

CITY OF HAMILTON

PLANNING AND ECONOMIC DEVELOPMENT DEPARTMENT
Tourism and Culture Division

TO: Mayor and Members General Issues Committee	WARD(S) AFFECTED: CITY WIDE
COMMITTEE DATE: November 7, 2012	
SUBJECT/REPORT NO: War of 1812 Bicentennial Commemoration Program - 2012 Reallocation of Approved Funds (PED12204) (City Wide)	
SUBMITTED BY: Tim McCabe General Manager Planning and Economic Development Department	PREPARED BY: Jennifer Kaye (905) 546-2424 Ext. 4807
SIGNATURE:	

RECOMMENDATIONS:

- a) That the Bicentennial closing event, *William Claus Wampum Belt and 200 Years of Peace Project*, be approved as part of the War of 1812 Bicentennial Commemoration Program;
- b) That the \$80,000 in funding approved through the City of Hamilton's War of 1812 Bicentennial Commemoration Program Report CS11075 for the *Movement of Troops from Fort George to Stoney Creek* event be reallocated to support the *Tall Ships® Hamilton 2013* and the Bicentennial closing event *William Claus Wampum Belt and 200 Years of Peace Project*;
- c) That recommendation (b) of Report CS11075 be amended such that the capital funding in the amount of \$447,200 be distributed annually over four years as follows: \$118,500 in 2012; \$251,700 in 2013; \$47,000 in 2014; and \$30,000 in 2015; and,

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- d) That the General Manager, Planning and Economic Development Department, be authorized to initiate, negotiate and execute all agreements and documents (including grant applications, funding, programming and logistical contracts, and sponsorship agreements) relating to the City of Hamilton's War of 1812 Bicentennial Commemoration Program, in a form satisfactory to the City Solicitor.

EXECUTIVE SUMMARY

The *Movement of Troops from Fort George to Stoney Creek* event was identified as a signature event with an \$80,000 budget as part of the City of Hamilton's War of 1812 Bicentennial Program as approved by City Council on December 14, 2011 (Report CS11075). The event was initiated by Parks Canada staff in 2009. Communications between staff and the Parks Canada Special Events Coordinator in September 2012 confirm that Parks Canada is not coordinating or funding a Tall Ships tour between Niagara and Hamilton as had been anticipated. As a result, the event has been removed from the City of Hamilton's War of 1812 Bicentennial Commemoration Program.

Cancellation of the *Movement of Troops from Fort George to Stoney Creek* event provides an opportunity for Hamilton to reallocate the event's \$80,000 budget to support two other signature events. Hamilton's War of 1812 Bicentennial Community Advisory Committee supports reallocation of funds to the *Tall Ships® Hamilton 2013* (reallocated amount of \$25,000) and the Bicentennial closing event focusing on the *William Claus Wampum Belt and 200 Years of Peace Project* (reallocated amount of \$55,000).

Alternatives for Consideration – See Page 9.

FINANCIAL / STAFFING / LEGAL IMPLICATIONS

Financial: No new funding is being requested for the Hamilton's Bicentennial Commemoration, only a re-allocation of previously approved funds.

Recommendation (c) of Report PED12204 requires that recommendation (b) of Report CS11075 be amended such that the capital funding in the amount of \$447,200 be distributed annually over four years as follows: \$118,500 in 2012; \$251,700 in 2013; \$47,000 in 2014; and, \$30,000 in 2015.

Updated Financial Investment from City of Hamilton through Capital Budget		
Event Type and Name	City Cash Contribution	Status
Signature Events		
200 th Anniversary of the Battle of Stoney	\$20,000	Planning commenced,

