

Free Admission

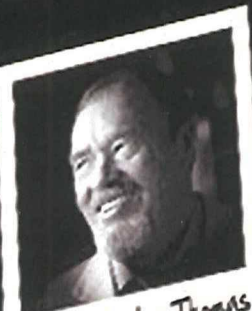


presents

January 24, 2014



Theory of Deadmen



David Clayton Thomas



Taboo



Mickey Hart



Chubby Checker

CITY HALL COUNCIL CHAMBERS | HAMILTON, ON
www.FestivalofFriends.ca

38 years & counting

38 YEARS OF ENTERTAINMENT

The Festival of Friends is very grateful for the help and cooperation we receive from the City of Hamilton every year. Mounting the Festival of Friends becomes more expensive every year and we recognize that it would not be possible without the City's generous financial assistance. *This year, we are asking for the same amount of financial support as last year, as has always been the case since the Festival of Friends was accepted into Boards and Agencies years ago.* Thank you in advance for your consideration.



2013 FESTIVAL OF FRIENDS IN REVIEW

- ◆ The Festival of Friends was granted financial assistance through Celebrate Ontario 2013 at the highest possible funding level within our respective Tier.
- ◆ We welcomed a new partner into the Festival of Friends last year. Momstown Hamilton was thrilled to be given the opportunity to take the reins of our Children's Pavilion. Subsequently, our children's area was the strongest it has been in many years, catering to young children and their families.
- ◆ An amazing endeavour born right here in Hamilton was featured at the 2013 Festival of Friends; Nightmare on Elmore was quite the spectacle.
- ◆ The expanded Music Museum installation, which included the Alumni Stage was a wonderful success.
- ◆ For the first time in well over a decade, we had perfect weather for the 2013 event.





Brent & Liam Titcomb 2014

The Festival of Friends' Music Museum is an extensive multimedia collection of memories from our 39+ year history.

Each year we transform one of the pavilions on the fairgrounds into a huge museum. This exhibit is as close to a Music Hall of Fame as the country presently has. We have filled the building with artifacts, photos, amazing memorabilia and film footage dating back to the Festival's mid-70's roots as a small folk festival. We are very proud of our long history of supporting emerging Artists, bringing them to the attention of thousands upon thousands of people each year, and we feel it is important to pay proper homage to those Artists who have been such an integral part of the Festival of Friends over the years.

The installation now boasts over 400 items, and continues to grow with the support and participation of thousands of people in the community, who believe so strongly in the vibrant history of the Festival of Friends.

