



Snow Angels

It's the neighbourly thing to do

Phone: 905-523-1910

www.snowangels.ca





- Just celebrated our 50th year serving the Hamilton community.
- 2012-2015 Strategic Goal – become **THE** Centre for Community Engagement in Hamilton.
- Has over 1000 contacts per week via website, phone calls, and in-person visits to Volunteer Hamilton's convenient downtown location.

Snow Angels

Program Overview

- The City of Hamilton partners with Volunteer Hamilton to deliver the Snow Angels Program since 2005
- Low income seniors 65+ (Seniors Tax Credit)
- Person with disability (ODSP)
- Snow Angels Volunteers:
 - physically able to shovel snow,
 - at least 14 years old, and
 - complete snow removal safety training



Clearing of Snow

The volunteers have 24 hours from when it stopped snowing if there has been more than 3cm of snow.



Snow Angels Volunteers

The Snow Angels volunteers will clear the snow from:

- city sidewalks in front of residence;
- snow left by the snow plow at driveway entrances;
- clear a path from the main entrance of the house;
- and
- spread salt if applicable and available
- leave a Snow Angel notification in residents mailbox once snow is removed



“Winter is Coming”

To prepare for each season we;

- Begin media promotion of Snow Angels program. (radio interviews, Cable 14), flyers and advertisement etc..
- Audit both recipient and volunteer listings,
- Call each recipient to confirm their continued eligibility for the program,
- Call each volunteer to confirm their continued commitment to the program, and
- Update electronic, and hard copy files.



Volunteer Recruitment Strategies



- High School Outreach: Volunteer 101 Presentation & Group training to international students
- Bus advertising; Signage inside 25 buses for two months for Dec 2013 – Jan 2014;
- McMaster Student Union;
- Volunteer opportunity database;
- Social media;
- Liaise with City of Hamilton departments;
- Work with Neighbourhood Community Developers
- Flyers at recreation and civic center
- Meet with minor hockey league and Hamilton Bulldogs

Moving into the 2013-2014 Snow Season



Category	Number
Matched Service Recipients	117
Unmatched Service Recipients	165
Volunteers	50
Eligible Residents	282
<i>*as of November 27th, 2013</i>	



Think Global. Act Local.

- The City of Hamilton takes pride in having some of the best social programs in the country and is the model for other cities in Canada and the USA;
- The volunteers are ambassadors for the great work the City of Hamilton does;
- Program creates a sense of community by encouraging direct civic involvement through service to neighbours;
- Ensures those less fortunate in our community have access to their community
- Contributes to the reputation of the City of Hamilton as a city that cares.



Hamilton
**Snow
Angels**
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Thank you

Contact Information

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