



January 11, 2012

Attn: City Clerks Office

Re: Pay It Forward Day Proclamation

I am formally requesting a Pay It Forward Day Proclamation be considered on the Council Agenda.

Pay It Forward is an International Organization / movement that was established on the premise of the book and major motion picture Pay It Forward. I do three good deeds for three people, I ask the recipients of those good deeds / random acts of kindness to not pay me back but instead to Pay It Forward. This movement exponentially explodes as those three people do three good deeds for three more and so on.

2012 brings much economic strife for all...why not bring forth a day whereby we can make kindness a way of life. It doesn't have to cost anything, it's simple, it's pure and it makes us believe in the power of kindness again.

I am requesting the City of Hamilton to proclaim March 15, 2012, as a prelude to the international date of April 26, 2012, and every year thereafter as Pay It Forward Day. Mohawk College, McMaster University and United Way are all in support of this most altruistic movement for our community. We would embrace the support of this day from the City of Hamilton.

Thank you for your time.

Sincerely,

Rachel Adema
Professor, Mohawk College

PROCLAMATION

WHEREAS the aim of Pay It Forward concept is to promote community spirit through intentional acts of kindness; and

WHEREAS the Pay It Forward novel, written by Catherine Ryan Hyde in 2000, has inspired the creation of a movie, a non-profit foundation, and a movement that has been vital in inspiring many thousands of good deeds all over the world; and

WHEREAS Pay It Forward Day was created in 2007 in Australia to further the altruistic movement of goodwill; and

WHEREAS Pay It Forward Day is a worldwide effort being supported by more than 28 countries, including Australia, the United States, Canada, Mexico; and

WHEREAS Pay It Forward Day encourages people to do between one and three good deeds for others without asking for anything in return except to pay it forward to someone else in need; and

WHEREAS together we can make a difference by creating positive change in our community and the world - one good deed at a time;

Now, Therefore, I, Bob Bratina, Mayor, by virtue of the authority vested in me by the City of Hamilton do hereby proclaim the third Thursday in March of every year as

Pay It Forward Day

In the City of Hamilton and call upon all it's citizens to observe this day with appropriate educational programs, activities, and ceremonies supporting the