

# QUEENSTON WEEKEND MARKET

THE NEW HOME FOR  
HAMILTON'S SMALL  
BUSINESSES



# 75 Queenston Road

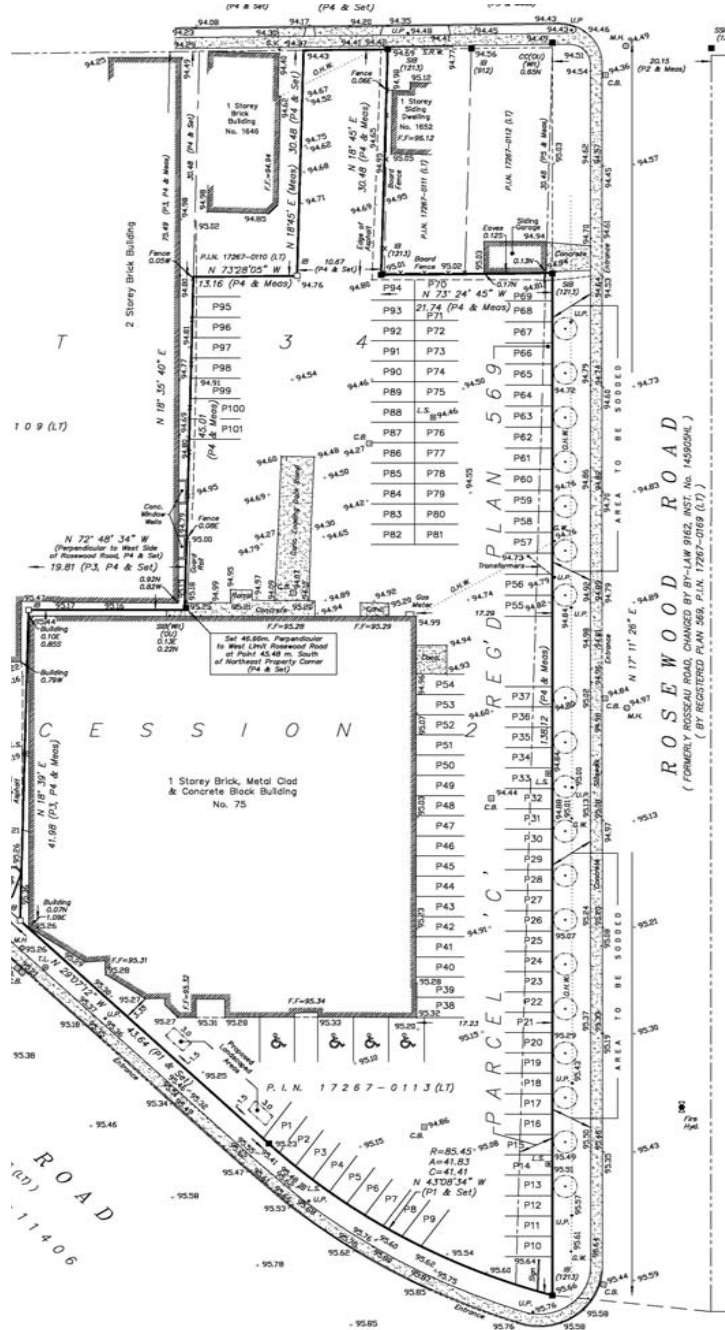
- The Current State of the Site

- The landlord has been marketing the site for lease for almost 2 years – there has been minimal interest from any commercial tenants.
- Since then the site has been an abandoned building with minimal maintenance being done.
- The driveway is empty, the walls have graffiti, and trash litters several areas of the site.
- The current site has become more of a liability and eyesore to the community than an asset.



