the following:

- Individuals here today are moving the sport forward
- Relationship with cycling goes back to 1988; began filming Tour du France
- Biggest company challenge is bringing talented people to Hamilton
- Cycling is a brand for many things; speaking from context of raising money
- Many good reasons and examples why this is a great investment – for business community
- Cycling is a brand for "green", for health, for Hamilton being the best place to raise a child; have some of the most active cycling programs in elementary schools

- Consistent with the brand of excellence
- Elite athletes that create goals for children; creates programs, active children and active communities
- Brand grows because people come to City first; businesses grow
- Need support to make this the City that everyone wants to live in – walkable and cycleable – great brand
- Offer time and effort to be on Mayor's suggested "Cabinet"
- Velodrome will be a national asset – not just a City asset
- If Council would commit to \$10 million, this would go a long way to assist in fund-raising
- Should be looking at both a local and national fund raising campaign
- Need opportunity to move forward with a Cabinet

(vii) John McGreal (Item 4.1.7)

Mr. McGreal's comments included, but were not limited to, the following:

- Have been with Pan Am commitment since Day One
- Public Meetings held at various locations for the velodrome have been well attended
- Velodrome is a community-based facility for youth, adults, seniors
- Will have economic benefits for children and grandchildren
- Where are monies from Sports Canada, lotteries, etc.
- City of Hamilton will line up to get the velodrome
- Up to Council to weigh the facts and benefits for the long range

On a motion, the presentations from Steve Bauer, Gord Singleton, Curt Harnett, Andrew Iler, Rob Good, Mark Chamberlain and John McGreal, were received.

(g) PRESENTATIONS

(i) International Event Opportunities – 2015 Pa Am Games Velodrome Business Plan (CM10005(c)) (City Wide)

Chris Murray indicated that the purpose of his presentation is to provide the Committee with an overview of Information Report CM1005(c), respond to questions arising from the August 29 GIC meeting and to respond to questions arising following his presentation. With the assistance of a power point presentation, the following information was provided:

- Overview of CM10005(c) – Toronto 2015 RFP includes Hamilton Velodrome, Hamilton Stadium, York University Stadium; sent to 3 proponents on September 15; closes late February 2012, successful proponent to be named in the Spring of 2012

- Investigation of Potential Sources for Funding Shortfall – Capital Costs (2014 dollars); Sources of Funds; Projected Annual Net Operating Position
- Discussions with Toronto 2015
- Partnership with Mohawk College – Working on the Memorandum of Understanding
- Questions from August 29th meeting:
 - RFP process
 - Velodrome capital costs
 - Land acquisition
 - Velodrome operations
 - Funding shortfall
 - Pan Am Velodrome Sub-Committee
 - Velodrome in Hamilton – economic benefits
 - West Harbour site - costs

On a motion, Report CM10005(b) respecting International Event Opportunities – 2015 Pa Am Games Velodrome Business Plan was lifted from the table.

On a motion, Sub-section (c)(iii)(2) was amended by adding the words, “and an estimated operating impact of \$480,000”, following the word, “financing”, to read as follows:

- (2) \$5 million funded from debenture financing and an estimated operating impact of \$480,000.

The Amendment **CARRIED** and the Main Motion, as amended, subsequently **CARRIED**.

On a motion, Report CM10005(b) respecting International Event Opportunities – 2015 PaN Am Games Velodrome Business Plan, as amended, was tabled to the October 11, 2011 meeting of the General Issues Committee.

Members of the Committee requested staff to provide the following information:

- (i) ownership and operation of assets
- (ii) how the final deal with Infrastructure Ontario will look
- (iii) all information in terms of why the Steering Committee did not pursue the West Harbour site for the velodrome
- (iv) flexible options regarding funding shortfall – whether it can be debentured and have the “Cabinet” look at possible sources of public-sector funding.

Councillors C. Collins and S. Merulla indicated that they wished to be recorded as opposed to (iv).

There being no further business, the Committee adjourned at 2:40 p.m.

Respectfully submitted

Councillor B. McHattie
Deputy Mayor

Carolyn Biggs, Co-ordinator
Committee Services/Council/Budgets
September 13, 2011