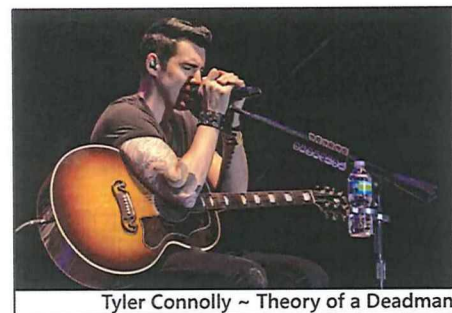
MainStage Concerts



Chubby Checker



Maestro Fresh Wes



Tyler Connolly ~ Theory of a Deadman



Taboo ~ Black Eyed Peas

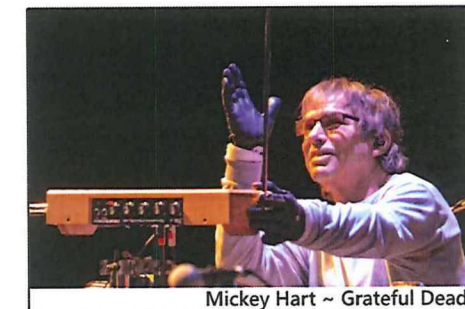


David Clayton Thomas ~ Blood, Sweat & Tears

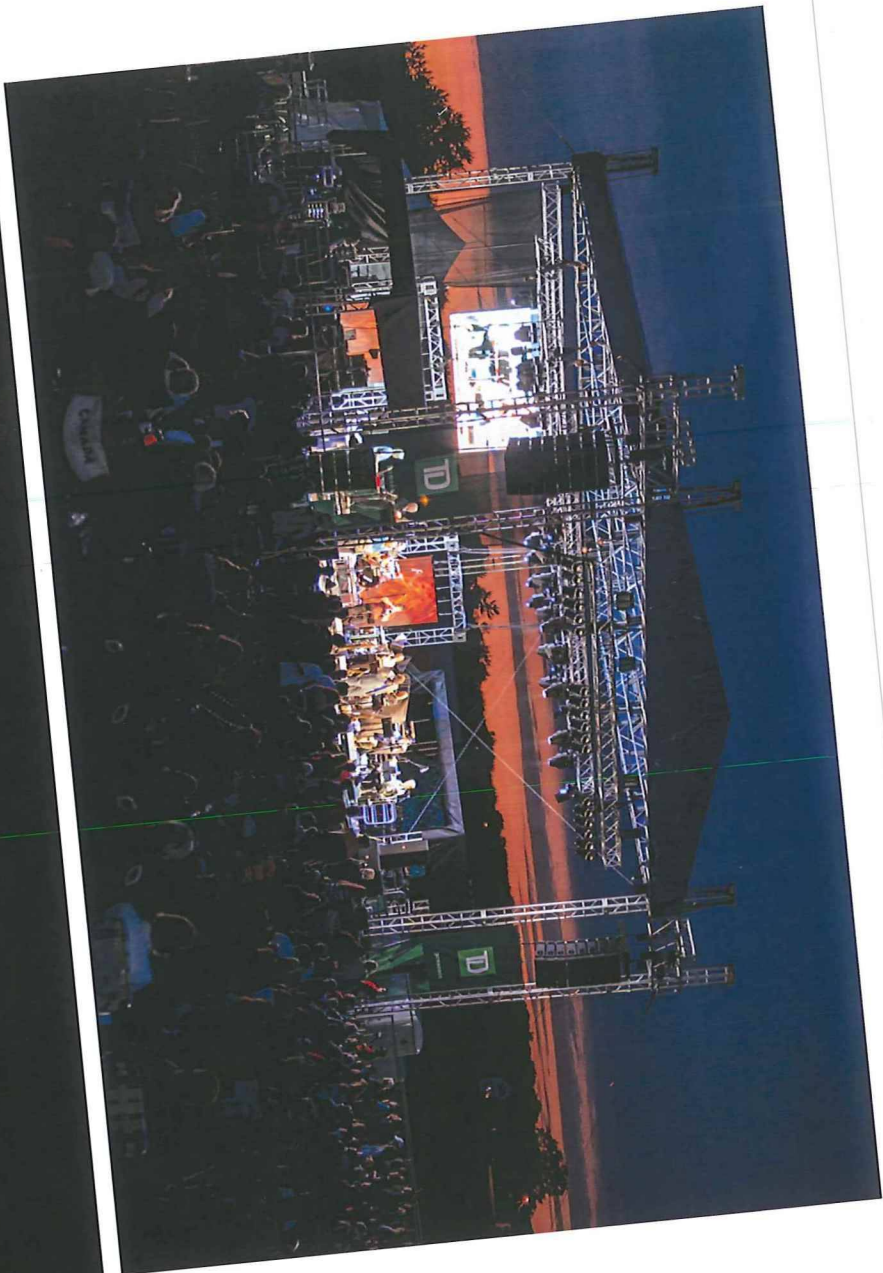
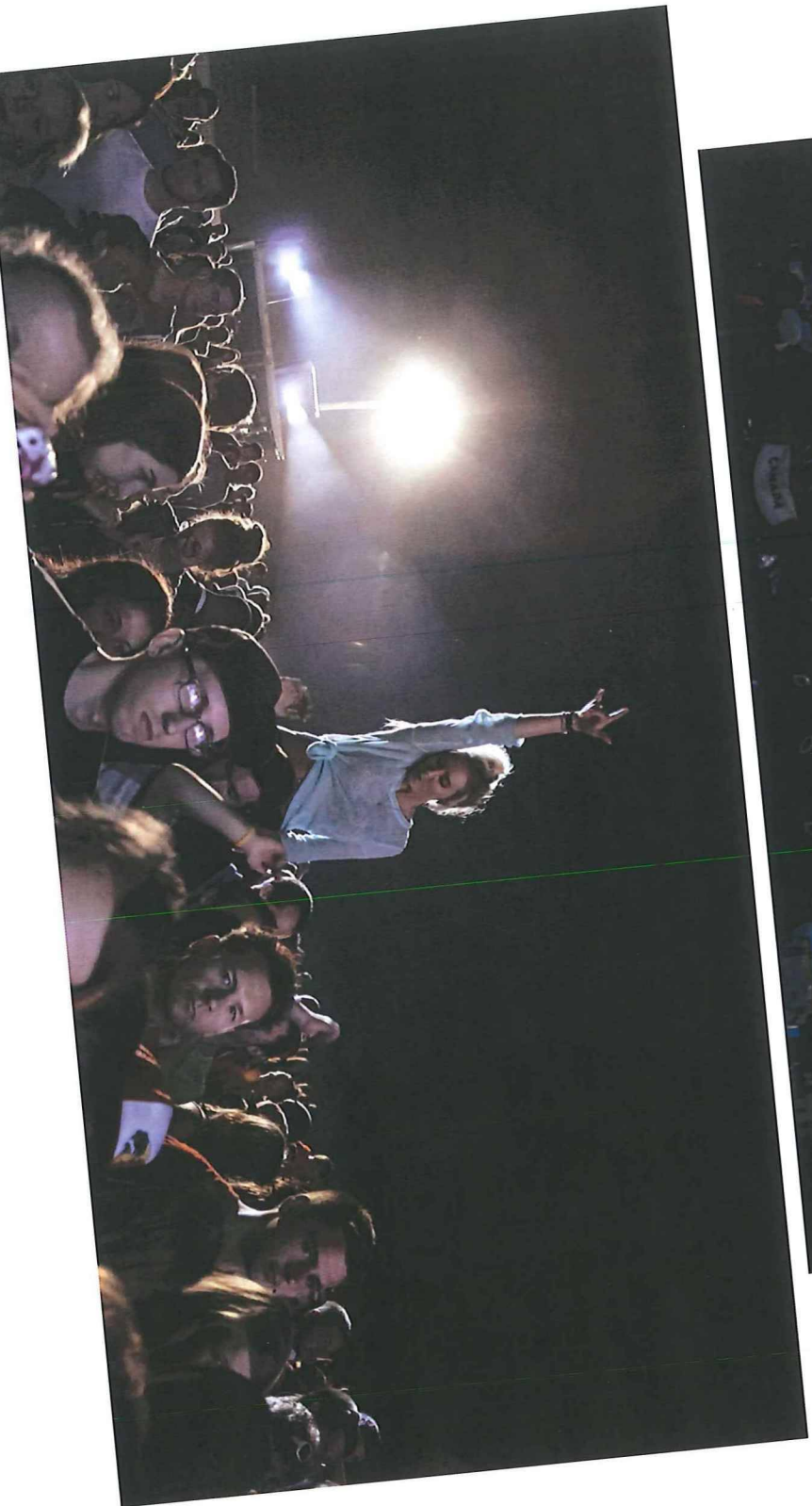