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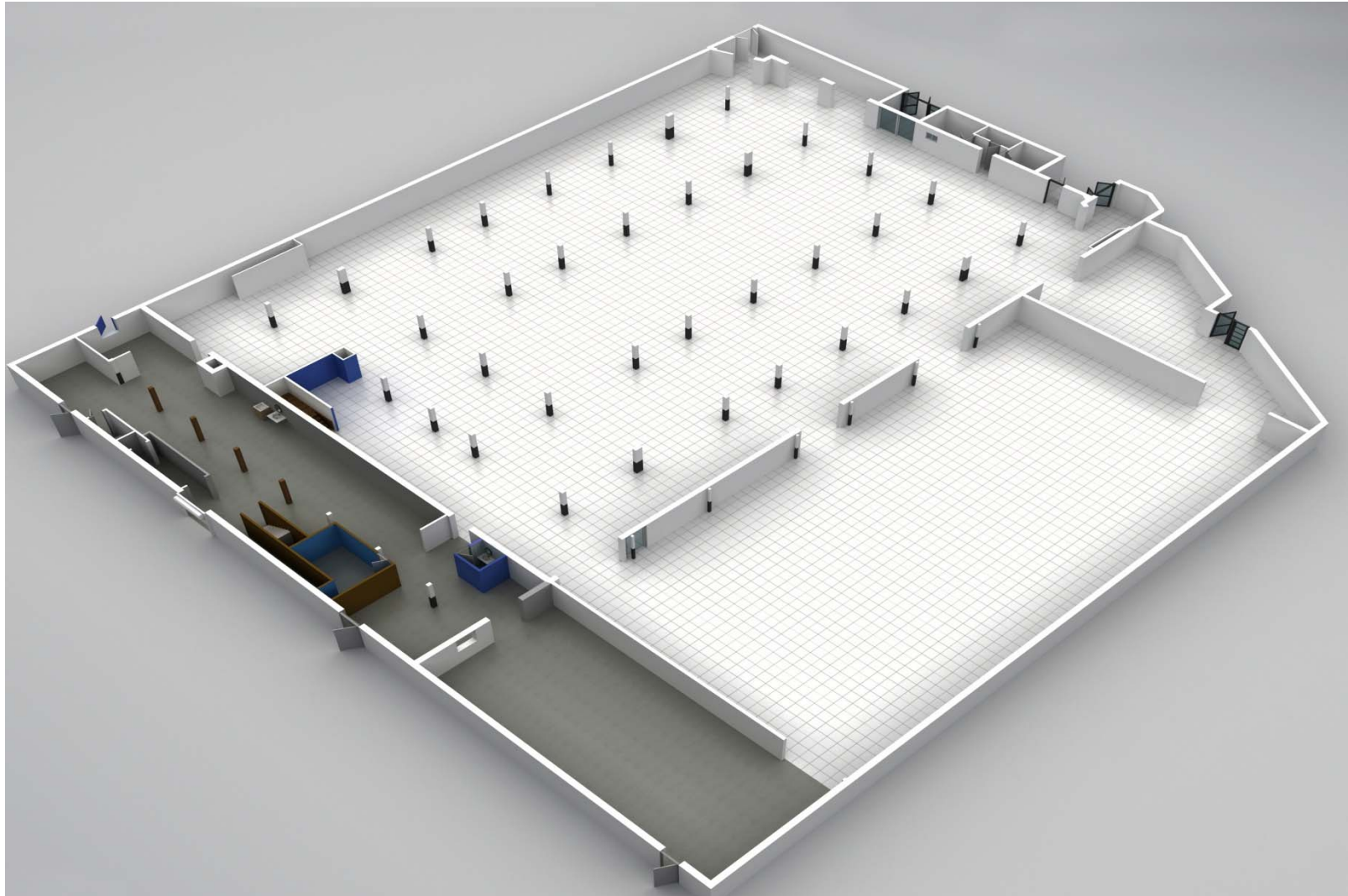
- What is a flea market?
- Queenston Weekend Market - a “flea market” in name only.
- Our goals
  - Foster small business (lower cost of capital, marketing, growth)
  - Revitalize a worn down building
  - Embrace the local community
  - Events and charities



## Site Plan Highlights

- Over 100 car parking;
- 4 handicap spots;
- Bike racks at the front;
- 19 trees proposed along Rosewood Road residential side;
- A landscaped area near the front of the building as well;
- Two entrances/exits are on Rosewood Rd and Main St. E.

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- Creating Jobs and Economic Benefits

- We intend to hire a staff of around 10 employees
  - 2 full time and 8 part time
- Spending an average of \$200,000 a year in operating expenses that will go in the local community for site maintenance, security, and general upkeep
- A tourist attraction would bring outside dollars from neighbouring areas back into the local community for our vendors



# QUEENSTON WEEKEND MARKET

- Events Planned for 2012
  - Blood drive
  - Home Show
  - Earth Day
  - Special Local Charity Fundraiser/Raffle
  - Brantford Zoo Exhibition
  - Hamilton Tiger Cats/ Bulldogs Player Signings
    - Other Player Signings (Leafs, Raptors, etc.)





# QUEENSTON WEEKEND MARKET

- Types of Vendors

- Farmers / Fresh Produce
- Dry foods
- Cell phones
- Antiques
- Sports goods and memorabilia
- Furniture
- Jewellery
- Arts and Crafts

- Booth Limit

- # of booths are currently limited to 75
- should not be limited to the # of booths - the size of the space will automatically limit the number of booths and vendors



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- Some known concerns

- *Need for a grocery store*
  - We will have an area dedicated to fresh produce and dry foods.
- *Site will not be maintained*
  - A stable tenant on site will ensure the site gets the care needed to the site and the neighbouring area. This is very difficult when the building is vacant.
- *Security*
  - We will have cameras and security guards on site.
  - All vendors will be registered and must carry insurance.



# QUEENSTON WEEKEND MARKET

- Conclusion

- Support of Planning and Zoning Department;
- Positive Economic Benefit;
- Create an Environment for Small Businesses to Grow;
- A Weekend Family Destination;

A “mini-mall” that local residents can be proud of.