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<p>Creek and 100th Anniversary of the Battlefield Monument (additional funds for the Re-enactment of the Battle of Stoney Creek event)</p>		<p>\$10,000 in funding requested from Canadian Heritage, sponsors to be approached Fall 2012</p> <p>Event Date(s): History In Action May 30, 2013; 100th anniversary of the Battlefield Monument May 31, 2013; Re-enactment of the Battle of Stoney Creek June 1-2, 2013</p>
<p>Movement of troops from Fort George to Stoney Creek (Parks Canada event with historic Tall Ships and re-enactors)</p>	\$0	<p><u>EVENT CANCELLED</u> For detail, see Analysis/Rationale Section on Page 7</p>
<p>2013 Canadian International Military Tattoo</p>	\$0	<p>The Tattoo receives annual funding through the City's Community Partnership Program</p>
<p><i>Tall Ships® Hamilton 2013</i> Hamilton will be one stop in Tall Ships America's Tall Ships Challenge® - Great Lakes 2013 tour</p>	\$225,000	<p>Province of Ontario is expected to assist with a portion of the Tall Ship appearance fees (require \$110-120,000)</p> <p>\$84,500 in funding requested from Canadian Heritage</p> <p>Contractual negotiations underway, sponsorship opportunities to be made available, programming and community involvement being determined</p> <p>Ships arrive the afternoon of June 28 2013 and leave July 1, 2013</p>
<p>Hamilton and Scourge Commemoration including an event on Lake Ontario and an exhibit at the Hamilton Military Museum <i>Blood Ties to a Gentle Landscape</i></p>	\$36,700	<p>Canadian Coast Guard is confirmed for the event, coordination continues with other vessels for 2013;</p>

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		sponsors to be approached Fall 2012; event date TBC \$30,000 in funding requested from Canadian Heritage for the exhibit
Bicentennial Closing Event <i>William Claus Wampum Belt and 200 Years of Peace Project</i>	\$60,000	New signature event in partnership with Six Nations Legacy Consortium and Culture of Peace Network Hamilton For detail, see Analysis/Rationale Section on Page 9
Total for Signature Events	\$341,700	
Bicentennial Initiatives		
Bicentennial Launch Event	\$4,000	Event took place June 24, 2012
War of 1812 Trail - <i>Route 1812</i> (Regional 1812 themed driving trail with road signs and online applications)	\$13,500	The trail has been launched as <i>Route 1812</i> and is available online and as a mobile app; a printed map is expected in early 2013; <i>Route 1812</i> begins in Hamilton and continues to Oshweken, London, Windsor, Port Dover and municipalities in between
Bicentennial Plaquing (Hamilton Historical Board to erect War of 1812 themed plaques at historic sites)	\$10,000	The Hamilton Historical Board will erect six War of 1812 themed plaques at historic sites; the six themes determined to be the highest priority are: The Bloody Assize Execution site at Burlington Heights, Sir Isaac Brock, Major Charles Plenderleath, HMCS Star, Burlington Races, and the Earthworks at Burlington Heights
Peace Garden (Garden to commemorate 200 years of peace with the United States)	\$3,000	Location to be determined

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Funding of Community Initiatives (Seed funding to support Bicentennial initiatives for 25 projects at \$2,000 each)	\$50,000	Funding program was launched March 2012. Program information available at www.hamilton.ca/1812 As of September 2012, four organizations have received financial support for Bicentennial initiatives
Smith's Knoll Commemoration (Commemoration of soldiers)	\$0	\$130,300 in funding received from Canadian Heritage; refer to Information Report <i>Smith's Knoll War of 1812 Bicentennial Activities</i> PED12179 for detail
Bicentennial themed 2013 events guide	\$25,000	Bicentennial marketing and promotion to begin in 2013
Total for Bicentennial Initiatives	\$105,500	
PROGRAM TOTAL	\$447,200*	

**Funding was approved through the City of Hamilton's War of 1812 Bicentennial Commemoration Program Report CS11075 approved at City Council on December 14, 2011.*

Staffing: There are no staffing implications associated with the recommendations of Report PED12204.

Legal: Recommendation (d) of Report PED12204 requests that the General Manager, Planning and Economic Development Department, be authorized to initiate, negotiate and execute all agreements and documents (including grant applications; funding, programming and logistical contracts; and sponsorship agreements) relating to the City of Hamilton's War of 1812 Bicentennial Commemoration Program, in a form satisfactory to the City Solicitor.

HISTORICAL BACKGROUND

The years 2012-2015 mark the 200th anniversary of the War of 1812, a three-year war that resulted in the establishment of Canada as a nation. The Hamilton area saw significant activity during the War of 1812 with the following events:

Spring 1813	British forces take over Burlington Heights and turn it into a fortified supply depot
June 6, 1813	Battle of Stoney Creek
August 6, 1813	Ships the <i>Hamilton</i> and the <i>Scourge</i> sink during a storm on Lake Ontario
September 28, 1813	The Burlington Races - American and British ships in Lake Ontario manoeuvre for advantage as they try to reach Burlington Bay
May through July, 1814	Treason trials known as the Bloody Assizes begin in Ancaster and end with hangings on Burlington Heights
April 24 – 26, 1815	British, Six Nations and other indigenous nations met at Burlington Heights to discuss the War of 1812 peace treaty; the Pledge of the Crown wampum belt was exchanged

The natural focal point for Hamilton's Bicentennial commemoration is 2013 because four of the six Hamilton area War of 1812 events occurred in 1813.