Martina Sorbara ~ Dragonette

ACT	VENUE	TICKET \$
Meme	Club	\$ 10.00
Live How You Live	Club	\$ 10.00
Daniel Powter	Toronto	\$ 40.00
Chubby Checker	Casino	\$ 60.00
The Taboo Experience	Toronto Club	\$ 40.00
Blacken'd Red	Local	\$ 10.00
Courage My Love	Club	\$ 15.00
Bleeker Ridge	Club	\$ 20.00
Gentlemen Husbands	Club	\$ 10.00
Five Man Electrical Band	Theatre Toronto	\$ 40.00
Rik Emmett	Studio Theatre	\$ 40.00
Airbourne	Copps Coliseum	\$ 60.00
Theory of a Deadman	Hamilton Place	\$ 60.00
The Walkervilles	Club	\$ 10.00
Jake Miller	Massey Hall	\$ 30.00
Maestro Fresh Wes	Massey Hall	\$ 40.00
Dragonette	Dance Toronto Club	\$ 30.00
David Knopfler	Folk Club Toronto	\$ 25.00
David Clayton Thomas	Theatre Toronto	\$ 50.00
Mickey Hart Band	Club in Buffalo	\$ 50.00
Total		\$ 650.00



Mickey Hart ~ Grateful Dead





August 9, 2013

Getting cerebral with Mickey Hart

By CYNTHIA McQUEEN

A musician who helped create a nation of Deadheads hopes to heal the brain through music

When you get a phone call from Mickey Hart¹ at 1:30 a.m. you are grateful.

