

February 18, 2013
 i2i Intergenerational Society of Canada
www.intergenerational.ca 1-250-308-7892

Dear Mayor and Council,

We would like to invite you to proclaim **June 1st** as **Intergenerational Day Canada** in your city.

This 4th **Intergenerational Day Canada** is a national initiative* created by adults and youth:

- to remind people of the importance of simple and respectful connecting between generations, and
- to raise awareness of the many benefits inter-generational connecting brings to education, health and community safety.
 (www.intergenerational.ca)

Respectful and purposeful inter-generational connecting is a way to prevent isolation and mistreatment of older and younger generations. It effectively creates safer and more resilient communities. By breaking down ageism, we build all-age-friendly neighbourhoods.

Intergenerational Day Canada June 1st provides an easy opportunity to make a powerful statement about the value of intergenerational relations within your community. Last year Victoria, Kelowna, Calgary, Campbell River, and Williams Lake, to name a few, proclaimed this day. Vancouver has recently joined the list. As the number of Canadian cities acknowledging this focus day grows, the more vibrantly the message is heard across the nation.

A Proclamation (attached e.g., Victoria, BC) will encourage those within your community already involved in inter-generational activities to share and celebrate. As well, our organization will invite and assist others within your jurisdiction to build bridges of understanding between age groups. We will provide ideas on our website and through local media, and assist citizens in networking their ideas. There is no financial or other commitment requested from you. This is an awareness initiative only.

Please consider working towards a stronger Canada by:

1. proclaiming **June 1st** officially as **Intergenerational Day Canada** in your City,
2. allowing publication of this Proclamation in your local media and on the i2i website in order to build community and national awareness, and
3. sharing news of your Proclamation through word-of-mouth, newsletters and social media.

If your community would like to participate in any way, contact us, or check out the ideas for IG Day Canada at www.intergenerational.ca. Thank you for your consideration and support.

Sincerely,
 Sharon MacKenzie, Executive Director
 i2i Intergenerational Society of Canada

*Intergenerational Day Canada is acknowledged in the following government publications:

- PHAC document- Across the Generations—Respect All Ages
 English- <http://www.intergenerational.ca/images/stories/pdfs/AcrossGenerationsEnglish.pdf>
 French- <http://www.intergenerational.ca/images/stories/pdfs/AcrossGenerationsFrench.pdf>
- International Federation on Ageing/PHAC/International Network for the Prevention of Elder Abuse publication, Elder Abuse Awareness Teen Kit, Intergenerational Day, p. 20 <http://www.intergenerational.ca/images/stories/pdfs/Elder-Abuse-Awareness-Teen-Tool-Kit.pdf>

See attached Proclamation below.



CITY OF VICTORIA

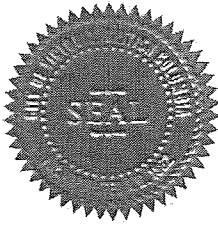
PROCLAMATION

"INTERGENERATIONAL DAY CANADA"

- WHEREAS Intergenerational Day Canada is meant to raise awareness about the simplicity and power of intergenerational connections; and*
- WHEREAS Intergenerational Day Canada will have its greatest strength as a reminder, an invitation for every individual to do something positive in bridging generations with the local community; and*
- WHEREAS Intergenerational Day is a focus day, and does not require funding, time or extensive planning. Mostly it requires limited energy....how much effort does it take to smile at someone from a different generation?...with huge return.*

NOW, THEREFORE I do hereby proclaim the day of June 1st, 2012 as "INTERGENERATIONAL DAY CANADA" in the CITY OF VICTORIA, CAPITAL CITY of the PROVINCE of BRITISH COLUMBIA.

IN WITNESS WHEREOF, I hereunto set my hand this 24th day of May, Two Thousand and Twelve.



**DEAN FORTIN
MAYOR
CITY OF VICTORIA
BRITISH COLUMBIA**

(ON OFFICIAL COUNCIL STATIONERY)

PROCLAMATION

INTERGENERATIONAL DAY CANADA JUNE 1st

- WHEREAS** *Intergenerational Day Canada, June 1st, is meant to raise awareness about the simplicity and power of intergenerational connections*
- WHEREAS** *Intergenerational Day Canada, June 1st is a day to focus on the profound positive influence intergenerational connecting has in creating healthy, all-age friendly communities*
- WHEREAS** *Intergenerational Day Canada, June 1st is a day to celebrate all of the good things presently taking place between generations in local community*
- WHEREAS** *Intergenerational Day Canada, June 1st does not require funding, excessive time or extensive planning*
- WHEREAS** *Intergenerational Day Canada, June 1st will have its greatest strength as a reminder, an invitation for every individual to take one small respectful step to bridge generations within his or her local community. (How much effort and time does it take to smile at someone from a different generation...with such huge sustainable return?)*

AND NOW THEREFORE, we, the Mayor and Council, do hereby proclaim the day of

June 1st

as

“Intergenerational Day Canada”

in the town/city of _____.

IN WITNESS WHEREOF, I hereby set my hand this the (date) _____

Signed _____ (City Seal)