The City of Hamilton's War of 1812 Bicentennial Commemoration Program, and \$447,200 in capital funding for the program, was approved at City Council on December 14, 2011 as part of Report CS11075. The report identified signature events and bicentennial initiatives to be completed by Tourism and Culture Division staff from 2012 through 2015.

Staff continue to be engaged in a network of Bicentennial committees working with all levels of government to align Bicentennial initiatives to avoid duplication of, for example, events or research and to maximize funding opportunities such as developing collaboratives for granting programs or attracting business sponsors for jointly coordinated events.

POLICY IMPLICATIONS

There are no policy implications associated with the recommendations of Report PED12204.

RELEVANT CONSULTATION

- Solicitor, Legal Services Division, City Manager's Office
- Manager, Finance and Administration, Treasury Services, Corporate Services

Additionally, the following stakeholders were consulted regarding the recommendations in Report PED12204:

- The City of Hamilton War of 1812 Bicentennial Community Advisory Committee
- Representatives from the Six Nations Legacy Consortium
- Representatives from Culture of Peace Network Hamilton
- Special Events Coordinator, Niagara National Historic Sites of Canada, Parks Canada

ANALYSIS / RATIONALE FOR RECOMMENDATION

Event Cancellation

The *Movement of Troops from Fort George to Stoney Creek* event was initiated by Parks Canada staff in 2009 and was intended to add a week of tall ships activities between a re-enactment of the Battle of Fort George (May 24-26, 2013) and the re-enactment of the Battle of Stoney Creek (May 30-June 2, 2013). The event was dependent on funding from Parks Canada to pay for the Tall Ship appearance fees (estimated at \$77,000) and the assistance of Parks Canada staff to develop a planning committee with municipalities along the South Western shore of Lake Ontario. As indicated in a communication from September 13 2012, the Committee has not been struck and no Parks Canada funding has been allocated to bring Tall Ships to each community.

The City of Hamilton committed \$80,000 to the *Movement of Troops from Fort George to Stoney Creek* event as approved at City Council on December 14, 2011. However, this budget was dependent on partnership funding. In the absence of partners, the budget is inadequate to mount the event as a solely City of Hamilton initiative. As a result, the event has been removed from the City of Hamilton's War of 1812 Bicentennial Commemoration Program.

It is important to note that cancellation of this event has no impact on the *Tall Ships® Hamilton 2013* event scheduled from June 28 - July 1, 2013 at Pier 8.

Cancellation of the *Movement of Troops from Fort George to Stoney Creek* event provides an opportunity for Hamilton to reallocate the event's \$80,000 budget to support two other signature events.

At the October 1, 2012 meeting of the City of Hamilton War of 1812 Bicentennial Community Advisory Committee supported the following reallocation of funds:

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Signature Event	City of Hamilton Contribution		Funding from Other Sources	Total Event Budget
	Confirmed	Requested through Reallocation of Funds*		
<i>Tall Ships® Hamilton 2013</i>	\$200,000	\$25,000	Province of Ontario is expected to assist with a portion of the Tall Ship appearance fees \$84,500 requested from Canadian Heritage \$25,000 sponsorship target \$65,000 event revenue target	\$459,500
Bicentennial Closing Event - <i>William Claus Wampum Belt and 200 Years of Peace Project</i>	\$5,000	\$55,000	Federal funding opportunities will be explored Other partners will be sought	\$60,000

Reallocation to *Tall Ships® Hamilton 2013*

Tall Ships® Hamilton 2013 is the largest initiative in Hamilton's War of 1812 Bicentennial Commemoration Program. Staff have been working with representatives from Tall Ships America to understand the full logistical requirements needed to host four to five tall ships over the 2013 Canada Day long weekend. The most significant event expense is paying each ship's appearance fee which ranges in cost from \$10-\$15,000 per ship per day.

Hamilton is expected to receive funding through the Province's Ontario Blockbuster Grant Program which will cover a portion of the \$110-\$120,000 total ship appearance fees, however, funding to cover all ship appearance fees had been expected. The Tall Ships are the most important element of the event and as such, a \$25,000 budget reallocation is requested so that the greatest number of Tall Ships possible can be brought to Hamilton.

