

MINUTES

Tuesday, September 18, 2012
5:00 p.m.
Room 830, Hamilton City Hall
71 Main Street West, Hamilton

Present: Ron Speranzini – Chair
Krysta Boyer
John Hawker
Larry Husack
Shane Ormerod
Bruce Thomson
Phil Homerski (Staff Liaison)

Regrets: Marisa Di Censo – Personal
Clr. Chad Collins
Othello Inniss
Clr. Tom Jackson
Grant Valley – Business
Allyson Wenzowski

Guests: K. Barnett - Municipal Law Enforcement
P. Parker – Operations & Waste Management
A. Storey – Operations & Waste Management
B. Cameron – Observer
R. Rodrigues – Observer

1. Approval of Agenda

That the agenda be accepted as written with the addition of Item 9.2 – Waste Watchers.

HUSACK/THOMSON

CARRIED

2. Declarations of Interest

There were no declarations of interest.

3. Minutes of Previous Meeting

3.1 Minutes of July 17 Meeting

That the minutes of the July 17, 2012 meeting of the Clean City Liaison Committee be accepted as written.

HAWKER/ORMEROD

CARRIED

4. Consent Items

4.1 CCLC Procedural Handbook

The Clean City Liaison Committee Administration and Operations document (attached as Appendix A) was tabled for the Committee's endorsement. P. Homerski explained that the Office of the City Clerk recommended the operational procedures be appended to the Volunteer Committee Procedural Handbook rather than included in the CCLC's terms of reference.

That the Committee Administration and Operations document be endorsed by the Clean City Liaison Committee to supplement the Volunteer Committee Procedural Handbook.

THOMSON/HUSACK

CARRIED

5. Presentations

5.1 Request for Delegation – G. Lenko, Niagara Escarpment Cleanup

Mr. Greg Lenko has requested to make a presentation to the Clean City Liaison Committee regarding a volunteer cleanup project along the Niagara Escarpment within the City of Hamilton boundaries.

That the delegation request made by Greg Lenko respecting his proposal for a volunteer cleanup of the Niagara Escarpment be approved for the October 16, 2012 meeting of the Clean City Liaison Committee.

THOMSON/HUSACK

CARRIED

6. Discussion Items

6.1 2013 CCLC Work Plan

P. Homerski indicated that it was important that the work plan for the committee be developed as soon as possible. Committee members have received some background on City programs and the Clean City Strategy and began discussion on focus areas at the September 12, 2012 orientation session. Phil provided the members with a work sheet listing the focus areas and gaps that were identified at the orientation session to assist the members in formulating objectives for 2013 and 2014.

Members requested that the Staff Liaison provide more detail and data where available related to the focus areas and gaps. Members also supported coordinating a special meeting before the regular monthly meeting in October to draft the work plan as a group.

6.2 2013 CCLC Budget

P. Homerski informed the members that he had received recent notification that the 2013 budget requests for all Volunteer Committees had to be submitted to their respective Standing Committee by the end of December to be included in the 2013 City budget process. The report process requires that the Committee's 2013 budget request be approved by the CCLC at the October 16, 2012 meeting to be included in the agenda for the December 3, 2012 Public Works Committee meeting. He indicated that the CCLC work plan will form the basis of the budget request confirming the urgency of completing the 2013 objectives.

7. Focus Area Updates

7.1 Litter Prevention

Parks Cigarette Litter Study

P. Homerski reported that a cigarette litter study to measure the effects of the Smoke-Free Outdoor Recreation Areas By-law on Parks operations is almost complete. A final litter scan in the study parks will be undertaken at the end of this month. Analysis of the data and a review of the three-month pilot program will be prepared for inclusion in the fall Clean City Strategy 2012 Work Plan update.

7.2 Illegal Dumping Prevention

Clean & Safe Railway Neighbourhoods Project

P. Homerski reported that there are currently three Clean & Safe Railway Neighbourhoods projects underway. Initiatives in the Crown Point neighbourhood include the stop-up and closure of the alleyway that runs parallel to the south side of the CN Rail line between Strathearne Avenue and Division Street. In addition, discussions are underway between the City and CN Rail regarding a level pedestrian crossing at a

point between Kenilworth Avenue and Ottawa Street. A neighbour watch program is being designed in conjunction with CN Rail's "See It, Hear It, Report It" public education program.

Projects in Wards 2 and 3 are underway with initial site visits of the railway neighbourhoods and engagement of the respective Jamesville, Keith and Beasley Neighbourhood Development community development workers.

Illegal Dumping Pilot Project

K. Barnett reported that Municipal Law Enforcement staff is focusing on the areas of concern identified by Councillors providing surveillance and enforcement as part of a 12-month pilot project. As part of the pilot program a joint initiative with City of Hamilton and CN Rail is being planned to address illegal dumping and trespassing on railway lands and has representatives from CN Police, Hamilton Police Service, Municipal Law Enforcement, CN Public Affairs, Public Works, Public Health and the Neighbourhood Development Office.

7.3 Graffiti Management

Graffiti Presentation to GIC

K. Barnett reported that a joint Municipal Law Enforcement and Public Works presentation to the General Issues Committee is scheduled for October 17, 2012. The presentation will include a review on what City staff is doing to manage graffiti on City assets as well as public education campaigns. Graffiti management strategies such as living walls, mural projects, mentor programs and school programs were discussed.

