



Clean City Liaison Committee

MINUTES

Tuesday, May 21, 2013

5:00 p.m.

Room 830, Hamilton City Hall

71 Main Street West, Hamilton

Present: Larry Husack – Chair
 John Hawker – Vice Chair
 Krysta Boyer
 Marisa Di Censo
 Scott Sincerbox
 Ron Speranzini

Bruce Thomson
 Krystal Valencia
 Councillor Tom Jackson
 Phil Homerski (Staff Liaison)
 Linda Bevan – (recorder)

Regrets: Shane Ormerod – business
 Allyson Wenzowski
 Councillor Chad Collins

Guests: Rob Norman – Director of Strategic Planning
 Justina Nammaha

1. Approval of Agenda

That the agenda be accepted as amended
 DI CENSO/SINCERBOX

CARRIED

2. Declarations of Interest

None.

3. Minutes of Previous Meeting

3.1 Approval of Minutes

Minutes of April 16th, 2013

*That the minutes of the April 16, 2013 meeting of the
 Clean City Liaison Committee be accepted.*

SPERANZINI/THOMSON

CARRIED

3.2 Business Arising

B. Thomson reported that the Environmental Summit focused on sharing environmental initiatives that were underway across Hamilton and it is hoped to make this an annual event. P. Homerski indicated that a report on the Environmental Summit is being prepared by the

organizers of the Summit. The report will be shared at a subsequent CCLC meeting.

4. Consent Items

There were no consent items.

5. Presentations

5.1 Project Team Up to Clean Up Spring Blitz Prize Draws

The CCLC was requested to assist in the selection of prizes as donated by Tim Hortons for TUTCU Spring Blitz. The prizes were drawn as follows:

- Adult Prize (coffee brewer and coffee) – Donna Ellis, St. John's Ancaster Youth Group.
- Youth Group Prize (ten bicycles) – Kathryn Gough, Blessed John Paul II Catholic Elementary School.
- Class Prize (one coffee brewer, coffee and an event with baked goods and swag) – Jennifer Marshall, Rosedale Elementary School
- Individual Prize (adult bicycle) – Louise Dunn.

6. Discussion Items

Team Up to Clean Up Spring Blitz Review

Statistics - There was a very good showing from both the school boards and groups and individuals for the TUTCU Spring Blitz. Due to some data collection issues, detailed statistics will be provided at the next CCLC meeting. There were a very large number of Councillor events this year (20 over ten wards).

Recognition - Certificates of recognition were difficult to distribute as a number of the events occur on the same day. L. Husack reported that people were extremely pleased with receiving certificates at their events. For next year, a little more work may be needed on how to distribute the certificates. L. Husack suggested a subcommittee to discuss certificate distribution prior to next year's April Blitz.

Logistics - Waste management resources were stretched because of the number of events that were running simultaneously. Parks and Roads staffs were asked to assist to ensure pick up of the cleanup bags. P. Homerski will meet with Waste Collections, Parks, and Roads staff to discuss the logistics of pickup to ensure

continued success with the program going forward. P. Homerski will report back to committee by fall of this year at latest on options for logistical operations issues. Successes of TUTCU will be reported to council via the Clean and Green Hamilton Work Plan report.

CCLC endorsement for 2014 – The CCLC will consider ways to encourage registrants to report their successes and to support the Team Up to Clean Up initiative going forward.

7. Focus Area Updates

7.1 Litter Prevention

a) Roadside litter data collection project

Roads & Maintenance staff has coordinated the collection of garbage from the Red Hill Valley Parkway for the litter audit. The audit is to be performed at the City Operations Centre, 330 Wentworth St N. by CCLC volunteers on May 22 from 1:30 - 4:30pm. Results of the audit to be shared with CCLC as soon as they are available.

b) Downtown BIA Cigarette Litter Prevention Project

P. Homerski will share the details of the June media event with the CCLC members once confirmed.

c) Cigarette Litter

P. Homerski has met with St. Joseph's Hospital and the hospital will join Hamilton Health Sciences in its campaign to prevent cigarette litter at their sites. Next steps include a media event (possibly in June) with the CCLC taking the lead. The event will highlight the hospitals and City's combined efforts in the cleanup of cigarette litter in the city.

7.2 Illegal Dumping Prevention

a) Video Surveillance Programs

B. Thomson, J. Hawker and P. Homerski to meet to compile survey questions to ask municipalities and police forces on their use of video surveillance in relation to illegal dumping. P. Homerski will then have staff make calls to collect data.

7.3 Graffiti Management

a) Graffiti Management Program

Preliminary research by staff reveals that consultants are most helpful in providing graffiti audit services from which municipalities can develop strategic graffiti management programs. The City of Hamilton's Request For Quotes (RFQ) is now focused on graffiti audit services. The RFQ should be issued soon.

b) Neighbourhood Development Action Plans

The City's focus on graffiti management at this time is on issues identified through the Neighbourhood Development Action Plans. Many of the 11 neighbourhoods involved have graffiti issues and may be good areas for pilot projects going forward.

c) Graffiti Youth Working Group

K. Boyer reported that the Working Group will meet one more time to fine tune the contact information for the distribution of the survey to the appropriate stakeholders.

7.4 Beautification and Greening

a) Put Waste in the Right Place Festivals Waste Management Programs

Earth Day Hamilton/Burlington has indicated that they do not have the volunteer resources available to continue this pilot program aimed at greening festivals and events in Hamilton. P. Homerski has asked the CCLC members for help in identifying volunteer groups that would be interested in ensuring the continuation of this initiative.

8. Keep Hamilton Beautiful (Keep America Beautiful)

8.1 Grants

The last KAB grant – Think Green Grant's deadline is June 12th, 2013. The CCLC will consider submitting on a groups behalf should the grant requirements be met.

The Hamilton Community Garden Network/Green Venture Rooftop Garden kick off is to be held on Wednesday, May 22nd at 12:30pm for anyone who is interested in attending. This group obtained a \$5,000

UPS/KAB grant last year for this initiative with the help of keep Hamilton Beautiful/CCLC.

8.2 Littering is Wrong Too Campaign

This campaign is being put forward by KAB. The campaign encourages the public to come up with "catchy" phrases to encourage people to think about littering. P. Homerski introduced the idea and asked if any CCLC members were interested in leading a campaign at select festivals and events throughout the city.

9. Other Business and General Information

9.1 CCLC Work Plan Update

CCLC members were asked to review the progress on the 2013 Work Plan to ensure the committee is "on target" for each objective. This tool will be used for reporting the successes of the objectives to the Public Works Committee.

9.2 Name Change for Committee

R. Speranzini suggested that a change of name for the committee be discussed at an upcoming meeting. P. Homerski suggested the name change occur in September.

9.3 Clean & Green Hamilton Charters

P. Homerski suggested that CCLC members consider how the Charters with organizations and groups be implemented on the fall of 2013.

10. Adjournment

The meeting was adjourned at 6:42 pm. The next meeting of the Clean City Liaison Committee will take place Tuesday, June 18, 2013 at 5:00 pm, Room 830, Hamilton City Hall.