Reallocation to the Bicentennial Closing Event *William Claus Wampum Belt and 200 Years of Peace Project*

Reallocating budget to the closing event would expand the City's Bicentennial Commemoration Program to include themes and issues that are currently under-represented. Hamilton's War of 1812 Bicentennial Community Advisory Committee has identified weaknesses in the current program including a lack of initiatives that focus on First Nations community, perspective and history, and initiatives that explore the 200 years of peace found after the War of 1812.

At the end of the war in 1815, Col. William Claus, the British Superintendent of Indian Affairs, met with Six Nations and other indigenous nations to discuss the end of the War of 1812. Claus offered a wampum belt, now referred to as the *William Claus Wampum Belt*, to Six Nations Chiefs as a pledge by the Crown to renew their alliance, to protect Six Nations cultural rights and to uphold Six Nations right to govern themselves. To ancestors and the current generation of Haudenosaunee, the 1815 pledge by Claus is a solemn vow of the British Crown.¹

As stated by the Six Nations Legacy Consortium in a press release in June 2012:

"Wampum belts, especially the Covenant Chain, treaty belts and the Pledge of the Crown belt are not quaint Native artifacts. They exist as formal, diplomatic protocols that were adopted by the officials of Great Britain. Some of these belts were crafted by the Crown officials and their solemn pledges and agreements were recorded in the tiny shell beads that were woven into- belt-like documents. The wampum connects our people in profound ways."

An event commemorating the William Claus Wampum Belt and the 200 years of peace that followed it, will be planned for Burlington Heights in 2015 by staff working collaboratively with representatives from Six Nations Legacy Consortium and the Culture of Peace Network Hamilton organization. See letters of support from the Six Nations Legacy Consortium and the Culture of Peace Network Hamilton organization attached as Appendices A and B to Report PED12204.

ALTERNATIVES FOR CONSIDERATION:

Alternative 1 – Reallocation to Bicentennial closing event only

Reallocate \$55,000 of the War of 1812 Bicentennial Commemoration Program approved budget to the bicentennial closing event *William Claus Wampum Belt and 200 Years of Peace Project* and remove \$25,000 from the War of 1812 Bicentennial Commemoration Program approved budget.

¹ Press Release, Six Nations Legacy Consortium, June 2012

Reallocating budget to the *William Claus Wampum Belt and 200 Years of Peace Project* would expand the City's Bicentennial Commemoration Program to include themes and issues that are currently under-represented. The event allows the City to work collaboratively with the Six Nations Legacy Consortium and the Culture of Peace Network Hamilton to acknowledge the complexity of war, allies, treaties and peace.

Alternative 1 does not provide additional support to the *Tall Ships® Hamilton 2013* event and will limit the number of Tall Ships brought to Hamilton.

Financial: \$25,000 would be removed from the City of Hamilton's War of 1812 Bicentennial Commemoration Program capital budget and recommendation (b) of Report CS11075 would require amending such that capital funding in the amount of \$422,200 be distributed annually over four years as follows: \$118,500 in 2012; \$226,700 in 2013; \$47,000 in 2014; and \$30,000 in 2015.

Staffing: There are no staffing implications associated with Alternative 1.

Legal: The legal implications of Alternative 1 would remain the same as those to the Recommendations of Report PED12204.

Alternative 2 – Reallocation to Tall Ships® Hamilton 2013 event only

Reallocate \$25,000 of the War of 1812 Bicentennial Commemoration Program approved budget to the *Tall Ships® Hamilton 2013* event and remove \$55,000 from the War of 1812 Bicentennial Commemoration Program approved budget.

Reallocation of funds only to the *Tall Ships® Hamilton 2013* would ensure that the extensive logistic needs of the tall ships are met and that there is adequate War of 1812 themed programming available to event attendees.

Alternative 2 does not alter the City of Hamilton's War of 1812 Bicentennial Commemoration Program significantly enough to address the weaknesses (a lack of First Nations and peace themed programming) that have been identified in the current program.

Financial: \$55,000 would be removed from the City of Hamilton's War of 1812 Bicentennial Commemoration Program capital budget and recommendation (b) of Report CS11075 would require amending such that capital funding in the amount of \$392,200 be distributed annually over three years as follows: \$118,500 in 2012; \$251,700 in 2013; and \$22,000 in 2014.