As one of the Rhythm Devils that helped the Grateful Dead² create its iconic sound, the cadence of a conversation with the rock legend feels like a jam session.

He may be best known as a former member of the Dead, but with the "cutting edge" work Hart's doing these days he may go down in history as a scientific musical explorer.

"You couldn't have done this a year ago," says Hart referring to his new work.

His new tour marries art and science as Hart's brain activity is displayed on a projector screen every night for the tour for the debut of the Mickey Hart Band's latest album Superorganism³.

Using an electroencephalography (EEG) cap to read his brain's electrical voltage, the neural oscillations that are created by his every drum hit are transmitted to the screen creating a light show that's brain-powered.

The goal of this project is that, "hopefully it will lead to some kind of language" to help researchers understand rhythm's effect on the neuroplasticity of the brain.

With the help of neuroscientist Dr. Adam Gazzaley⁴ from the University of California San Francisco (UCSF), Hart may assist in enhancing and preventing our cognitive abilities from declining.

He calls his work with Gazzaley the "rhythm genome project." Together they hope to understand how brain waves act in the minds of people with Alzheimer's, Parkinson's and autism.

In 1991, Hart appeared before the U.S. Senate Committee on Aging to discuss rhythm and how it affects the afflictions associated with aging.

More than 20 years later, his work on the Rhythm and Brain Project⁵ at UCSF with Gazzaley is beginning to prove that "Music is medicine," he says. "That's what this is really all pointing towards."

According to the Rhythm and Brain Project's website, brain function is dependent on complex rhythms of activity that guide interactions between regions in each hemisphere to generate synchronized neural networks.

"The connections of the neural pathways get disconnected [for Alzheimer's and Parkinson's sufferers]," explains Hart. "Vibration stimulates that at the weakest level."

The project and Hart's nightly performances hope to point to the right frequencies and amplitudes for rhythm to positively affect the brain's neural connections.

Page 3

Hart's role in all of this is to provide a kind of musical therapy to the brain or what he calls "rhythm central."

"Fortunately, that's my job and drumming is the best way to make rhythm because it's an instrument we devised to cut time," says Hart.

It was with the healing power of music in mind that this album took shape.

Researchers and scientists provided Hart with electrical signals from brain waves and body rhythms that he turned into the music and rhythm of his new album due out August 13th.

"Hopefully, it will push the boundaries of both art and science."

Pushing boundaries is what the album Superorganism and its lyrics, written by Robert Hunter, are all about.

The central message of the album and one that Hart repeats on stage every night from the song, Mind Your Head , he repeats, "A happy brain is a good brain."

At 69, with his birthday coming up next month, Hart believes that his life as a drummer has helped him stay healthy and energetic over the years.

Hart feels the Grateful Dead perhaps prepared him for this part of his life.

"I always look at my work as a work in progress," he says.

He refers to his time with the Grateful Dead as a kind of pilgrimage to find trance places in the mind.

As he reflected on his time with a band that created a culture, he talks about Jerry Garcia, whose death August 9, 1995 spelled the end of the Dead, but not the end of the long strange trip they'd started almost 30 years before.

"If Jerry was here," Hart says trailing off. "He's really responsible. He always gave me encouragement to create an instrument very much like I have now," he says referring to the EEG cap that shows his brain activity on stage.

"Only it was thirty years ago, when it was not possible to do this, but he suggested I create it."

Any fan of music, Deadhead or otherwise, can appreciate that Garcia would be proud.

To see the Mickey Hart Band and the brain activity of its lead singer head to The Festival of Friends⁶ in Ancaster, Ontario this Sunday, August 11 for a free performance.

