



Hamilton Waterfront Trust

Connecting You to the Water's Edge

Hamilton Waterfront Trust



Established
2000

Connecting You to the Water's Edge



Who We Are

- Charitable Organization.
- Partnerships – Federal, Provincial and Civic Governments.
- Development – to enhance use and enjoyment of Hamilton's waterfront.





Settlement Agreement, October 26, 2000 between
Hamilton Harbour Commissioners, the City of Hamilton
and the Federal Government.

Deed of Trust, November 2000.

- 5 board members
- 2 City Councillors
- 2 appointees by the City
- 1 appointee by the Hamilton Port Authority
- \$6.3 M in funding


Goals

- Expand and refine public access.
- Provide amenities and new opportunities.
- Connect to integrated trail system with linkages.
- Protect, enhance and regenerate natural areas.
- Educate the public.
- Improve Hamilton's image.
- Conduct fundraising efforts.





LATE 1980's HAMILTON PORT AUTHORITY



To date, completed over
\$15,000,000 Capital
Expenditures on over 23
projects.

Projects:

PAST

PRESENT

FUTURE



2003

Hamilton Beach Trail



- Spring 2003, HWT and City of Hamilton completed construction - 8.5 km Hamilton Beach Trail.



- Connects to other trails in Hamilton.
- Artwork.
- Interpretive panels



Waterfront Trail Extension

2004





Hamilton Waterfront Trail Extension continued the original trail and was built to provide:

- A multi-use asphalt paved trail.
- Enhanced visual quality of gateways.
- Continuous accessible greenways along the water's edge.



Hamilton Waterfront Trail Extension

Features include:

- 2005 “Rafaga – Unleashed”
- jointly funded

Contains:

- Restaurant
- Banquet facility
- Outdoor leisure pool

LAKELAND Center



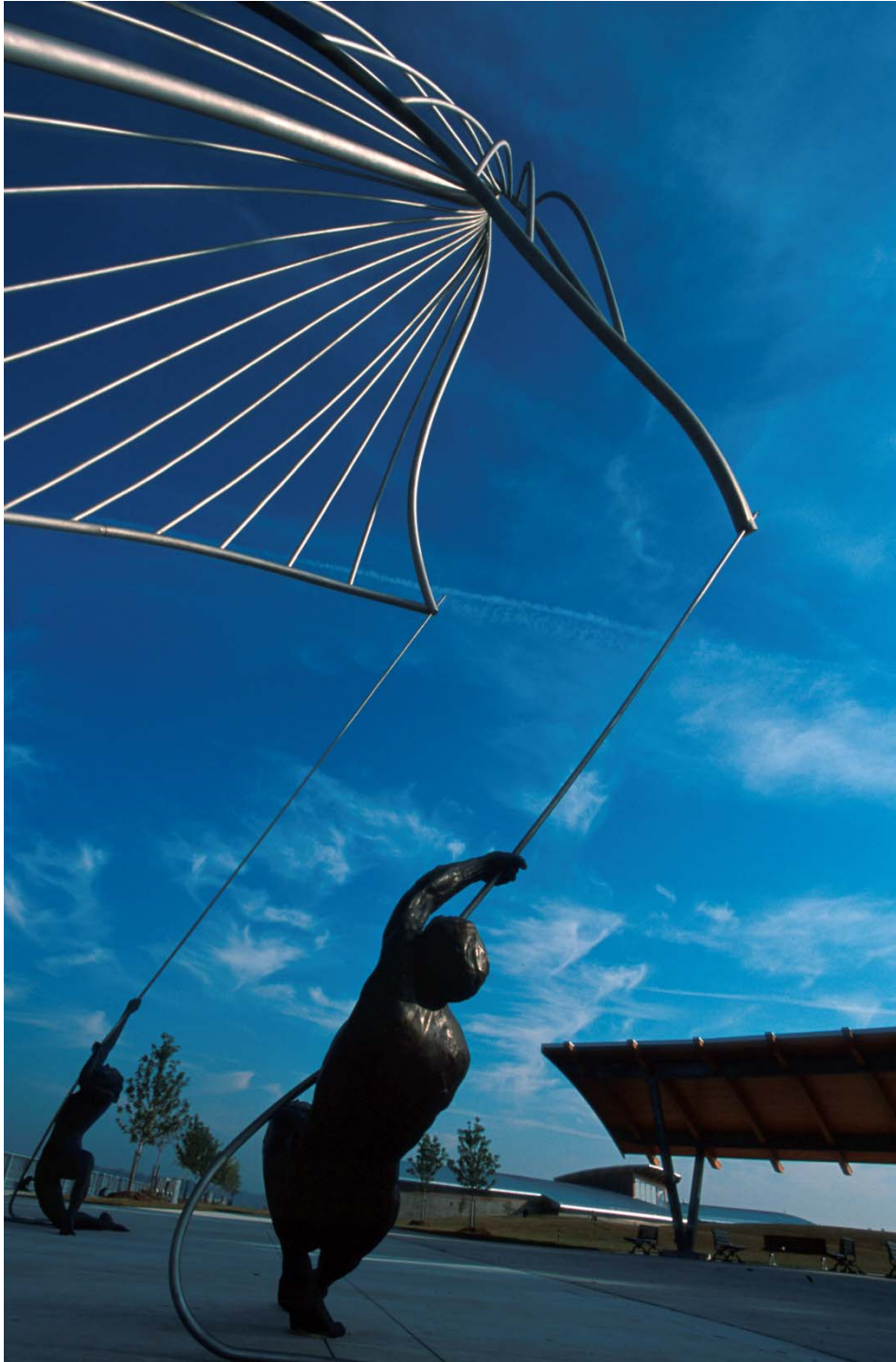


Windermere BASIN

- Developed as a passive natural area providing pedestrian access.
- Improvements include:
 - pedestrian trails
 - parking amenities
 - interpretive nodes
 - viewing areas of the natural environment

Waterfront Ice Rink





Other
CAPITAL
PROJECTS

A scenic view of Hamilton Harbour with a large blue and white boat named 'Hamilton Harbour Queen' docked at Pier 8. The boat has two red lifebuoys on its side. In the background, there are several tall buildings and a marina with many sailboats. The sky is blue with scattered white clouds. A small white motorboat is visible in the water.

Hamilton Waterfront Attractions

@ Pier 8

- 2003
- now finishing its 9th season
- 12 passenger tour boat



Hamiltonian

Williams Fresh Cafe



- dining on the waterfront
- meeting place
- catering service
- addition on the north side in the next year

Winner of numerous Spectator Readers Awards

Winner of Tourism Hamilton Award 2006
for new tourism idea!

*Hamilton
Harbour
Queen*



A large white and blue cruise ship named "Hamilton Harbour Queen" is docked at a pier. The ship has a black upper section with yellow trim and two red lifebuoys. The name "Hamilton Harbour Queen" is written on the side in black cursive. The ship is on a body of water with a city skyline in the background under a blue sky with white clouds.

Dining Cruises

- Lunch, Dinner Buffet, Sunday Brunch
- Dining Cruises all summer long
- New caterer Piazza Allegra

***Sightseeing &
Party Cruises***

- 2006 – first trolley
- 2007 – second trolley added
- two 37 passenger trackless trolleys
- narrated commentary
- 12 km trail follows shoreline

Hamilton Waterfront TROLLEY



- Opened 2006
- Now serving Hewitt's Ice Cream
- Seven days/week
- Trolley stop #1

SCOOPS *Ice Cream Parlour*



Waterfront Grill

Summer: open daily

Winter: open weekends



Community Outreach Initiatives



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A young boy wearing a blue baseball cap and glasses is smiling and holding a large, dark-colored catfish. He is standing outdoors at what appears to be a fishing derby. In the background, there are white plastic tables, a metal fence, and other people. A blue banner with white text is overlaid on the top right of the image.

