



Hamilton

INFORMATION REPORT

TO: Mayor and Members General Issues Committee	WARD(S) AFFECTED: CITY WIDE
COMMITTEE DATE: December 4, 2013	
SUBJECT/REPORT NO: Strategic Municipal Arts Investment (PED13202) (City Wide) (Outstanding Business List Item)	
SUBMITTED BY: Joe-Anne Priel Acting General Manager Planning and Economic Development Department	PREPARED BY: Carrie Brooks-Joiner (905) 546-2424 Ext. 3096
SIGNATURE:	

Council Direction:

In 2010 City Council approved the Arts Advisory Commission's (AAC) (a volunteer Committee appointed by Council) proposed initiative to conduct a municipal arts funding review. The AAC struck an Arts Funding Task Force (AFTF). Following extensive research and community consultation, the Task Force presented its final Report *Strategic Municipal Investment in the Arts* (AAC12-002(a)) in June 2013. Recommendations included a new arts investment model for the City of Hamilton, investment objectives, eight funding program streams, program governance, and identified potential sources for investment dollars.

In response to the Report, Council directed staff as follows:

- (aa) That Arts Advisory Commission Report 12-002(a) respecting Strategic Municipal Investment in the Arts be referred to staff of the Planning and Economic Development Department for a report back to the General Issues Committee which would provide details including implementation, budget implications and impacts and provide a range of options/ alternatives;
- (bb) That staff be provided with the latitude to consult all appropriate staff and/or Committees with respect to the governance and community partnership program

OUR Vision: To be the best place in Canada to raise a child, promote innovation, engage citizens and provide diverse economic opportunities.

OUR Mission: WE provide quality public service that contribute to a healthy, safe and prosperous community, in a sustainable manner.

OUR Values: Accountability, Cost Consciousness, Equity, Excellence, Honesty, Innovation, Leadership, Respect and Teamwork.

issues, and that their input be incorporated to form part of the report referenced in sub-section (a).”

Information:

As a first step to respond to direction (aa), options/alternatives for resources and program delivery were explored. The City Manager and Tourism and Culture staff are in on-going discussions with the Hamilton Community Foundation to explore the feasibility of an enhanced Hamilton Arts Endowment Fund to provide an annual allocation for investment in the arts sector. Discussion continues on areas including investment sources, potential program objectives, eligibility, application adjudication and the granting restrictions of a charitable community foundation. At this time the implementation, budget implications and impact are not known. It is premature to make a recommendation to the General Issues Committee on the feasibility of this approach.

In response to direction (bb), Tourism and Culture staff is in discussion with Corporate Services and Finance staff to align future arts investment with both the outcomes of the 2012 *City Of Hamilton Internal Audit Report Of The Community Partnership Program Grants* and with the planned evaluation of the Community Partnership Program (CPP).

The CPP evaluation is in the planning stage. At the October 10, 2012 Council meeting, Report GRA12011, respecting the Terms of Reference for the Evaluation of City of Hamilton Community Partnership Program, was tabled until completion of the internal audit of the Community Partnership Program.

The Internal Audit Report (Appendix “A” to *Report Audit Report 2012-07 - Community Partnership Program Grants* (AUD13019)) was submitted to the Audit, Finance and Administration Committee on May 13, 2013 and to Council on May 22.

The Internal Audit Report’s recommendations include, among others, that the program guidelines be reviewed and updated. The Audit targets changes for the 2015 grant cycle.

At the October 7, 2013 meeting the Grants Sub-Committee referred the 2012 draft Terms of Reference for the CPP evaluation back to Corporate Services and Finance staff to take into consideration the Internal Audit Report. Staff has been directed to report back to the Committee in November – this has been pushed out to December, 2013. It is anticipated that the program evaluation will commence in Q1, 2014.

The program evaluation process, led by Corporate Services, will include all streams of the Community Partnership Program, non-legislated organizations within Boards and Agencies and the recommendations from the Strategic Investment in the Arts report presented by the Arts Advisory Commission.

SUBJECT: Strategic Municipal Arts Investment (PED13202) (City Wide)
Page 3 of 3

Tourism and Culture staff will continue discussions with the Hamilton Community Foundation to explore the endowment option and with Corporate Services and Finance staff to pursue alignments with the outcomes of the CPP audit and evaluation.

CBJ/ro