Staffing: There are no staffing implications associated with Alternative 2.

Legal: The legal implications of Alternative 2 would remain the same as those to the Recommendations of Report PED12204.

Alternative 3 – Removal of *Movement of Troops from Fort George to Stoney Creek* event budget from capital allocation

That \$80,000 for the now cancelled *Movement of Troops from Fort George to Stoney Creek* event be removed from the War of 1812 Bicentennial Commemoration Program approved budget.

Alternative 3 does not alter the City of Hamilton's War of 1812 Bicentennial Commemoration Program significantly enough to address the weaknesses (a lack of First Nations and peace themed programming) that have been identified in the current program. In addition, support will not be provided to the *Tall Ships® Hamilton 2013* event which will limit the number of Tall Ships brought to Hamilton.

Financial: \$80,000 would be removed from the City of Hamilton's War of 1812 Bicentennial Commemoration Program capital budget and recommendation (b) of Report CS11075 would require amending that capital funding in the amount of \$367,200 be distributed annually over three years as follows: \$118,500 in 2012; \$226,700 in 2013; \$22,000 in 2014.

Staffing: There are no staffing implications associated with Alternative 3.

Legal: The legal implications of Alternative 3 would remain the same as those to the Recommendations of Report PED12204

CORPORATE STRATEGIC PLAN (Linkage to Desired End Results)
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Focus Areas: 1. Skilled, Innovative and Respectful Organization, 2. Financial Sustainability, 3. Intergovernmental Relationships, 4. Growing Our Economy, 5. Social Development, 6. Environmental Stewardship, 7. Healthy Community

Skilled, Innovative & Respectful Organization

- ◆ More innovation, greater teamwork, better client focus
- ◆ Council and Senior Management Team (SMT) are recognized for their leadership and integrity

Financial Sustainability

- ◆ Delivery of municipal services and management capital assets/liabilities in a sustainable, innovative and cost effective manner

Intergovernmental Relationships

- ◆ Acquire greater share of Provincial and Federal grants (including those that meet specific needs)
- ◆ Maintain effective relationships with other public agencies

Growing Our Economy

- ◆ An improved customer service
- ◆ A visitor and convention destination

Social Development

- ◆ People participate in all aspects of community life without barriers or stigma

Healthy Community

- ◆ An engaged Citizenry

APPENDICES / SCHEDULES

Appendix A – Correspondence from Six Nations Legacy Consortium

Appendix B – Correspondence from Culture of Peace Network Hamilton

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SIX NATIONS LEGACY CONSORTIUM

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September 21, 2012

Jennifer Kaye
Manager, Arts and Events
Tourism and Culture Division
Planning and Economic Development Department,
City of Hamilton

Dear Jennifer;

As a result of the recent discussions between yourself, Ian Kerr-Wilson of the Arts and Events Division and Rick Hill, Chairman and myself of the Six Nations Legacy Consortium, we concur that the planning and development of a specific project which focusses on the presentation of the William Claus Wampum Belt, 1815 is a significant and important project.

It is most consistent with our Mandate and Terms of Reference and as you can appreciate, the SNLC has been approached by many organizations to participate in similar events. As a result, we have found it necessary to participate in those events which we feel are more appropriate to the interests of the Six Nations of the Grand River community, as well as the interests of the Canadian community generally and we believe this project provides that opportunity.

We would appreciate any advance notice and/or schedule of meetings between us so that we may prepare accordingly.

Thank you and look forward to working with your department and the City of Hamilton in this important initiative.

Keith Jamieson
Director
Six Nations Legacy Consortium
Ohsweken, ON

Culture of Peace Hamilton



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Jennifer Kaye
Manager, Arts and Events
Tourism and Culture Division,
Planning and Economic Development Department
City of Hamilton

October 03, 2012

Dear Jennifer,

Following a discussion at our meeting today, on behalf of the Culture of Peace Hamilton, I am happy to provide this letter indicating our support for the proposed event commemorating the presentation of the William Claus Wampum Belt at Burlington Heights in 2015.

It is an important opportunity to both commemorate aboriginal involvement in the War of 1812 and engage in dialogue about peace. Our organization would welcome the opportunity to participate with the other project partners to bring this event to fruition. We are a small volunteer organization but in addition we are prepared to support the project financially.

Regards,

Gail Rappolt and Ray Cunnington
Co-chairs, Culture of Peace Hamilton