

By-law #11-080 Prohibiting Smoking Within City Parks and Recreation Properties Year 1 Evaluation November 18, 2013

Overview

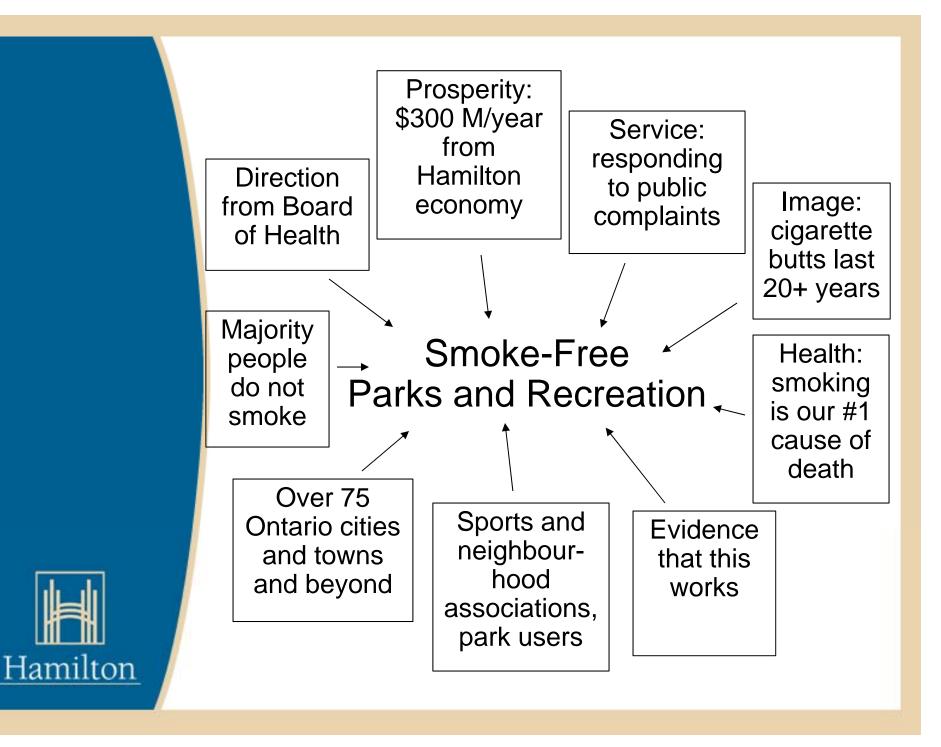
History of By-law #11-080

Evaluation Methods and Results

Next steps







History of By-law #11-080

February 2011 –By-law motion passed

May 2012 –By-law goes "live".
 Focus on education in first year

May 2013 –By-law in "full effect"



Evaluation of the By-law: Areas of focus

- Awareness
- Support
- Behaviour change
- Enforcement
- Litter



Evaluation of the By-law: Methods

- Surveys: residents and visitors
- Online surveys: Neighbourhood
 & Sports Associations
- Cigarette butt litter audit
- Site observations



High Awareness of the Bylaw

Overall: 71.6%

Smokers: 77%

Sports Associations: 80%





High support

- Some regulation of smoking in outdoor spaces: >95% of Associations
- 100% smoke-free outdoor spaces: majority support
- Support has increased since 2009



Changes in Behaviour

- Self-reported
- 24% smoke outside of the park
- 28% smoke further away from others





Less Cigarette Butt Litter

 Observational data collected in City parks and recreation properties indicates that overall cigarette butt litter is down since the By-law was introduced.





Enforcement

For the period: May 31, 2012 - present

- 127 complaints in 52 locations
- PHS Enforcement
- 600+ warnings
- 12 charges issued



+ additional warnings/charges by police



Opportunities for Improvement

 Though there have been improvements in smoking exposure and reduced litter – people continue to smoke in prohibited areas

 Residents, Neighbourhood & Sports Associations support further enforcement



Next Steps

- Public Health Services is conducting ongoing public education and awareness (media, marketing and signage)
- Public Health Services continues to partner and collaborate with other City Departments
- Tobacco Enforcement continues to investigate complaints and conducts proactive enforcement

