From: enablingchange@ontario.ca [mailto:enablingchange@ontario.ca]
Sent: January 27, 2012 1:51 PM
To: clerk@hamilton.ca
Subject: Launch of the 2012-13 Enabling Change Program

A French version of this message is included below.
La version française de ce message se trouve ci-dessous.

Ministry of Community and Social Services	**Ministère des Services sociaux et communautaires**
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Launch of the 2012–13 Enabling Change Program

We are pleased to launch the 2012–13 EnAbling Change Program. We are looking for non-profit organizations that want to be leaders in accessibility.

The EnAbling Change Program is an initiative of the Accessibility Directorate of Ontario (ADO) that provides financial support and expertise to organizations to educate an industry or sector across the province on its obligations under the Accessibility for Ontarians with Disabilities Act (AODA).

The program funds large-scale projects that have an impact across the province. Occasionally, the program funds projects that meet additional goals such as developing innovative approaches to increasing accessibility that directly or indirectly supports compliance with the AODA or awareness raising projects that focus on Ontario's children and youth.

We ask that you submit your project idea by completing the Expression of Interest provided on our website at:

English:
www.mcss.gov.on.ca/en/mcss/programs/accessibility/partnerships/EnablingChange/how
French:
www.mcss.gov.on.ca/fr/mcss/programs/accessibility/partnerships/EnablingChange/how

1/30/2012

About the Enabling Change Program

Eligibility

Applicants may partner with other organizations to deliver the project goals. Applicants must be incorporated non-profits that:

- represent an industry or sector and/or
- have the ability to reach and influence an industry or sector across the province

The Accessibility Directorate of Ontario (ADO) will only fund projects that meet specific criteria and deliver on set priorities. **This program DOES NOT provide funding for building renovations such as ramps lifts or elevators.**

Goals of the 2012–13 Program

1. The government is developing a variety of tools and resources to support compliance with the Integrated Accessibility Standards Regulation (IASR).

   The government requires an applicant or applicants with the capacity to develop and outreach and communications strategy to educate, customize and distribute resources to one or more specific sectors:
   a. retail sector
   b. tourism and/or hospitality sector
   c. non-profit sector
   d. healthcare sector
   e. broader public sector (municipalities, schools, universities, colleges, hospitals)

   For example, this could take the form of a province–wide series of in-person workshops, online webcasts or leveraging sector-specific publications.

2. The government has developed a variety of tools and resources to support compliance with the customer service standard. It requires an applicant or applicants with the capacity to develop an outreach & communications strategy to educate, customize and distribute resources to one or more of the following sectors:
   a. retail sector
   b. tourism and/or hospitality sector
   c. non-profit sector
   d. healthcare sector.

3. Incubator Project – development of creative products that address barriers to accessibility and directly or indirectly support compliance with the AODA accessibility standards.

4. Focus on children and youth –awareness raising projects that cultivate change among young people by increasing awareness of accessibility issues, barriers and accessibility legislation.

More Information and How to Apply

For complete details about the program and the application process, please visit our website at:

1/30/2012

English:
http://www.mcss.gov.on.ca/en/mcss/programs/accessibility/partnerships/EnablingChange/index.aspx
French:
http://www.mcss.gov.on.ca/fr/mcss/programs/accessibility/partnerships/EnablingChange/index.aspx

If you have any additional questions, please contact us at:

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