References

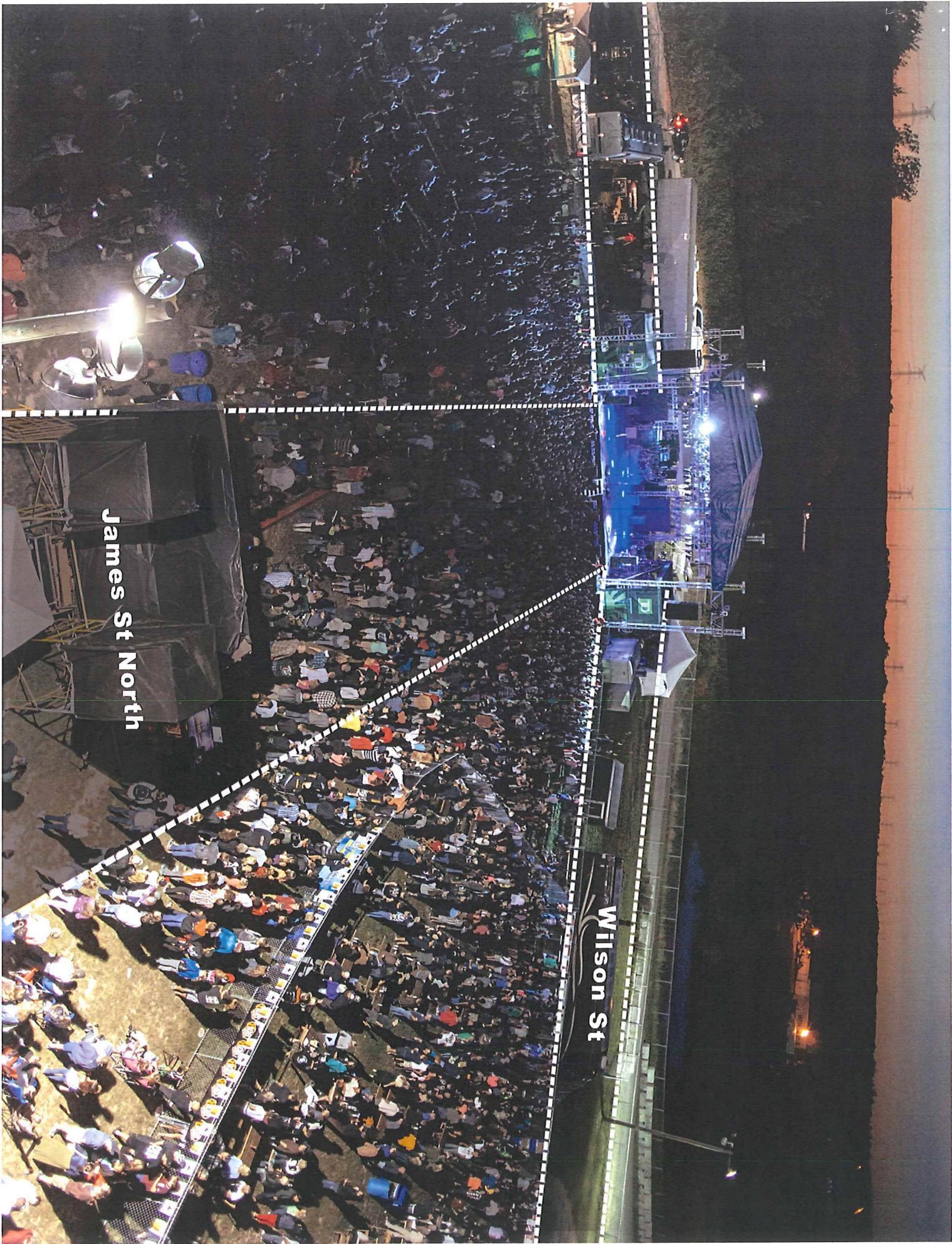
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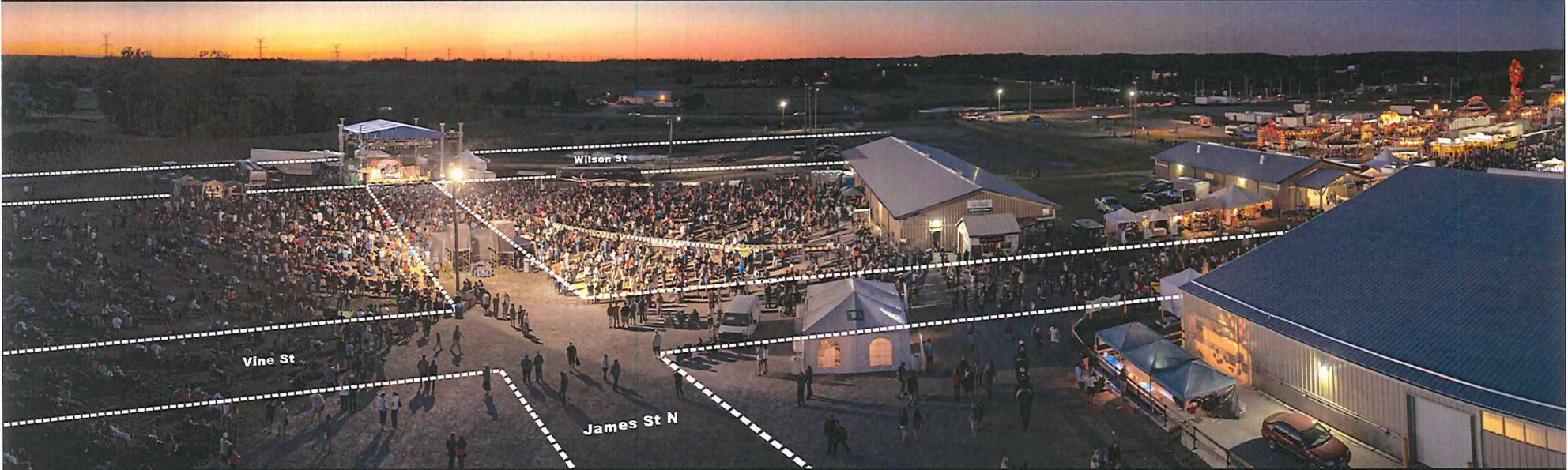