Free

Admission!

***Hamilton
Harbour
Fishing Derby***



- Geared towards children, particularly North End.
- Educational opportunities.
- Promotes fishing, keeping the harbour safe and clean.
- 1,000 free fishing rods.

Carnival

Art Show

Food

Drinks

Live Music



Hamilton
Waterfront

WINGFEST



- venue for a variety of local restaurants



- carnival for children
- original art show
- inexpensive boat tours
- live entertainment



Hamilton Waterfront Art Expressions





- 2006 - sponsored visual artwork by elementary and secondary school students in Hamilton.
- over 35 murals
- mounted on Hamilton Port Authority warehouses Pier 8.
- Since 2007:
 - HWT partners with Hamilton Port Authority and the City of Hamilton to continue program.
 - 88 additional murals



***Winter
Festival OF Lights***

MUSIC on the WATERFRONT

Presented by The Hamilton Waterfront Trust

MUSIC
@ Pier 8 Amphitheatre
(West of Williams Fresh Cafe)
FREE Concert
Every Thursday Evening

June 30 - September 1
7:00 - 9:00 p.m. (Weather Permitting)





Learn-to-Skate

The Hamilton Waterfront Trust Learn-to-Skate

- opportunity to learn and participate in this fun and healthy physical activity.



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We hope to run a skate rental facility for the 2011-2012 winter season

Future Projects



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- Purpose of HWT Pier 8 development
 - Address identified need for additional commercial/retail space.
 - Increase appeal.
 - Increase year-round use.
 - Complement existing parks, marinas, facilities.

Phase I – Ice Rink

Pier 8 Development

Phase II – addition of two restaurants in the spring of 2012

Phase III – we are working on other opportunities





Harbour West Concept Plan

plan not to scale
January 2010

The current plan of record was prepared at no cost to the City by the HWT with input from many stakeholders.

- HWT and its partners, the City of Hamilton, the Hamilton Port Authority and Parks Canada, have enhanced the Waterfront as a destination with many amenities.
- 500,000 visitors to Pier 8 annually.
- Over \$15,000,000 of waterfront capital projects.
- 5,000,000 visitors to the waterfront since HWT inception.



- HWT – created current employment:
 - over 125 person years
 - over 300 student positions
 - 75 seasonal employment positions
- This employment, along with many other waterfront amenities, currently incurs no operating cost to the City of Hamilton.

The Hamilton Waterfront Trust has recently won the following in the Spectator Reader's Choice Awards for 2011:

- Platinum - - Best Day-Trip Destination
- Gold - - Best Local Tourist Attraction
- Gold - - Best Coffee Shop (Williams)
- Platinum - - Best Café/Bistro (Williams)
- Platinum - - Best Outdoor Patio (Williams)

In the past 5 years the HWT has received numerous Spectator Reader's Choice Awards.

In addition to these recent awards, the Hamilton Waterfront Trust has received the following Tourism Hamilton Awards:

- 2006 –Hamilton Harbour Queen Cruises for *New Tourism Idea*
- 2007 - *Rookie of the Year Award* – The Trolley
- 2008 – *Waterfront Brochure* - Best Brochure or Promotional Piece of the Year
- 2010 - *Transportation Representative of the Year* – Trolley Drivers, Hamilton Waterfront
- 2011 – *Transportation Representative of the Year* – Captain Brian Brooks, Hamilton Harbour Queen





2010 Financial Audit

Excess of expenses over receipts for the year - \$893,525

Significant one time components contributing to the expenses are:

• GST audit adjustment	\$409,013
• 5 year dry docking of HHQ	\$190,000
• Operating loss for Wingfest	\$ 83,895
• <u>Amortization amounts</u>	<u>\$132,401</u>
TOTAL	\$815,309



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