



Hamilton

MINUTES

Hamilton Youth Advisory Committee

Tuesday, November 22, 2011

5:00 p.m.

Room CH222, 2nd Floor

City Hall

71 Main Street West, Hamilton

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- Present:** Co-Chairs: Fabian Ahmed, Alex Fiorello
Members: Lauren Hansen, Michael Pratas, Mikayla Zolis, Don Mahleka, David Boruch
- Absent with Regrets:** Councillor Jackson, Fan Yang, Michelle Leach, Julie Ling Ma, Zil Nasir, Mohammad Nasir, Meg Chalmers, Natascha Del Prete, Jessika Del Prete, Alex Ramirez
- Also Present:** René Reid, Mark Weingartner

1. CHANGES TO THE AGENDA

None were made

2. DECLARATIONS OF INTEREST

None were made

3. APPROVAL OF MINUTES OF PREVIOUS MEETING

Minutes from previous meetings were not approved as quorum was not achieved.

4. PRESENTATIONS

4.1 Introductions were made.

4.2 Communications Strategy Sub-committee or CSS (Fabian, David & Alex) provided updates from their previous meeting to the committee.

- The CSS discussed ideas and avenues to explore when HYAC attempts to get the word out to the community seeking participation in the proposed Youth Week Celebrations

- Contacts include youth and youth allies in high schools and in the community, cultural organizations, community groups, Board of Ed. (Senate and Students' Council Presidents' Meetings, Student Trustees etc.)
- Need to create carefully constructed 'sound bites' of info to inform people what HYAC is about, Youth Week etc.
- Two additional HYAC members, Lauren and Don, agreed to join this sub-committee
- CSS is to meet before the next HYAC monthly meeting to figure out key message(s) for HYAC & Youth Week
- CSS to look at ideas as to how to roll out communications to the community city-wide. Will consider Q & A's people may have as well as 'who', 'what', 'when', 'where', 'how' and 'why' etc.
- All agreed that public communications would wait until all the necessary approvals were received.

5. DISCUSSION ITEMS

5.1 Roles and Elections: Brief discussion about the tweaking of job descriptions. No decisions were made and the item was deferred to the next meeting.

5.2 National Youth Week: Discussed basic National Youth Week logistics and determined actual dates – Monday April 30th to Sunday May 6th 2012.

- Revisited the question as to HYAC's ability to host this event. It was ultimately determined that HYAC would be able to proceed with planning and hosting this event. The vote, (October 18th 2011 HYAC Meeting Minutes, item 5.6) was upheld.
- HYAC will host Youth Week and invite other youth and youth organizations to conduct activities during the week that will be of interest and accessible to youth. HYAC will be responsible for the communication/marketing of the event, the opening or Kick-off and any other small activities that the committee feels they are able to handle.
- Some brainstorming of possible HYAC run activities took place such as: attempting to break a Guinness World Record i.e. largest pillow fight, opening ceremonies with the Mayor, having Andy Thibadeau speak.
- Discussion took place about the time frame involved with hosting such an event and the fact that there are numerous deadlines leading up to the event. Examples and the need to create a 'Critical Path' were highlighted. René will finish a draft of the Youth Week critical path for December's meeting.
- All members were asked to come to the next meeting with contacts for Youth Week participation.

6 GENERAL INFORMATION & OTHER BUSINESS

6.1 Meeting Evaluation and Feedback was not completed as several members had to leave to catch busses home.

6.2 Bus tickets were distributed to those members that required them.

7. ADJOURNMENT

That, there being no further business, the meeting be adjourned at 6:45p.m.

(Fiorello/Pratas)