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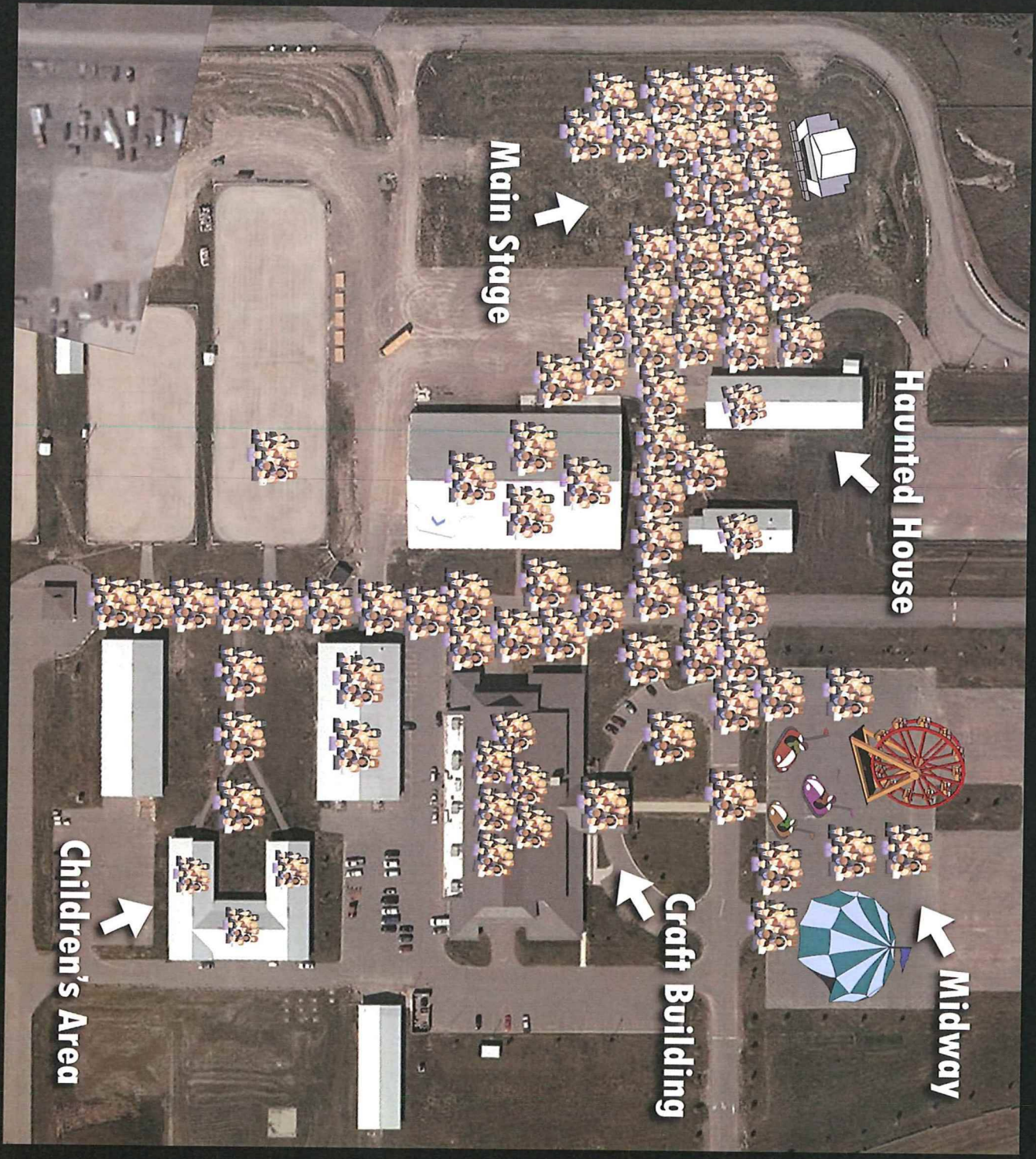
James St North

