

## LIVING ROCK MINISTRIE<sup>5.2</sup>

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May 22, 2012

Mayor & Members of Council Hamilton City Hall 71 Main Street, West Hamilton, ON L8P 4Y5

Dear Mayor Bob Bratina & Members of Council,

Living Rock would like to take this opportunity to thank you, for both the personal support and the partnership from Hamilton Street Railway (HSR), which the city gave towards Soupfest 10 this year. HSR's support helped to greatly increase advanced ticket sales. Living Rock is seeking the support of Public Works and HSR to once again to provide a free ride to and from Soupfest 11, with every Advanced Ticket purchase, on Wednesday February 6<sup>th</sup>, 2013.

## The Souper Soupfest Statistics:

- This year, Living Rock's Advanced Tickets Sales for Soupfest grew from \$4,000 to approximately \$10,000.
- The attendance at Soupfest IX was 4,000, and Living Rock was able to raise \$63,000.
- With the additional HSR support, this year's attendance for Soupfest 10 was 5,200 and raised \$75,000 for programs for youth-at-risk.
- A total of 606 or 9% of Soupfest participants took advantage of the HSR ride to and from Soupfest.

We believe that your support helped to make a difference, as people were able to ride HSR free to and from Soupfest. Many people commented on how great the Advance Tickets were with the free ride, and the encouragement it was for them to attend Soupfest 10.

We would like to thank those who promoted Soupfest, served soup, and donated time, effort and finances towards making Soupfest a successful city-wide fundralser.

We look forward to a favourable decision for HSR to support Soupfest 11 on Wednesday February 6<sup>th</sup>, 2013. If you have further questions, please do not hesitate to contact Sandy King at 905-549-6655 ext. 226 or email: <a href="mailto:sandy@livingrock.ca">sandy@livingrock.ca</a>.

Sincerely,

Sandra King

**Development Staff** 

youth food bank • breakfast program • evening meals • positive recreation programming • anti-racism initiative employment readiness training • chaplaincy • visiting youth in custody • urban ministry training • addictions counselling health clinic and medical supports • volunteer opportunities • educational assessments and supports • youth work-to-earn incentives • computer resource room • rock crisis response • housing help • supports for pregnant and parenting youth creative art competition celebrating diversity • self care and health promotion for young women • gang prevention