





Cultural Planning & Cultural Indicators





Alice Sabourin, Senior Project Manager

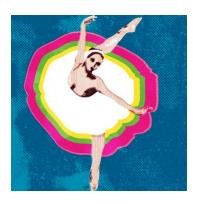
Tourism & Culture Division

Planning & Economic Development

Defining Culture



Cultural Heritage



Cultural Workers

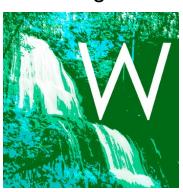


Cultural Industries



Cultural Organizations

Natural Heritage



Festivals & Events



Stories



Cultural Spaces





Transforming through Culture

- Economic growth
- Downtown Renewal
- Neighbourhood Revitalization
- Building Community Identity,
 Pride and Image
- Encouraging Welcoming
 Communities
- Creativity for All
- Quality of Life / Quality of Place
- Tourism & Attractiveness



Measuring Culture's Impact

Not adequately reflected in:

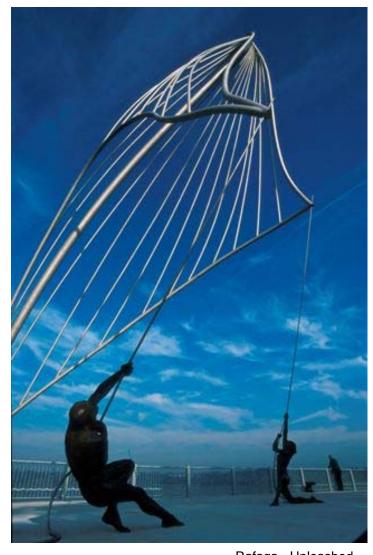
Ontario Municipal Benchmarking Initiative (OMBI) Municipal Performance Measure Program (MPMP) Hamilton Community Wellness



Measuring Culture's Impact

Needed for:

Neighbourhood Strategy Vital Signs Report City Planning & Budgets



Rafaga - Unleashed Veronica de Nogales Leprevost and Edwin Dam

Benefits

City Community Cultural Sector





Categories of Cultural Indicators







Identify cultural resources

Leverage resources

Strengthen resources

Integrate into municipal planning and decision making

Outcome Clusters



Fostering Creativity



Creating Wealth



Creating Quality Places



Strengthening Social Cohesion



Organizational Change

Made in Hamilton Report Card



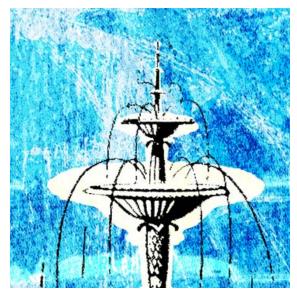
MCPI Connecting the Dots Cultural Planning Workshop, March 30, 2012

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