



September 30, 2011
Honourable Bob Bratina
Hamilton City Hall
71 Main St. West
Hamilton, ON
L8P 4Y5

Dear Mr. Bratina,

October 16th to 22nd, 2011, is *AV Week*, celebrated by the audio visual technology community. *AV Week* is an international event which is held to promote acknowledgement the prevalence of AV in our lives; increase awareness of the exciting career opportunities available in the audio visual industry; and educate the public about the value of AV to inform, inspire, and even save lives. This year marks the fifth annual celebration of *AV Week* around the world.

I am writing on behalf of AVW-TELAV Audio Visual Solutions to ask you to join your colleagues from across the country in declaring October 16th to 22nd, 2011, to be *AV Week* in Hamilton. Our goal is to have this proclamation signed by the mayor of each major Canadian city that hosts an AVW-TELAV branch. As the largest audio visual solutions company in Canada, we feel it is our social responsibility to raise awareness of our industry across the nation.

AVW-TELAV would be honoured if you would sponsor an official proclamation to recognize *AV Week* in Hamilton. In addition, we would be delighted to commemorate this tremendous occasion with a photograph of you signing the document with our Hamilton Branch Manager, Tim McCullough, present.

I realize this request comes a little late, as *AV Week* is only two weeks away. I apologize for the short notice and ask that you please try to accommodate our submission. I have enclosed a sample proclamation which may help your office compose the appropriate proclamation for Hamilton. If you or your staff have any questions concerning the request, the sample proclamation, or *AV Week*, please call me at 905-366-9236. I will follow up with your office of this request in the next few days. Thank you for consideration on this special request.

Kind regards,

Trish Richards,
Communications Specialist
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Follow us

AVW-TELAV. You're on, so we're on.

Sample 'October 16th to 22nd, 2011, is AV Week' Proclamation

WHEREAS, AV solutions providers enhance the power of meetings, conventions, special events, and trade shows for corporate, government, non-profit and special-interest organizations through leading-edge presentation technology solutions.

WHEREAS, audio visual equipment allows government proceedings to be recorded, allowing for more active and involved citizenry; and

WHEREAS, the audio visual industry allows companies to meet with customers, shareholders and others around the world, without leaving their boardrooms; and

WHEREAS, networked digital signage helps the public receive critical information in real time; and

WHEREAS, the audio visual industry provides entertainment value to millions of sports fans and concert goers; and

WHEREAS, AV solutions providers work with architects and building owners to create buildings that are sustainable, safer, more comfortable, productive and efficient; and

WHEREAS, the audio visual industry is improving people's lives through lifesaving medical technology; and

WHEREAS, AV equipment and services are used to protect our nation's people and infrastructure through command and control facilities; and

WHEREAS, millions of students are receiving an enhanced educational experience through the use of AV information communications technology; and

WHEREAS, the audio visual industry is a \$75 billion industry worldwide; and

WHEREAS, during this week across the globe, community outreach projects will be performed by the audio visual industry.

NOW THEREFORE, I _____,
(name/title)
of _____, do hereby proclaim
(city)

October 16-22, 2011,

as

AV Week

in (city).

Dated at _____ this _____ day of _____, _____.
(city) (day) (month) (year)