

MINUTES

Wednesday, May 16, 2012

5:00 p.m.

Room 222, Hamilton City Hall

71 Main Street West, Hamilton

Present: John Hawker (Chair)
Clr. Chad Collins
Marisa Di Censo
Clr. Tom Jackson
George Zolis
Phil Homerski (Staff Liaison)

Regrets: Robin McKee
Brad Rich
Mac Sparrow
Ron Speranzini

Guests: K. Boyer – StART-Up Project
Kelly Barnett – Municipal Law Enforcement
R. Rodrigues – Observer

1. Approval of Agenda

That the minutes of the April 18, 2012 meeting of the Clean City Liaison Committee be accepted as written.

COLLINS/ZOLIS

CARRIED

2. Declarations of Interest

There were no declarations of interest.

3. Minutes of Previous Meetings

3.1 Approval – Minutes of April 18 Meeting

That the minutes of the April 18, 2012 meeting of the Clean City Liaison Committee be accepted as written.

COLLINS/ZOLIS

CARRIED

3.2 Business Arising – Minutes of April 18 Meeting

There was no business arising.

4. Presentations

4.1 Strategies to Achieve Results Through Urban Partnerships (St.Art-Up)

Krysta Boyer, who works as the Volunteer Coordinator at the Waterdown Community Policing Centre, presented an initiative she started in 2009 in Dundas as a proactive approach to graffiti management. The Strategy to Achieve Results Through Urban Partnerships (St.Art-Up) initiative aims to:

- Beautify the city by cleaning up existing illegal tagging;
- Develop and maintain positive and sustaining relationships between youth, the community, police and local government;
- Integrate a youth mentorship program within the community;
- Promote urban art and educate the community on its positive impact;
- Inform the community on the differences between urban art and illegal graffiti, and;
- Provide additional positive recreational supports for youth in the community.

Ms. Boyer proposes to invite youth and business stakeholders to youth engagement forums through which recommendations for mural projects can be initiated. The projects would be implemented through a block program that aims to clean up graffiti and allow for the painting of murals to provide youth with the opportunity to showcase their talents. The mural projects would be approved by a committee of stakeholders.

Consultation to date includes an initial presentation to the Clean City Liaison Committee (June 17, 2010), research on similar programs in Toronto, Halifax and Ottawa, and consultation with youth workers and street artists.

The proposed budget required for the initiative is estimated to be \$3,200 over two years. Suggestions from CCLC members for funding sources included the City grants program, Keep America Beautiful/Graffiti Hurts grants and the Hamilton Community Foundation.

K. Barnett informed the group that a similar initiative is being considered in the Stinson neighbourhood and invited Ms. Boyer to participate and assist with youth engagement.

5. Subcommittee Reports

5.1 Council Committee Reports

J. Hawker noted that the Smoke-Free Outdoor Recreation Areas By-law was to be implemented as of May 31. P. Homerski indicated that Public Health Services had developed a strategic communications program that included direct communication with sports associations and other parks user groups and paid advertising, among other communications tactics. He also informed the members that Public Works was implementing a pilot cigarette litter containment program which includes 12 parks, half of which will have cigarette ash containers installed at the entrances to the parks. Cigarette litter scans in all 12 parks and data on the volume of cigarette litter collected in the ash containers will be analyzed at the end of the three-month program to assess any operational impacts of the By-law on parks and roads maintenance.

6. Keep Hamilton Beautiful (KAB)

6.1 KAB Grants

P. Homerski reported that Keep Hamilton Beautiful had received notification that CCLC/Keep Hamilton Beautiful was successful in securing a Keep America Beautiful/Coca-Cola Bin Grant of 40 containers that can be used for recycling at festivals and special events.

7. Staff and Stakeholder Reports

7.1 City Departments

Municipal Law Enforcement

K. Barnett reported that the City Graffiti Working Group continues its work on managing graffiti on City assets. She indicated that, through projects like the one with the Stinson neighbourhood, to focus youth on street art rather than graffiti. She also informed the committee that she and Sgt. Barry Mungar will be involved in the creation of a video for Cable 14 on graffiti prevention.

Councillor Collins requested information from Ms. Barnett on costs for graffiti cleanups and numbers of graffiti arrests.

Operations & Waste Management

P. Homerski reported that the Tim Hortons Team Up to Clean Up Spring Blitz prize winners had been drawn and were being notified. Arrangements are being made for the presentation of the prizes at a local Tim Hortons restaurant as feasible.

P. Homerski reported that the Crown Point Clean and Safe Railway Neighbourhood stakeholders' group met on May 14. Residents are supportive of the stop-up and closure of the alleyway that runs parallel to the CN rail tracks on the north side between Strathearne Avenue and Division Street. CN's Public Works staff are working with the City and the neighbourhood north of the CN tracks between Kenilworth Avenue and Ottawa Street on options for a safe pedestrian crossing. A neighbour watch program that includes electronic surveillance is planned to help combat illegal dumping along the rail lines. Staff is working with Councillors Morelli and Farr on identifying the area for the next Clean and Safe Railway Neighbourhood program.

7.2 Other Public

There were no public delegation requests.

8. New Business

P. Homerski indicated that the selection of CCLC citizen members has been made pending Council's endorsement at its June 13, 2012 meeting. Provided Council accepts the Selection Committee's recommendation, this will be the last meeting of the current CCLC citizen members. The citizen members were thanked by the Staff Liaison and the Councillors for their time, dedication and passion.

9. Adjournment

Meeting was adjourned at 7:15 pm.