Wilson St

Festival of Friends 2013



Festival of Friends - Crowd Distribution





2013 Festival Financials

REVENUES	2013 Actuals	2014 Budget
Tourism Ontario	\$75,000.00	\$75,000.00
City of Hamilton	\$85,000.00	\$85,000.00
OLG	\$15,000.00	\$15,000.00
Sponsors and Partners	\$175,000.00	\$200,000.00
Vendors	\$120,000.00	\$170,000.00
On-Site	\$95,000.00	\$100,000.00
Office (donation)	\$24,000.00	\$0.00
*Advertising	\$325,000.00	\$325,000.00
*Labour (500x8hrsx\$15)	\$55,000.00	\$0.00
*Other donations (hospitality, food, water, etc.)	\$50,000.00	\$50,000.00
Total Revenues:	\$1,019,000.00	\$1,020,000.00
EXPENSES	2013 Actuals	2014 Budget
Performer fees	\$240,000.00	\$240,000.00
Secondary performer fees (hotels, backline, etc)	\$30,000.00	\$30,000.00
*Salaries and honorariums	\$100,000.00	\$100,000.00
Marketing	\$80,000.00	\$80,000.00
Suppliers	\$65,000.00	\$65,000.00
Professional services	\$11,000.00	\$15,000.00
*Miscellaneous (Museum)	\$15,000.00	\$10,000.00
*Hospitality / Replacement of chattels	\$50,000.00	\$30,000.00
*Advertising	\$325,000.00	\$325,000.00
*Office (space, supplies, etc.)	\$29,000.00	\$29,000.00
Production	\$60,000.00	\$80,000.00
Total Expenses:	\$1,005,000.00	\$1,004,000.00
Excess (deficit) of Revenues over Expenses:	\$14,000.00	\$16,000.00

* indicates the inclusion of contra, either partial or in full



President of the Board of Directors
Mr. Robert Rakoczy



General Manager of the Festival of Friends
Mr. Loren Lieberman

Pleased note, Payment Priority is given to:

- 1 - Performers
- 2 - Suppliers
- 3 - Staff
- 4 - Management

Thanks to everyone who helped make 2013 a success.
See you next year!

