

MINUTES

Tuesday, March 19th, 2013
5:00 p.m.
Room 830, Hamilton City Hall
71 Main Street West, Hamilton

Present: Larry Husack – Chair
John Hawker – Vice Chair
Krysta Boyer
Shane Ormerod
Ron Speranzini
Bruce Thomson
Councillor Chad Collins
Councillor Tom Jackson
Marisa Di Censo
Krystal Valencia
Allyson Wenzowski – late arrival – meeting in progress
Phil Homerski (Staff Liaison)
Linda Bevan – (recorder)

Regrets: Scott Sincerbox

Guests: Kim Dunlop – Presenter – Waste Watchers School Program
Dennis Guy – Presenter – Project Manager Public Works

1. Approval of Agenda

P. Homerski requested "Large Cleanup Events Protocol" be added as discussion item 6.2

That the agenda be accepted as amended
DI CENSO/THOMSON

CARRIED

2. Declarations of Interest

None.

3. Minutes of Previous Meeting

3.1 Approval of Minutes

Minutes of February 19th, 2013

That the minutes of the February 19th, 2013 meeting of the Clean City Liaison Committee be accepted as amended.

HAWKER/ORMEROD

CARRIED

3.2 Business Arising

P. Homerski updated CCLC members on the Environmental Roundtable - new date for the Environmental Roundtable is Thursday, April 25th, 2013. Items discussed at planning meeting to be held on March 20th, 2013 will be reported to members by P. Homerski at the next CCLC meeting.

4. Consent Items

None

5. Presentations

5.1 Waste Watchers School Program

P. Homerski introduced Kim Dunlop from the Earth Day Hamilton / Burlington Group who presented the "Waste Watchers School Program." The program is funded by the Trillium Foundation. P. Homerski suggested that the program be coordinated with the City's programs. The purpose of the program is to raise the awareness of youth to proper disposal of waste (waste reduction) and to keeping our city clean and green. The program focuses on Grades 4 and 5. The presenters act as "stewards" to the younger children in order to educate and encourage them about maintaining a clean and green home, city etc. The program incorporates "Put Waste in the Right Place" messaging, mini board building, auditing the post-lunch classroom, trivia questions and more. The children are encouraged to join their school Eco-Team and Eco-Teams are invited to the presentations. Take home assignments are given in order to promote the program beyond the school environment. This take home assignment can be used as points for the school's eco-teams. At present, there have been 14 workshops scheduled to have the presenters in their classrooms. The schools pay a small

fee to Waste Watchers. Kim sees the sustainability of the program to be favourable, as it is hoped the program will move to have volunteers presenting the program in future. P. Homerski provided Kim with a Keep America Beautiful's Waste in Place kit (used in US schools) as reference material for her to review and potentially use in her program. Earth Day Ham/Burl is looking for an endorsement from the CCLC for the program.

That the CCLC endorse the Waste Watchers' School Program through a partnership agreement with Earth Day Hamilton-Burlington whereby Earth Day Hamilton-Burlington will report back semi-annually on the program's successes.

THOMSON/HAWKER

CARRIED

5.2 Waste Collection Changes

P. Homerski introduced Dennis Guy – Project Manager for Public Works who presented the changes to the waste collection effective April 1st, 2013. Changes to the waste collection are as follows:

- **Waste Guide** – no longer a calendar.
- **12 Trash Tags** per home (replacing Amnesty weeks, bright pink tag for each additional bag) to be delivered with new Guide. To be used for curbside pickup only (not valid at CRC/Transfer Station).
- **14 Additional tags** can be ordered via web, phone or visiting a Municipal Service Centre.
- Tags expire March 31, 2014.
- Delivered by Canada Post beginning March 20, 2013.
- Blue box – bigger boxes or up to 135 litres – weight limit remains the same.
- Blue box lids can be used.
- Replacement green carts – 40 litres (current are 120 litres).
- Leaf and Yard, Bulk Pick up – now weekly and year round.
- Special consideration – now 2 children under the age of 4 (was 3 under 5), will receive a letter in the mail along with trash tags.

The city is looking for the changes to provide the

level of service (more service for a lesser cost) that citizens are looking for, year round. Councillor Jackson stated that it is hoped the changes to collection will positively impact illegal dumping across the city. The key pieces of this pertinent to CCLC are hopes for reductions in both litter (blue box lids) and illegal dumping.

6.0 Discussion Items

6.1 Parks Cigarette Litter Prevention Program

P. Homerski reported on the findings from the pilot project of ash receptacles that were placed in permitted and non-permitted city parks. One half were "control parks" that did not receive receptacles but where signs were posted indicating it was a smoke-free park. Ground scans were also performed. Findings were: receptacles were well utilized; ground scans found a decrease in both types of parks. Final determinations – ash receptacles may be feasible for some parks where cigarette litter has been identified in Neighbourhood Action Plans as a chronic problem. P. Homerski may come back to the committee in future (depending on outcome of Public Health's subcommittee's data/findings) for a recommendation from the CCLC for those specific areas and the feasibility of ash receptacles to be placed in some parks.