Graffiti Statistics

K. Barnett submitted statistics of graffiti incidents on public assets reported between 2009 and 2012 as requested by Councillors Jackson and Collins (see Appendix B). The statistics reflect graffiti reported to the Customer Contact Centre by phone (905-546-CITY) or through the on-line reporting form (Hamilton.ca/graffiti).

7.4 Beautification and Greening

Festivals Waste Management Pilot

P. Homerski reported that a festivals and special events waste diversion program was trialed at a limited number of events this season through the City's Special Events Advisory Team (SEAT). The largest event was the Canada Day weekend Oh Canada Rotary Ribfest in Waterdown which had tremendous waste diversion results. More information on the pilot will be provided at a future meeting.

8. Keep Hamilton Beautiful (Keep America Beautiful)

8.1 Annual Report

P. Homerski reported that the annual report had been submitted to Keep America Beautiful (KAB). Submission of an annual report of the activities of the affiliate is one of the requirements to remain in good standing with KAB. At this time, generation of a document on Keep Hamilton Beautiful/CCLC's submission is not available but will be provided when the new on-line system is fully functional.

8.2 Grants Update

Lowe's Grant – Davis Creek Cleanup (Green Venture)

P. Homerski reported that the Lowe's Grant project, which is being coordinated by Green Venture, will take place on Saturday, October 13. With the help of the Hamilton Lowe's store staff and teams of volunteers, the project aims to clean up and beautify the Davis Creek area. A waste audit of the material collected, observations and surveys will help to ascertain the primary source of litter in this area and propose mitigating actions.

UPS Grant – Vertical Gardening Workshop (Hamilton Community Garden Network)

P. Homerski reported that the three Vertical Gardening Workshops were well received and the rooftop garden project at Volunteer Hamilton deemed a great success. Due to scheduling constraints, it was not possible to coordinate a media event but other options to recognize

this initiative are being explored.

8.3 Community Appearance Index

P. Homerski indicated that one of the requirements to maintain Keep Hamilton Beautiful/CCLC in good standing with KAB is to conduct an annual Community Appearance Index. This windshield audit of litter and graffiti is helpful data for the development of strategic volunteer programs as well as efficient deployment of City resources. Volunteers were requested to participate as surveyors. A minimum of three surveyors are required and must be available for a day-and-a-half near the end of October to complete the survey.

9. Other Business and General Information

9.1 Great Canadian Shoreline Cleanup

P. Homerski informed the members that, for the past several years, the Vancouver-based organizers of this national event have been helpful in informing the City of cleanup events in the Hamilton area. City staff has assisted the local groups in providing special garbage bags, recycling bags and gloves through the Team Up to Clean Up program and assisting with disposal of the materials collected as needed. This fall there are 13 shoreline and creek cleanups registered for Hamilton.

9.2 Waste Watchers

J. Hawker, L. Husack and P. Homerski recently met with Laurel Harrison of Earth Day Hamilton/Burlington about a Waste Watchers' initiative. This Trillium-funded initiative has an elementary school education component and a festivals waste management component. P. Homerski indicated that the CCLC members provided very helpful input. Ms. Harrison was asked to provide a business plan for CCLC's consideration.

10. Adjournment

Meeting was adjourned at 7:15 pm. The next meeting of the Clean City Liaison Committee will take place Tuesday, October 16, 2012 at 5:00 pm, Room 830, Hamilton City Hall.

APPENDIX "A"

Clean City Liaison Committee

September 18, 2012

Year	Ward 1			Ward 2			Ward 3			Ward 4			Ward 5			Ward 6			Ward 7			Ward 8			Ward 9		
	Hate	Tags	Total	Hate	Tags	Total	Hate	Tags	Total	Hate	Tags	Total	Hate	Tags	Total	Hate	Tags	Total	Hate	Tags	Total	Hate	Tags	Total	Hate	Tags	Total
2009	10	100	110	35	173	208	55	161	216	9	149	158	3	47	50	4	104	108	12	191	203	4	103	107	3	64	67
2010	10	106	116	11	119	130	19	160	179	11	145	156	4	26	30	11	114	125	9	140	149	10	142	152	3	35	38
2011	6	72	78	14	158	172	6	172	178	4	70	74	1	28	29	4	89	93	12	113	125	10	100	110	4	28	32
2012*	0	111	111	8	68	76	2	96	98	3	85	88	2	18	20	2	22	24	3	73	76	1	57	58	1	19	20

Year	Ward 10			Ward 11			Ward 12			Ward 13			Ward 14			Ward 15			Other			Total City		
	Hate	Tags	Total	Hate	Tags	Total	Hate	Tags	Total	Hate	Tags	Total	Hate	Tags	Total	Hate	Tags	Total	Hate	Tags	Total	Hate	Tags	Total
2009	7	14	21	2	11	13	3	29	32	5	24	29	4	4	8	4	122	126	12	64	76	172	1360	1532
2010	2	12	14	1	34	35	4	23	27	2	41	43	0	3	3	1	34	35	2	71	73	100	1205	1305
2011	4	14	18	3	28	31	1	25	26	1	33	34	1	6	7	1	38	39	32	46	78	104	1020	1124
2012*	0	8	8	2	8	10	2	16	18	2	22	24	0	2	2	0	20	20	0	14	14	56	611	667

* January to June 2012