

City of Hamilton Boards and Agencies General Issues Committee

Friday, January 24, 2013



Vision & Mission



The Hamilton Philharmonic Orchestra excites, engages, and encourages an appreciation of orchestral music by everyone in our community.

The Hamilton Philharmonic Orchestra is a dynamic organization. We aspire to excellence in live music performances, community engagement through vibrant programming and educational opportunities, and long term financial sustainability.



City of Hamilton's Vision







To be the best place in Canada to raise a child, promote innovation, engage citizens and provide diverse economic opportunities.

The HPO is proud to contribute to the City's vision through its various activities.



Key Accomplishments 2013

• Community Engagement

- Strengthened partnerships with local organizations, ie) An Instrument for Every Child, Hamilton Philharmonic Youth Orchestra, Hamilton Children's Choir, Royal Hamilton Yacht Club, Art Gallery of Hamilton, Theatre Aquarius, Brott Music Festival
- Contributed to Music Strategy development

Audience Development

- Over 10,000 concert visits in 12/13, including 1,055 subscriptions
- hpoGO (under 35 program) continues to grow; successfully launched Young Patrons
 Circle
- new group sales, sponsor opportunities

Financial Stability

- Raised \$50K in matching funds to contribute \$100K in new monies
- Stronger governance structure, Advisory Council created, strategic plan completed



Highlights 2013

- Strong working relationship established with Global Spectrum
- Premiere of City Synesthesia, inspired by city environment and locale, by HPO Composer-in-Residence Abigail Richardson-Schulte
- Hamilton jazz artist Diana Panton with HPO orchestra
- 4th annual What Next Festival of New Music features compositions by high school students; 800 artworks inspired by music, a selection showcased at McMaster Innovation Park
- More than 3,000 students interacted with HPO musicians and our Composerin-Residence
- HPO performs at Supercrawl featuring local beat boxer Hachey the Mouthpeace
- 10-concert core program re-established
- Subscription numbers increase first time in 10 years



Strategic Priority #1 – A Prosperous & Healthy Community





"We enhance our image, economy and well-being by demonstrating that Hamilton is a great place to live, work, play and learn."

Various HPO activities and performances help the City achieve this first priority.



"...a great place to live, work, play and learn."





"Musicians are there in front of you, and the spectators sense their tension, which is not the case when you're listening to a record. Your attention is more relaxed. The emotional aspect is more important in live music." *Brian Eno*



"... engage citizens ..."





"Music is therapy. Music moves people. It connects people in ways that no other medium can. It pulls heart strings. It acts as medicine." *Macklemore*



"We enhance our image..."





"The man that hath no music in himself, Nor is not moved with concord of sweet sounds, is fit for treasons, stratagems and spoils." William Shakespeare



"We enhance our ... economy..."

- City of Hamilton's investment in HPO generally represents about 10% of our budget, most of which offsets expenses at Hamilton Place
- Our work generates spinoff economic activity as high as \$1,469,000 (The Conference Board of Canada estimates that every dollar spent on the arts at the municipal level generates \$7 to \$13 in spinoff economic activity)
- Municipal funding of core programming at a sustainable level would help HPO grow innovatively



HPU has partined with local Heriston restaurants to other concert goes an evening of culturary and classical delights! The Diriner and a Concert package offers guests a flabulous three course, prinches diriner at one of Herritor's local restaurants, followed by an evening of great music with the Hamilton Philharmonic Orchestra. Each restaurant is conveniently located within half a kilometre from Hamilton Place with public parking nearby.

Släinte Irish Pub – \$49 33 Bowen St. A unique gastro pub offering a mo of traditional Irish pub fare made with feath, local promotions.

The Hamilton Clob – \$79 6 Main St. E. An elegant private club that

Main St. E. in elegant private dub that uses the inset ingredients from the Nilagara egion and seafood from around the cords. With its sessionally imprired nero and actressive wine collar, the Club ensures an exceptional proposito Restaurant & Wine Bar - \$59

This restaurant serves outstanding contemporary and regional cuisine, specializing in innovative dishes and modern interpretations of classic

Radius – \$69 151 James St. South Located in a renovated century-old building and adonned with artwork from Hamilton's great artist community. Radius offers urban, casual dining with

Tickets for the Dinner and a Concert package must be booked ahead of time by calling 905-526-7756.











Quick Facts

- Led by Music Director James Sommerville
- Home venue is the Great Hall at Hamilton Place
- Annual budget is 1.15 1.25 million dollars
- Core of 32 musicians, about half live in Hamilton
- Annually employ upwards of 100 additional musicians
- In 12/13 season, we spent about \$850K on people
- Employee 3 full-time and 4 part-time staff
- Our 12-member board and 25 core volunteers together contribute more than
 2,000 hours of volunteer time to the organization





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Thank You

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