6.2 Large Items Event Protocol

P. Homerski gave an overview of two large cleanup efforts that are currently occurring in the city – Greg Lenko (Escarpment Project) and Alan Hansell (Cootes Cleanup). P. Homerski noted that these large cleanups can present safety and environmental issues for the landowner (City, Conservation Authority or RBG). P. Homerski is looking for suggestions from CCLC as how best to manage these large clean up initiatives that continues to encourage volunteerism and ensures the safety of volunteers. Discussion with outside resources such as Police, EMS to discuss what is needed to manage the larger cleanup efforts may be an option. P. Homerski may suggest that any groups greater than 50 persons be put through the SEAT application process. P. Homerski is looking for ideas as to how to best support

applications put forward to CCLC or Clean Up to Team Up by large groups without having to go through the SEAT process. One concern is to ensure we are not encouraging people to go "underground" by ensuring the process is not too bureaucratic. P. Homerski is considering a unique process to address these larger cleanups.

7. Focus Area Updates

7.1 Litter Prevention

Roadside litter data collection project

P. Homerski is working with the Roads Maintenance Section to explore the possibility of auditing the refuse collected along roadsides during the regular spring maintenance. He has suggested the Red Hill Valley Parkway as the focus area for this project.

Downtown BIA Cigarette Litter Prevention Project

As presented by P. Homerski, the Downtown BIA is very interested in the Keep America Beautiful Cigarette Litter Prevention Program. More ash receptacles will be installed downtown as part of this coordinated program. P. Homerski will keep the committee updated on the project.

7.2 Illegal Dumping Prevention

a) Video Surveillance Programs

B. Thomson and J. Hawker have volunteered to follow up on researching this program.

7.3 Graffiti Management

a) RFQ for consultant – The Request for Quotes from vendors to provide consulting expertise and a graffiti audit process is in progress.

b) Graffiti Youth Working Group

K. Boyer updated the CCLC members with the amended and final copy of the survey to be distributed by the Youth Graffiti Working Group to youth in the city as a means of collecting graffiti information. The survey is ready to be distributed to a number of youth groups and to be posted online (Survey Monkey) to gather data and information.

Question distribution list will be ready for April. Data will be collected and analyzed and prepared for committee to review for May. This data is meant to be ready for presentation to Council by June.

That the CCLC receives the questionnaire/survey questions as presented.

DI CENSO/THOMSON

CARRIED

7.4 Beautification and Greening

a) Team Up to Clean Up Blitz Update

The March 6th launch went very well with the debut of Krystal's video. P. Homerski reported that registrations are going quite well. We have had a good response, considering it is not even April yet. P. Homerski will continually update our Web page with Team Up to Clean Up events occurring around the city. We also have some print advertising opportunities. Tim Hortons' videos should be up by the end of the week. Radio and TV promotion is set to start in April. There is an upcoming Community Development Workers meeting and the Team Up to Clean Up initiative will be mentioned there. At meeting time, 10 schools (18 classes) have registered with the Public Board. There has been a large number of schools registered with the Catholic Board.

b) Volunteer Recognition Program

R. Speranzini handed out a draft document of the CCLC appreciation/recognition program. The document summarized the decision by the sub-committee to distribute two certificate types:

- **Certificate A:** would be specific to Team Up to Clean Up.
- **Certificate B:** would be distributed to groups/persons participating in the cleanup of our city outside of the Team Up to Clean Up Spring Blitz time frame (times outside of April initiative).

The sub-committee suggested either to mail or personally deliver the certificates to the participants. Certificates could be provided to the Councillors' offices to give to constituents who participate in cleanup efforts. The subcommittee suggested the CCLC's participation in distributing the recognition certificates. Councillor Collins suggested the mention of Tim Hortons'

support at a Council meeting in the future.

That the CCLC endorse the use of the recognition certificates for the city citizens cleanup efforts.

SPERANZINI/COUNCILLOR COLLINS

CARRIED

8 Keep Hamilton Beautiful (Keep America Beautiful)

8.1 KAB Grants

There was only one grant received and it did not meet the CCLC requirements. The applicant was encouraged to submit directly to KAB.

Waste Management Think Green grant still open – closes June 12th, 2013.

City of Hamilton received a certificate indicating that we are part of the KAB President's Circle. The certificate represents that we have met all criteria and are in good standing with Keep America Beautiful.

9. Other Business and General Information

9.1 CCLC Finances

P. Homerski reported that the CCLC's budget was received by GIC on February 28th, 2013. It will now go to Council for ratification. There is a CCLC reserve balance of \$17,385.

9.2 CCLC Work Plan Update

S. Ormerod and B. Thomson have volunteered to be the champions for the Beautification/Greening and Illegal Dumping focus areas (respectively) on the CCLC Work Plan.

10. Adjournment

Meeting was adjourned at 7:30 pm. The next meeting of the Clean City Liaison Committee will take place Tuesday, April 16, 2013 at 5:00 pm, Room 830, Hamilton City Hall.

