



City of Kelowna

A Run to Remember

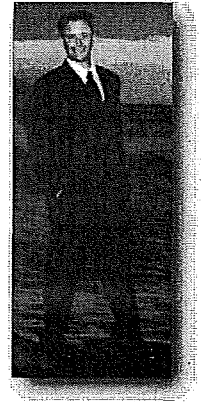
a marathon a day for brain injury

July 11, 2011

Mayor Bob Bratina
Hamilton City Hall
71 Main St. West
Hamilton, ON L8P 4Y5

Dear Honorable Mayor Bratina:

You will have received correspondence on this initiative previously, regarding our charity BrainTrust Canada and our national initiative called **A Run to Remember** in support brain injury awareness. This letter is on behalf of BrainTrust Canada and with the support of Mayor Sharon Shepherd of the City of Kelowna, British Columbia - the home of the non-profit organization BrainTrust Canada.



David McGuire sustained brain injury in 2005 and was told he may never walk again. However, not long after his injury, he started running . . . and in fact completed his first marathon a year after his brain injury. David is running a "marathon a day" in support of brain injury awareness - 8 months of running across Canada from St. John's, Newfoundland to Victoria, BC. Net funds raised from **A Run to Remember** will go to a fund administered by BrainTrust Canada in partnership with David to promote brain injury prevention as well as support strategies for people living with brain injury in Canada. Brain injury has been labeled an epidemic and is the greatest cause of death and disability under 45, in fact over 170,000 Canadians incur brain injury each year - that's 456 people per day, or one every 3 minutes!

We would like to respectfully request that you meet David to declare "A Run to Remember Day", as David is travelling through Hamilton on July 25th or 26th. We plan to invite media to this occasion, as well as other dignitaries.

Brain injury is the greatest cause of death and disability under 45, and over 170,000 Canadians incur brain injury each year - that's 456 people per day, or one every 3 minutes! I believe it is vitally important to support initiatives such as **A Run to Remember** as 90% of brain injuries are preventable.

Thank you, I hope you can support our cause and **A Run to Remember**, and I would appreciate if you could confirm the above mkapp@braintrustcanada.com or (250) 762-3233.

Regards,

Magda Kapp

Magda Kapp
Director of Communications
BrainTrust Canada

Sharon Shepherd

Sharon Shepherd
MAYOR
City of Kelowna