

dissemination, ownership of creative spaces and recognizes excellence through the existing Arts Awards program.

Arts Businesses

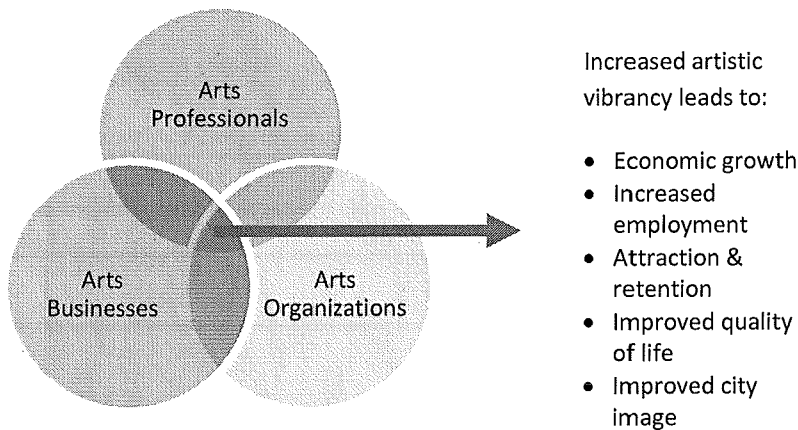
This arts segment includes for-profit corporations such as cultural industries and creative businesses. Investment in this area encourages entrepreneurship, job creation and retention, helps businesses to build their capacity and sustainability, and encourages new business development.

Arts Organizations

This arts segment includes not-for-profit corporations, such as community arts organizations and arts service organizations. It includes a wide range of organizations: small to large; new to established; and with a range of operating budgets and resources. Such organizations have an arts based mission, a community based board of directors, and may, or may not, have paid staff.

Investment in this area results in organizational sustainability, encourages artistic projects for emerging and established groups, helps organizations to build their capacity and sustainability and supports capital needs.

The following **Strategic Arts Investment Model** illustrates the investment target areas and outcomes of the arts investment approach.



The programs of the proposed Arts Funding Investment Model will be accessible to Hamiltonians from all three segments of the arts sector. Eligible applicants reside across all municipal wards.

Available Investment Mechanisms

There are a wide range of mechanisms that all three levels of government use for investment in the broad community. These can be categorized as: **grants; subsidies; debt financing; procurement; and non-monetary support.**

The City of Hamilton currently utilizes all of the categories of investment mechanisms to some degree across the corporation to further a wide range of purposes which include, for example, encourage business growth, preservation of heritage buildings, and increase community use of municipal facilities.

The following chart provides a list and description of the investment categories and mechanisms which are typically found within all levels of government and development bodies (such as economic development agencies and arts councils).

Typical Government Investment Mechanisms	
Investment Category	Investment Mechanisms
GRANTS	Operating Grants <i>Financial subsidy directed to offsetting the operational costs of an organization</i>
	Project Grants <i>One time funding for a specific project or outcome. For example, innovation funding</i>
	Capital Grants <i>One time funds to create and or improve existing community and/or commercial infrastructure</i>
DEBT FINANCING	Interest Free or Low Interest Loans <i>The act of temporarily providing money to a another party in exchange for future repayment of the principal amount and no, or below market rate, interest</i>
SUBSIDY	Fee Adjustment <i>Elimination or reduction of fees for government services</i>
PROCUREMENT	Service Agreements/Contracts <i>Procurement of services</i>
	Purchase/Commission <i>Procurement of goods</i>
NON - MONETARY	Awards and recognition <i>Acknowledgement of achievement</i>
	Advisory Services <i>Provision of information to increase skills and knowledge</i>