



**CITY OF HAMILTON**

**PUBLIC WORKS DEPARTMENT**  
**Environment & Sustainable Infrastructure Division**

<b>TO:</b> Chair and Members Public Works Committee	<b>WARD(S) AFFECTED:</b> WARD 2
<b>COMMITTEE DATE:</b> September 6, 2011	
<b>SUBJECT/REPORT NO:</b> Hamilton Veterans' Committee Report 10-002, Veterans' Way of Remembrance (PW11068) (Ward 2) (Outstanding Business List Item)	
<b>SUBMITTED BY:</b> Gerry Davis, CMA General Manager Public Works Department	<b>PREPARED BY:</b> Stephen Cooper (905) 546-2424, Extension 2558
<b>SIGNATURE:</b>	

**RECOMMENDATION**

- (a) That James Street North and South from Burlington Street to the escarpment retain its current legal name. However, it be given the commemorative designation of "Veterans Way of Remembrance" in the memory of all City of Hamilton Veterans;
- (b) That cost of fabrication and installation of the subject signs be charged to account number 53051-466085;
- (c) That the "Hamilton Veterans' Committee Report 10-002 Veterans' Way of Remembrance" be identified as completed and removed from the Outstanding Business List.

**EXECUTIVE SUMMARY**

In September 2010, the Chair of the Hamilton Veterans Committee, brought forth a Citizen's Committee Report to Public Works Committee requesting to add "Veterans Way of Remembrance" to James Street North and South. The street name signs will be a permanent commemoration to all past, present and future Hamilton veterans. These signs will be a complement to the existing street name signs on James Street. They will be placed at all major intersections along James Street from Burlington Street to St. Joseph's Drive as well as in front of the Armouries on James Street North.

**Alternatives for Consideration - See Page 3**

**FINANCIAL / STAFFING / LEGAL IMPLICATIONS**

**Financial:** The total cost associated with the fabrication and installation of seven two-sided commemorative signs will be approximately \$1,000. Traffic Operations has advised that they can accommodate the costs of fabrication and installation of the subject signs within current budgets. Existing poles will be utilized to minimize installation costs.

**Staffing:** Traffic Operations staff will be required to fabricate and install seven signs on existing posts.

**Legal:** N/A

**HISTORICAL BACKGROUND**

The Hamilton Veterans' Committee advises Council on all matters affecting the Veterans of the City of Hamilton and acts as a liaison between the City and its Veterans.

Many Canadians pay homage to veterans throughout the year, not just on Remembrance Day. Several provinces have dedicated highways or roads to honour members of our military forces who have participated in armed conflicts and peace missions. This ensures that remembrance, for Canadians, is year-round.

In June of 2010, the Chair of the Hamilton Veterans Committee brought forth a Citizen's Committee Report requesting to add "Veterans Way of Remembrance" street signs to James Street North and South from the bay to the escarpment, as a permanent commemoration to all past, present and future Hamilton veterans. Staff met with the Veterans Committee to design the sign and determine the seven preferred locations from Burlington Street to St. Joseph's Drive.

In October 2007, the Ward 13 Councillor put forth a motion to designate Cootes Drive from East Street to the Spencer Creek crossing as "Veterans Memorial Parkway". The signs were fabricated and installed by Traffic Operations at either end of Cootes Drive designating this section of roadway.

**POLICY IMPLICATIONS**

The recommendations contained in this report align with the "Communities" vision driver of the "Innovate Now"- A Compass for Public Works to 2017" Public Works strategic plan by recognizing Hamilton Veterans for their sacrifices.

**RELEVANT CONSULTATION**

The Hamilton Veterans Committee was consulted on sign design and locations. Poppy & Remembrance Committee of the Royal Canadian Legion Dominion Command was consulted and approved the use of the poppy image which will be used in the

**SUBJECT: Hamilton Veterans' Committee Report 10-002, Veterans' Way of Remembrance - (PW11068) - (Ward 2) - Page 3 of 3**

---

commemorative signs. Traffic Operations staff were consulted on installation requirements. The Ward 2 Councillor has been notified of the recommendations contained in this report and approves.

**ANALYSIS / RATIONALE FOR RECOMMENDATION**

Giving James Street North and South the commemorative name "Veterans Way of Remembrance" will ensure a lasting memorial to all those Hamiltonians who lost their lives, served or are serving our city and country. It will serve as a daily reminder to all who travel from the bay to the escarpment of the sacrifices and commitment Hamilton veterans have made on our behalf.

**ALTERNATIVES FOR CONSIDERATION**

Council could decide not to fabricate and install the commemorative signs.

**CORPORATE STRATEGIC PLAN**

Focus Areas: 1. Skilled, Innovative and Respectful Organization, 2. Financial Sustainability, 3. Intergovernmental Relationships, 4. Growing Our Economy, 5. Social Development, 6. Environmental Stewardship, 7. Healthy Community

***Skilled, Innovative & Respectful Organization***

- ◆ A culture of excellence
- ◆ More innovation, greater teamwork, better client focus
- ◆ Council and SMT are recognized for their leadership and integrity

***Financial Sustainability***

- ◆ Delivery of municipal services and management capital assets/liabilities in a sustainable, innovative and cost effective manner

***Intergovernmental Relationships***

- ◆ Maintain effective relationships with other public agencies

***Growing Our Economy***

- ◆ An improved customer service
- ◆ A visitor and convention destination

**APPENDICES / SCHEDULES**

Appendix "A": Map of Sign Locations

APPENDIX "A"  
REPORT PW11068



