

**From:** Sharon MacKenzie [mailto:igday.june1@gmail.com]

**Sent:** Sunday, April 21, 2013 8:07 PM

**To:** Office of the Mayor

**Subject:** HAMILTON: Request for letter of support for Intergenerational Day June 1

**Dear Mayor and Council,**

**Please see the attached invitation that was sent to your community from i2i Intergenerational Society. We are aware that you do not issue proclamations; however, we would be pleased to receive a letter of support for Intergenerational day June 1. Over 45 Canadian cities have proclaimed the day, from Victoria & Vancouver to St John's & Halifax. We also have a long list of cities supporting this initiative and would be pleased to add the City of Hamilton to the list for our upcoming press release**

**Thank you for your interest. We look forward to hearing from you soon.**

**Sincerely,**

**Sharon L. MacKenzie, Executive Director**

**Linda Totino, Executive Assistant**



[igday.june1@gmail.com](mailto:igday.june1@gmail.com)

March 11, 2013  
i2i Intergenerational Society of Canada  
[www.intergenerational.ca](http://www.intergenerational.ca) 1-250-308-7892

Dear Mayor and Council,

We would like to invite you to proclaim **June 1<sup>st</sup>** as **Intergenerational Day Canada** in your city.

This 4<sup>th</sup> **Intergenerational Day Canada** is a national initiative\* created by adults and youth:

- to remind people of the importance of simple and respectful connecting between generations, and
- to raise awareness of the many benefits inter-generational connecting brings to education, health and community safety.  
([www.intergenerational.ca](http://www.intergenerational.ca))

Respectful and purposeful inter-generational connecting is a way to prevent isolation and mistreatment of older and younger generations. It effectively creates safer and more resilient communities. By breaking down ageism, we build all-age-friendly neighbourhoods.

**Intergenerational Day Canada June 1<sup>st</sup>** provides an easy opportunity to make a powerful statement about the value of intergenerational relations within your community. Last year Victoria, Kelowna, Calgary, Campbell River, and Williams Lake, to name a few, proclaimed this day. Vancouver has recently joined the list. As the number of Canadian cities acknowledging this focus day grows, the more vibrantly the message is heard across the nation.

A Proclamation (attached e.g., Victoria, BC) will encourage those within your community already involved in inter-generational activities to share and celebrate. As well, our organization will invite and assist others within your jurisdiction to build bridges of understanding between age groups. We will provide ideas on our website and through local media, and assist citizens in networking their ideas. There is no financial or other commitment requested from you. This is an awareness initiative only.

Please consider working towards a stronger Canada by:

1. proclaiming **June 1<sup>st</sup>** officially as **Intergenerational Day Canada** in your City,
2. allowing publication of this Proclamation in your local media and on the i2i website in order to build community and national awareness, and
3. sharing news of your Proclamation through word-of-mouth, newsletters and social media.

If your community would like to participate in any way, contact us, or check out the ideas for IG Day Canada at [www.intergenerational.ca](http://www.intergenerational.ca). Thank you for your consideration and support.

Sincerely,  
Sharon MacKenzie, Executive Director  
i2i Intergenerational Society of Canada

\*Intergenerational Day Canada is acknowledged in the following government publications:

-PHAC document- [Across the Generations—Respect All Ages](#)

English- <http://www.intergenerational.ca/images/stories/pdfs/AcrossGenerationsEnglish.pdf>

French- <http://www.intergenerational.ca/images/stories/pdfs/AcrossGenerationsFrench.pdf>

-International Federation on Ageing/PHAC/International Network for the Prevention of Elder Abuse publication,

[Elder Abuse Awareness Teen Kit](#), Intergenerational Day, p. 20 <http://www.intergenerational.ca/images/stories/pdfs/Elder-Abuse-Awareness-Teen-Tool-Kit.pdf>

**See attached Proclamation below.**



CITY OF VICTORIA

## PROCLAMATION

### "INTERGENERATIONAL DAY CANADA"

- WHEREAS Intergenerational Day Canada is meant to raise awareness about the simplicity and power of intergenerational connections; and*
- WHEREAS Intergenerational Day Canada will have its greatest strength as a reminder, an invitation for every individual to do something positive in bridging generations with the local community; and*
- WHEREAS Intergenerational Day is a focus day, and does not require funding, time or extensive planning. Mostly it requires limited energy....how much effort does it take to smile at someone from a different generation?...with huge return.*
- NOW, THEREFORE I do hereby proclaim the day of June 1<sup>st</sup>, 2012 as "INTERGENERATIONAL DAY CANADA" in the CITY OF VICTORIA, CAPITAL CITY of the PROVINCE of BRITISH COLUMBIA.**

*IN WITNESS WHEREOF, I hereunto set my hand this 24<sup>th</sup> day of May, Two Thousand and Twelve.*



**DEAN FORTIN  
MAYOR  
CITY OF VICTORIA  
BRITISH COLUMBIA**